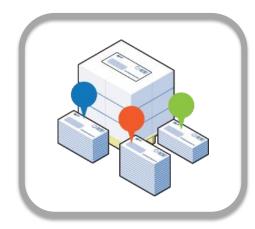
Pre-MTAC Webinar Payment, Acceptance and Education

Pritha Mehra



Streamlined Mail Entry Program Status

Full-Service



- Declining Number of Assessments month over month
- Validating that mail owners receiving notifications and CAPS transactions contain the details

eInduction



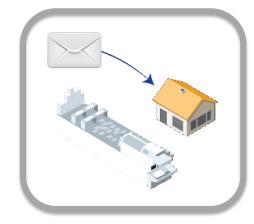
- ☐ Test emails for automated assessments sent on 4/13
- Automated
 Assessments to start
 May 2017

Seamless Acceptance



- ☐ Improvements to manual sampling and PAF completed
- ☐ TT23 testing completed
- Onboarding new customers in May

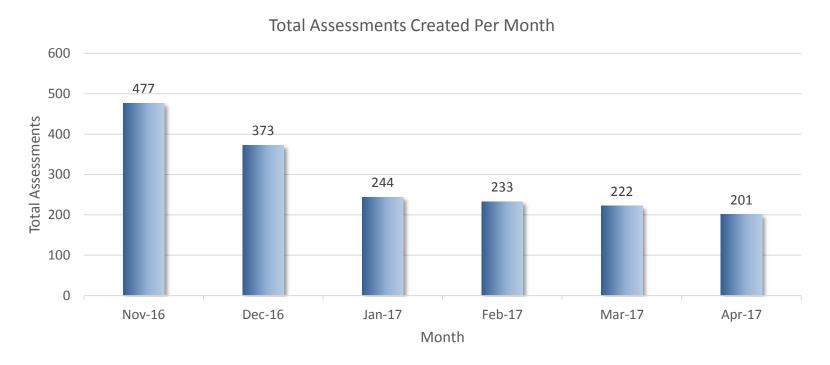
Move Update



- Proposed FRN published
- Commentsbeing reviewed
- Weekly OpenLine Calls tobegin first weekof May 2

Full-Service Reviews and Scorecard Updates

- 477 assessments created November 2016
- Assessments have steadily declined month over month



 At this time, USPS not updating scorecard for postage adjustments after initial assessment due to accuracy of reporting

eInduction

- Automated assessments starting on 5/11
- Test emails sent on 4/12-13 to all mailers participating in elnduction with notification of whether they would have had an assessment in March
- One issue identified where mailers that had a FS assessment were showing \$0 dollars due.
 Updated notifications were sent to these mailers with the correct FS dollar amounts.

United States Postal Service.

eDoc Submitter Postage Assessment for Mail Quality Errors: 1st Notice

 CRID:
 1234567

 Name:
 Test Co.

 Address:
 123 Main St.

FakeVille, VA 20001

You are receiving this notification because your company exceeded one or more threshold(s) for the assessment month, while participating in a Streamlined Mail Entry program.

eInduction data is displayed for informational purposes only in preparation for the launch of automated assessments. Any assessments for eInduction errors caused by March mailings will be handled through the existing assessment process. The first eInduction automated assessments that will be collected will be posted May 11th for April mailing activities.

Postage Assessment Number: MS-INV-TEST
Postage Assessment Date: April 11, 2017
Postage Assessment Month: March 2017
Full Service Amount Due: \$1,000
eInduction Amount Due: \$500
Total Postage Due: \$1,500
Due Date: April 25, 2017

United States Postal Service,

eDoc Submitter Postage Assessment for Mail Quality Errors: No additional postage due

You are receiving this notification to inform you that your company owes no additional postage due for this assessment period, while participating in a Streamlined Mail Entry Acceptance program.

CRID: 1234567

Name: Test Co.

123 Main St.

Address: FakeVille, VA 20001

You are receiving this notification to inform you that your company owes no additional postage due for this assessment period, while participating in a Streamlined Mail Entry Acceptance program.

eInduction data is displayed for informational purposes only in preparation for the launch of automated assessments. Any assessments for eInduction errors caused by March mailings will be handled through the existing assessment process. The first eInduction automated assessments that will be collected will be posted May 11th for April mailing activities.

 Postage Assessment Date:
 April 11, 2017

 Postage Assessment Month:
 March 2017

 Full Service Amount Due:
 \$0.00

 eInduction Amount Due:
 \$0.00

 Total Postage Due:
 \$0.00

To ont-out of future Postage Assessment email notifications please click here and go to Mailing Reports > Mail Entry Additional Postage

Seamless Acceptance

Industry testing completed to confirm that all metrics are working as expected

Mailers can begin enrolling in Seamless Acceptance in May

- More than 90% Full-Service
- Below all Seamless Acceptance thresholds for 1 calendar month in Seamless Parallel status
- Completed the known undocumented process for undocumented volume between 0.1% and 0.3%
- Enrolled in eInduction
- Submit electronic documentation with unique barcodes for all mailpieces

Seamless Acceptance

Providing mailers a streamlined mail acceptance process that offers transparency and trend-based reporting over a calendar month so mailers can improve their mail preparation efficiency.



Seamless Acceptance allows the USPS and mailers to answer 3 key questions by comparing information submitted in the electronic postage statement to mailpiece characteristic data obtained during mail processine.

- 1. Have all of the pieces been paid for?
- 2. Are the pieces addressed accurately?
- 3. Is the mailing prepared correctly?

PARTICIPATION CRITERIA

To participate in Seamless Acceptance electronic documentation (eDoc) must be submitted for all automation mailings and mailers must meet the following requirements:

- Meet all the content and price eligibility standards for the price claimed.
- Prepare 90% Full-Service eligible volume
- Participate in the Seamless Parallel Program
- · Participate in eInduction for DMU-verified origin entry or destination entry-drop shipments

Prior to participating in Seamless Acceptance mailers must participate in an intermediate step, Seamless Parallel, to test out their mail preparation standards. While in Seamless Parallel, eDoc validations will be performed for informational purposes only.

EAMLESS PARALLEL

During Seamless Parallel, there will be no changes to current acceptance and verification processes — mailings will continue to be accepted without interruption— while Seamless monitoring and reporting features are activated so that mail quality is available for review. This allows mailers to evaluate and improve their mail quality, business processes, and software in order to prepare mail that meet Seamless Acceptance quality standards.

Mailers are transitioned from Seamless Parallel to Seamless Acceptance if they are able to maintain mail quality measurements below the egregious threshold for error percentages for one calendar month.

ONBOARDING TO SEAMLESS ACCEPTANCE



Benefits of Seamless Acceptance

- Verifications are performed electronically, reducing complexity
- Auto-finalization puts control of postage payment into your hands
- Longer mail production cyclControl over mail release
- Control over mail release timing without USPS intervention
- Allows for improved feedback and identification of trends
 Standardized acceptance and verification process
 Trend-based quality measurements mean you won't be penalized for a problem with a single mailing

When are you ready for Seamless Accentance?

- Your mail quality must be below Mailer Contact thresholds for 1 calendar month to move from Parallel to Seamless
- Any concerns would have been discussed and resolved while on Parallel

STATEMENT FINALIZATION

Mail Entry and Payment Technology

As a Seamless Acceptance mailer, electronic postage statements are no longer be finalized by an acceptance employee. On the Postage Statement Mailing Date the statement will be auto-finalized, which allows you greater control over postage payment.

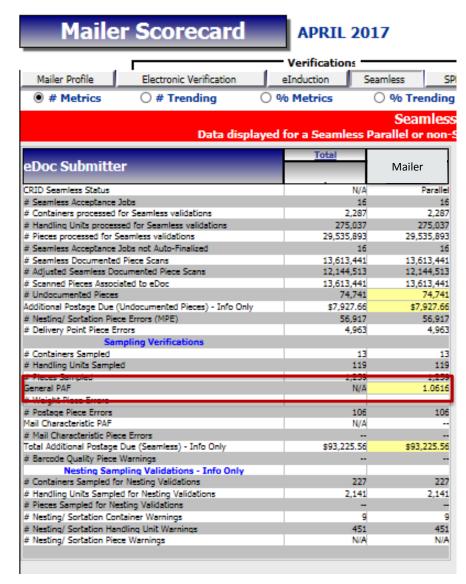
- PostalOne! will perform balance checks on the payment account listed, for eDocs in UPD status, every 24 hours beginning 2 days before the mailing date
- In the event of insufficient funds an email will be sent to the VAE address defined by you in the Business Customer Gateway
- On the mailing date, PostalOne! will attempt to auto-finalize the mailing at 04:00; 10:00, 16:00, and 22:00 CST
- . If the statement does not auto-finalize on the mailing date, PostalOne! will attempt to auto-finalize 4x per day for the next 14 days
- On the 15th day the statement must be manually finalized by a BME clerk after funds have been added to the account

Seamless :ceptance Fact She

April 2017

Seamless Acceptance

- After mailers move to Seamless and during monthly scorecard review, mailers will be notified via email to the VAE if PAF was exceeded in a month and provided number of months PAF was exceeded in the previous 12 months
- Beginning on the 12th of the month:
 - BME and BMS/MMS calling Seamless mailers who are exceeding a threshold
 - Offer assistance in correcting error types over threshold
 - Validating the mailer knows how to access the Mailer Scorecard and offer Mailer Scorecard walk-through
 - Validating the correct person in their company has VAE access
 - If no one has access, helping them get one person set up
 - Validating that they received the assessment notification email
 - Record of the contact will be stored in Service Now
- End of the month:
 - Process repeats



Move Update

All mailings using postage rates that require compliance with the Move Update standard, regardless of whether they qualify for verification under the Address Quality Census Measurement and Assessment Process, may be subject to a separate assessment in the event that they do not comply with the Move Update standard pursuant to DMM 602.5.

A mailer has not complied with the Move Update standard if a USPS-approved Move Update method (DMM 602.5.2) was not used to update the mailer's address list with correct addresses (unless the mail bears an alternative address format under DMM 602.3). In those circumstances, the mailer did not qualify for the presort or automation rate claimed on the postage statement or electronic documentation.

The separate assessment could be applied to every mailpiece in a mailing for which the mailer did not comply with the Move update standard, and would be limited to the difference between the postage previously paid (including the Move Update assessment charge, if applicable) and the applicable First-Class Mail single-piece rate.



Move Update

Will the reconciliation process still be in place to determine qualification for ACS notices that were incorrectly charged through the manual process?

- Current Reconciliation Process includes a MID/PID list to identify a Trad Participant ID printed in the address block on a magazine with specified MID in the IMb. This list will be maintained.
- Current Reconciliation Process determines whether a MID/PID pair meets an IMb Scan % threshold. Separate Reconciliation Report provided so the mailer can reconcile monthly invoice will be retired.
- New process will report Free Trad notices in the daily shipping notice and on the invoice as Trad ACS provided at no charge.
- To qualify for new process:
 - Mailer must meet qualifications as a Full-Service mailer and meet the 95% full-service volume threshold
 - Full-Service will report the qualifying MID to the NCSC and it will be matched to a MID/PID pair
 - Mailer must have an ACS and EPF account at the NCSC to receive the Trad notices
 - Mailer must request Full Service ACS in the IMb for the MID/PID pair
 - If a Trad ACS record is generated without an IMb, that record will be fulfilled at no charge via EPF.
 - Trad ACS noticed will be charged when: IMb STID requests Trad ACS or The IMb STID is invalid or requests Manual Corrections. Those records will be charged if Trad ACS is provided.

Will the Participant Code still be required for all types of ACS?

- Participant Code is not required for full-service but must be in the address block if Trad ACS is requested as a back-up
- What is the correct process for refusing/paying for manual address changes that were not requested?
 - When a Periodical mailer qualifies for Full-Service ACS, those MIDs will be reported to the NCSC.
 - The MID will be matched to the MID/PID file and a letter will be sent to the Post Office of the address correction address in the ID statement. It will state that for a specified period of time, Forms 3579 for the indicated Full-Service publication(s) will not be required to receive or pay for Manual notices generated from Periodicals with a Full-Service ACS IMb unless requested.
 - If the publisher wishes to receive them, they will be charged
 - If the publisher uses a Manual Corrections STID to receive Form 3579 request Manual corrections. They will be required to pay for them. 8

Move Update Outreach

Move Update Outreach

- Outreach has commenced to all mailers exceeding the Move Update threshold in March
- All outreach is tracked and monitored by BMS/MMS

Content of Outreach

- Navigating mailers to move update quality within the mailer scorecard
- Gain Understanding of the mailers move update method
- Validate the Verification Assessment Evaluator
- Provide Move Update Fact Sheets to include software solutions and explain the proposed Census Method
 - Move Update Methods available
 - Move Update Census Method





PostalPro

PostalPro Updates

- RSS Feeds were fixed on April 2nd
- MTAC Calendar was updated on April 14th
- BME Locator and Barcode Decoder schedules being determined
- PostalPro will be transitioning to Amazon Web Services at a date to be determined

Enterprise Payment Onboarding: PO Boxes

POSTAL SERVICE The Leneweeter according to the content of the con

POSTAL SERVICE. Enterprise Payment System – Enterprise PO Boxes Online (EPOBOL)

Factsheet

The U.S. Postal Service is upgrading its payment architecture for enterprise and business customers. The new Enterprise Payment System (EPS) will replace the current product-centric payment with a centralized account management system enabling customers to pay and manage their services online using a single account.

With the first implementation of EPS a selected group of business customers will be able to open, close, and pay for their PO Boxes, Caller Services and Reserves online using the new Enterprise PO Boxes Online (FPOBOL) service.

Key Benefits and Features

- Open, close, and pay PO Boxes, Caller Services and Reserves online
- View account payments, balances, and transaction history
- Account notifications and alerts
- Customized payment reporting and dashboard capabilities

Customer Participation



Verify if you are a registered user of Business Customer Gateway (BCG) at https://gateway.usps.com and have a Company Registration ID (CRID)



Collect and validate PO Boxes, Caller Services, and Reserves using provided PO Box/Caller Service Validation Worksheet

Open an Enterprise
Payment Account

Open an Enterprise Payment Account (EPA) with the option to reuse existing Centralized Account Processing System (CAPS) account number

Add Payment Account

Add the new EPA to the corresponding PO Boxes, Caller Services, and Reserves in the PO Box/Caller Service Validation worksheet

Manage Boxes

Access EPOBOL and manage your PO Boxes, Caller Service, and Reserves we have loaded for you using the PO Box/Caller Service Validation Worksheet

System Requirements

The following hardware/software is required to use EPS and EPOBOL:

- Processor Personal computers and iOS devices
- Operating System Windows, Mac OS X, iOS
- Desktop Browser Chrome, Firefox, Internet Explorer, Safari

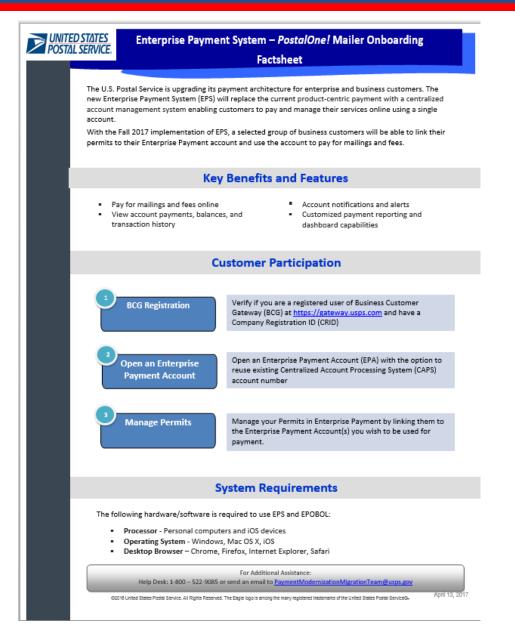
For Additional Assistance:

 $Help \ Desk: 1-800-522-9085 \ or \ send \ an \ email \ to \ \underline{PaymentModernizationMigrationTeam@usps.gov}$

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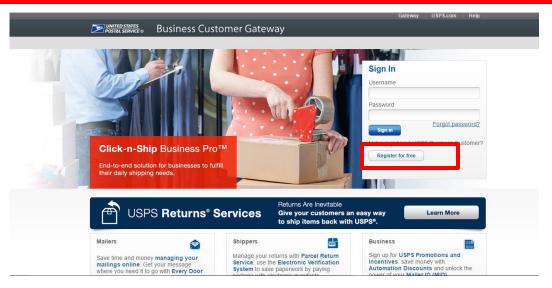


Enterprise Payment Onboarding: PostalOne!

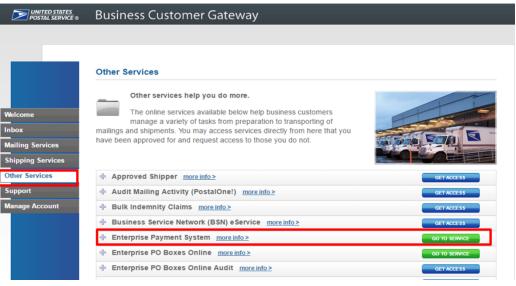




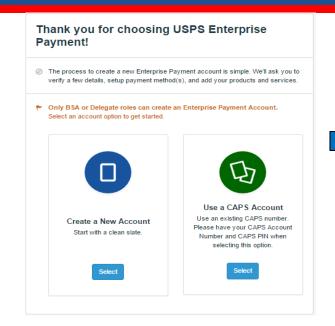
Enterprise Payment Account Creation

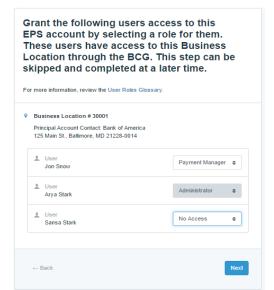


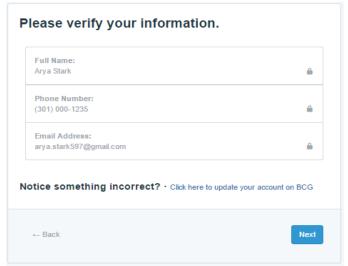
EPS Access via BCG

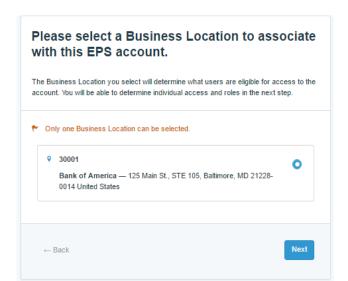


Enterprise Payment Account Creation



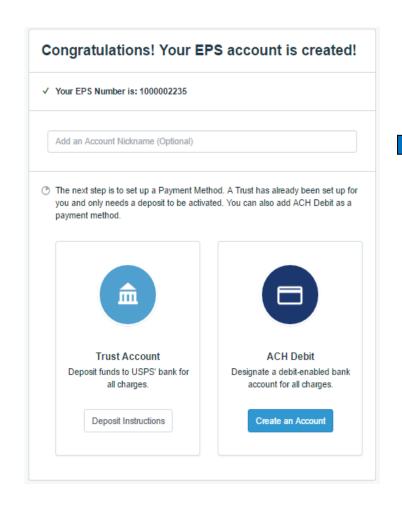


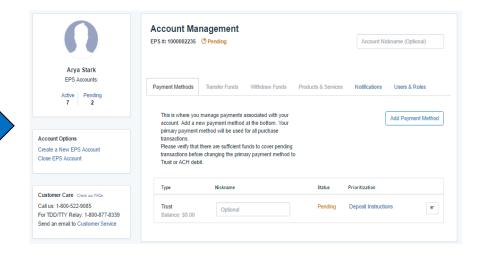






Enterprise Payment Determine Payment Method





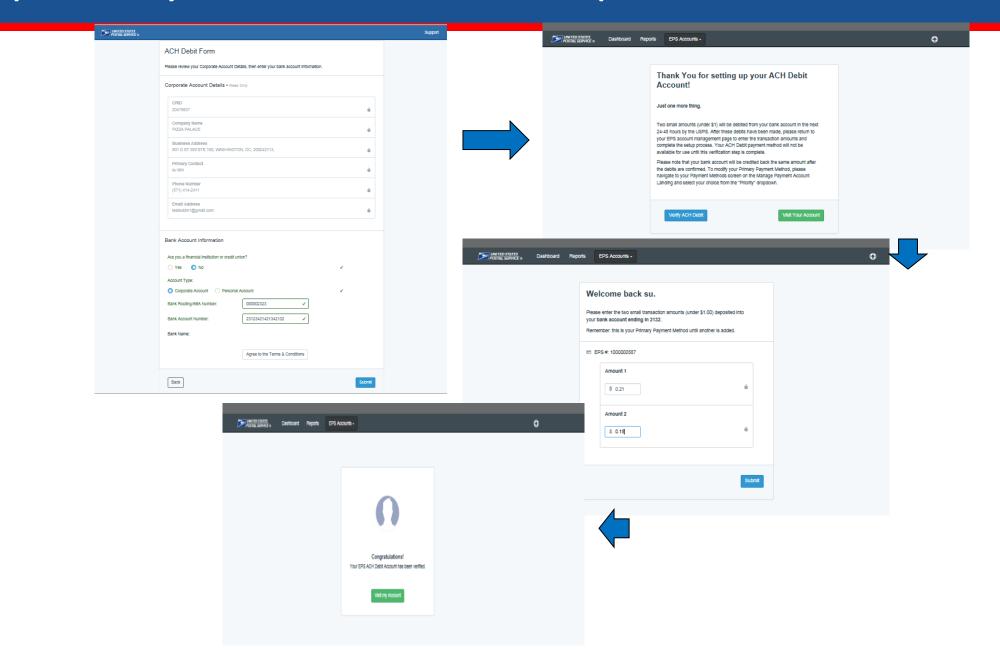
How do I fund my account?



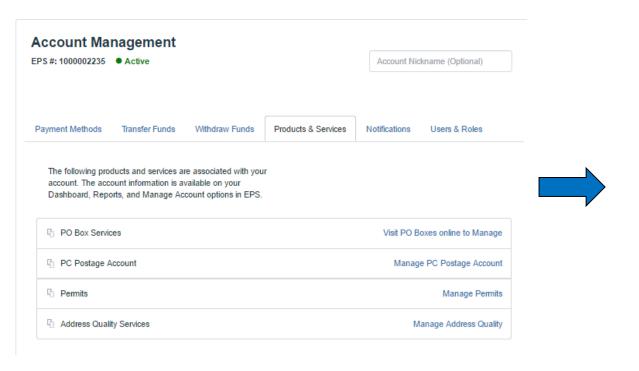


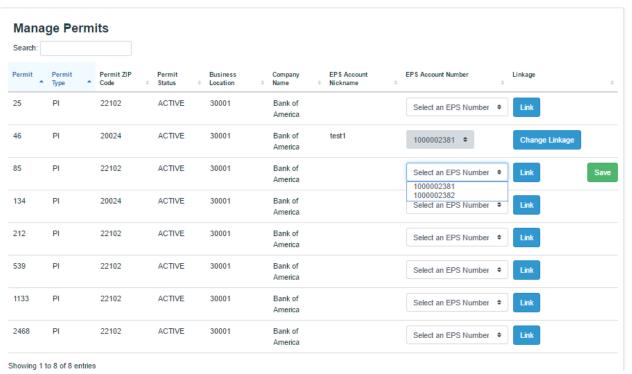


Enterprise Payment ACH Debit Setup

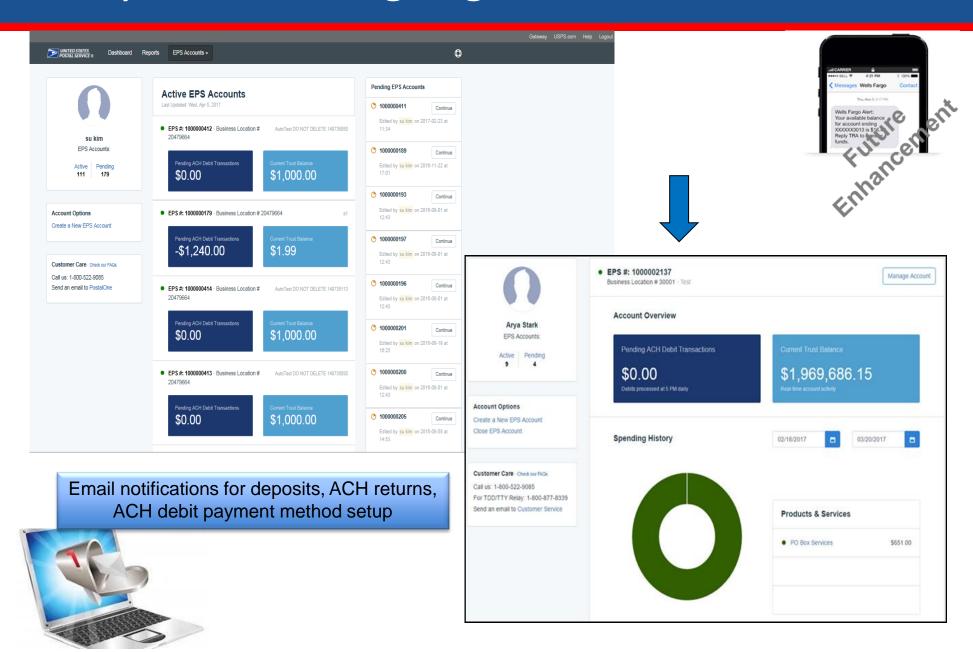


Enterprise Payment Permit Linkage

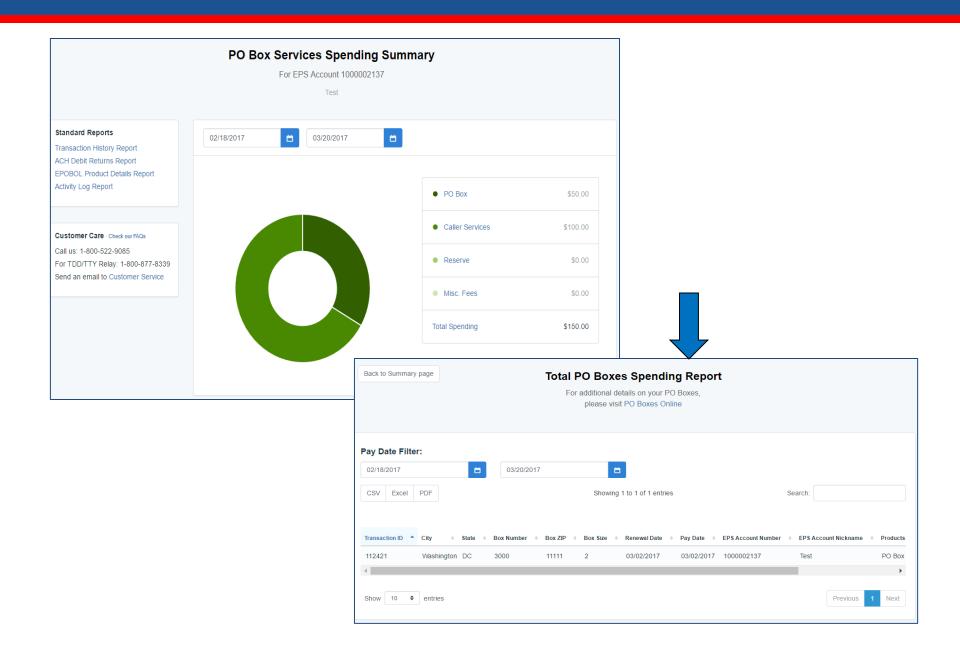




Enterprise Payment Landing Page & Drill Down

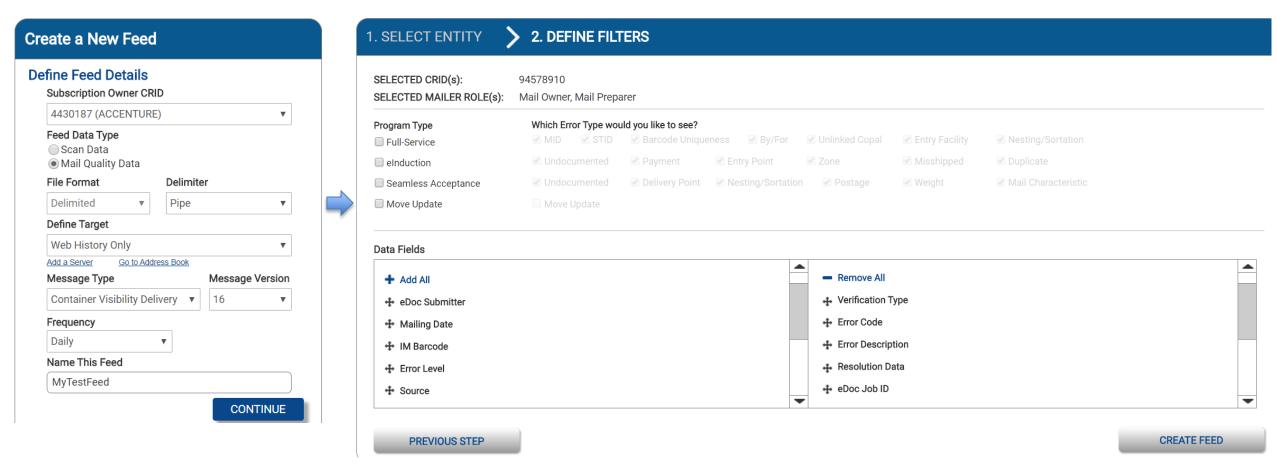


Enterprise Payment Drill Down for EPOBOL



Uncapped Error Data

Wireframe for the Uncapped Error Data is available to demonstrate proposed functionality



Link to the Wireframe

IMpb Compliance Quality Metrics

Simplified List Merged w/Current Categories



Measures percent of addresses* with enough information to validate to the unique exact 11-digit DPV ZIP Code when matched against the AMS Database.

Benefits:

- Operational efficiency
- Enables personalized features such as My USPS
- Avoids operational costs (Manual scheme lookup/PRES Keying)
- Improves deliverability



Measures percent of manifest records that pass key package level detail validations mitigating potential errors when processed in the PTR Database.

Benefits:

- Supports timely postage payment and revenue assurance
- Enhances tracking and customer experience
- Provides digital awareness of packages that will be delivered by USPS
- Facilitates better workload planning
- Eliminates need for manual counts
- Enables better analytics, insights, decisions



Measures percent of tracking numbers that pass key validations for format and uniqueness* without errors or warnings when manifests are processed in the PTR Database and physically scanned.

Benefits:

- Critical for visibility and the customer experience
- Creates the digital trail
- Supports payment and revenue assurance
- Facilitates operational efficiencies
- Foundational for current and future product offerings

IMpb Address Quality

Competitive Products Only

22,236,583

Packages w/Address Quality Issues*

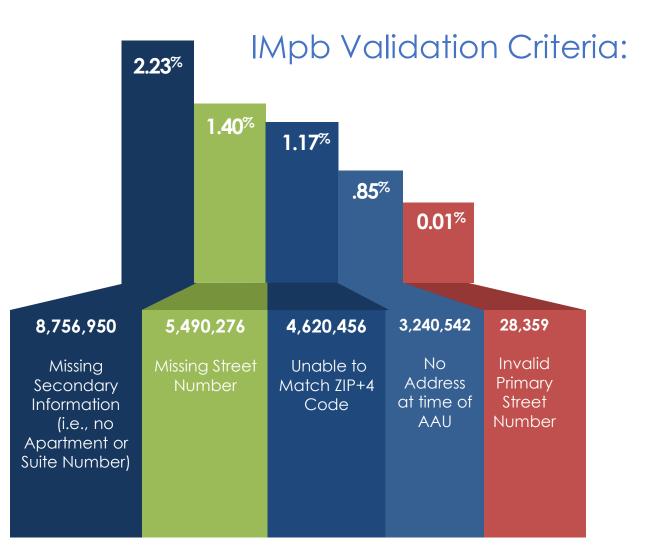
March 2017



5.65%

Addresses Unable to Resolve to Unique 11-Digit Delivery Point Validated (DPV) **ZIP Code Percent of Address Quality Volume***

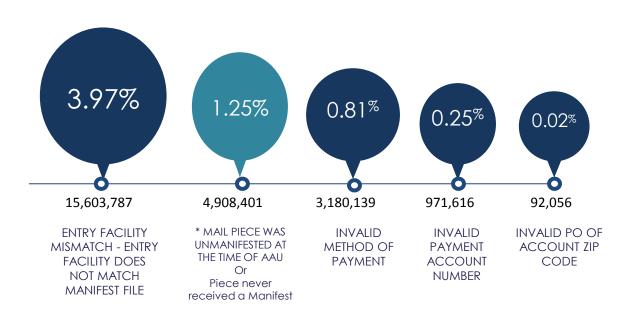




IMpb Compliance Quality Metrics

Competitive Products Only

IMpb Validation Criteria: March 2017





MANIFEST QUALITY NON-COMPLIANCE

BARCODE QUALITY NON-COMPLIANCE

IMpb Compliance Assessments

Current		Effective February 1			Effective July 2017		
Verifications and Thresholds			Verifications and Thresholds			Verifications and Thresholds	
Some Verifications Assessable			Some Verifi	Some Verifications Assessable		All Verifications Assessable	
Barcode	99%		Barcode	95%		Paraodo Ouglitu	*95%
Address	98%		Address	98%		Barcode Quality	90%
Shipping File	97%		Shipping File	91%		Address Ovelity	*000/
Barcode Quality	Measure Only		Barcode Quality	Measure Only		Address Quality	*89%
Address Quality	Measure Only		Address Quality	Measure Only	5/	Manifoot Ovality	*040/
Manifest Quality	Measure Only		Manifest Quality	Measure Only		Manifest Quality	*91%

^{*}July 2017 thresholds agreed upon with MTAC WG #178

Assessing now until July 2017

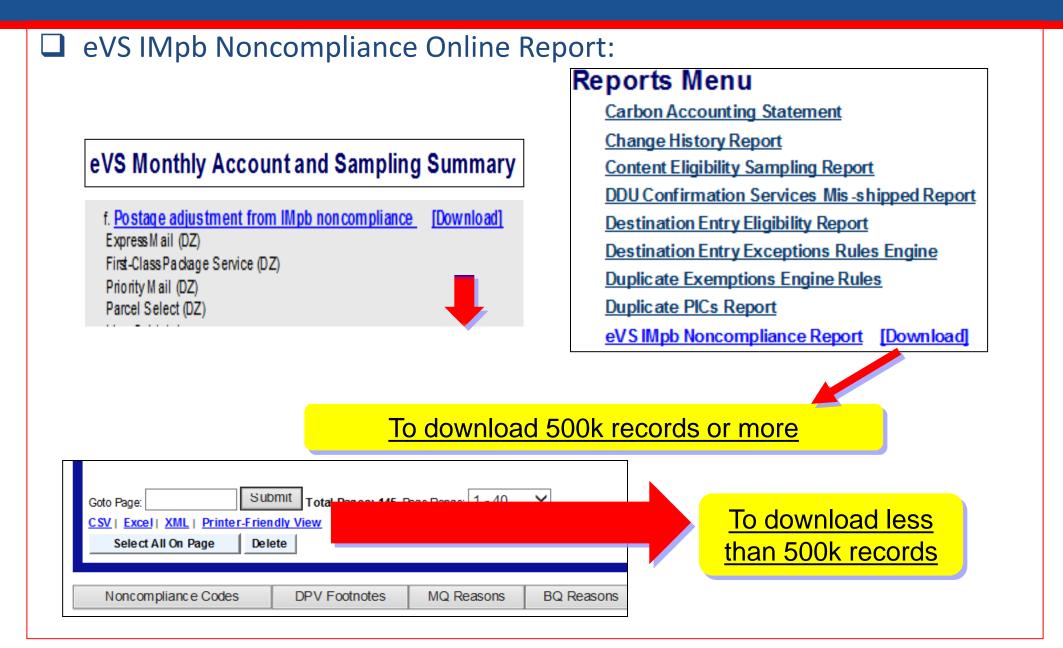
Effective July 2017 Verification Details **Barcode Quality** Manifest Quality Address Quality Invalid MID in tracking number Missing secondary address information **Shipping Services File** Unable to match address to ZIP+4 Duplicate barcodes on packages Facility mismatch between scan and manifest Missing street number Invalid PO ZIP code Invalid Primary street number Invalid payment account eVs only: Address received before AAU w/o Invalid method of payment Shipping partner event; manifest received eVs only: Manifest received before AAU w/o before midnight if Shipping Partner received Shipping partner event; manifest received with address before midnight if Shipping Partner received with address Address or 11-digit DPV

IMpb Compliance Assessments -eVS

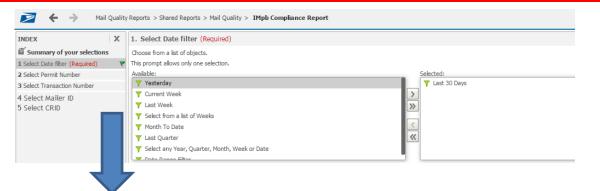
New Report made available March 26, 2017.

	Total Volume		Non-compliant			Pieces under	
Mail Class	Requiring IMpb	IMpb Compliance Metrics	Volume	Score	Threshold	Threshold	Assessment
First-Class	50,000	Barcode Format (BF)	200	99.60%	95.00%	0	\$0.00
		Address Presence (DZ)	300	99.40%	98.00%	0	\$0.00
		Shipping File (SF)	2,000	96.00%	91.00%	0	\$0.00
THIST Class		Barcode Quality (BQ)	400	99.20%	0.00%	0	\$0.00
		Address Quality (AQ)	900	98.20%	0.00%	0	\$0.00
		Manifest Quality (MQ)	1,000	98.00%	0.00%	0	\$0.00
	10,000	Barcode Format (BF)	0	100.00%	9.00%	0	\$0.00
		Address Presence (DZ)	0	100.00%	98.00%	0	\$0.00
Priority Mail		Shipping File (SF)	0	100.00%	91.00%	0	\$0.00
riiority iviaii		Barcode Quality (BQ)	0	100.00%	0.00%	0	\$0.00
		Address Quality (AQ)	0	100.00%	0.00%	0	\$0.00
		Manifest Quality (MQ)	0	100.00%	0.00%	0	\$0.00
	2,000,000	Barcode Format (BF)	5	100.00%	95.00%	0	\$0.00
		Address Presence (DZ)	55,000	97.25%	98.00%	15,000	\$3,000.00
Daysal Calast		Shipping File (SF)	800,000	60.00%	91.00%	620,000	\$124,000.00
Parcel Select		Barcode Quality (BQ)	12	100.00%	0.00%	0	\$0.00
		Address Quality (AQ)	65,000	96.75%	0.00%	0	\$0.00
		Manifest Quality (MQ)	850,000	57.50%	0.00%	0	\$0.00
		Barcode Format (BF)	60	100.00%	95.00%	0	\$0.00
		Address Presence (DZ)	900,000	82.00%	98.00%	800,000	\$160,000.00
B 101	5 000 000	Shipping File (SF)	1,200,000	76.00%	91.00%	750,000	\$150,000.00
Parcel Select Lightweight	5,000,000	Barcode Quality (BQ)	500	99.99%	0.00%	0	\$0.00
		Address Quality (AQ)	30,000	99.40%	0.00%	0	\$0.00
		Manifest Quality (MQ)	1,500,000	70.00%	0.00%	0	\$0.00
		, , ,	\$284,000.00				
	7,060,000	Barcode Format (BF)	265	100.00%	9.00%	0	\$0.00
		Address Presence (DZ)	955,300	86.47%	98.00%	814,100	\$162,820.00
		Shipping File (SF)	2,002,000	71.64%	91.00%	1,366,600	\$273,320.00
Blended		Barcode Quality (BQ)	912	99.99%	0.00%	0	\$0.00
		Address Quality (AQ)	95,900	98.64%	0.00%	0	\$0.00
		Manifest Quality (MQ)	2,351,000	66.70%	0.00%	0	\$0.00
			2,331,000		•		
				iotal Asses	sment by blene	ued iviali Class	\$273,320.00

Downloading IMpb Report - eVS



IMpb Report Changes – Non-eVS



Mailer:	ID	Total Pieces	IMpb Compliance %	SSF Compliance %	Zip+4 Compliance %	Address Quality %	
123456		400	100%	100%	98%	98%	98%
987456		400	100%	100%	98%	98%	98%
Total		800	100%	100%	98%	98%	98%

- Available through the BCG
- Add ability to select specific MIDs and CRIDs to report on
- Create new summary level report aggregating compliance % by MID
- Highlighting on Compliance % based on threshold
- Ability to drill by MID as well

Mailer ID	Permit Number	SSF Transaction Number	Postage Statement ID	Mailer CRID	Total Pieces	SSF Compliance %	Zip+4 Compliance %
123456	000000136	201701090001		123456889	100	100%	939
		201701090002	2135465486	123456889	100	100%	100%
		201701090003		123456889	100	100%	1009
		201701090004	2135884984	123456889	100	100%	929
					400	100%	98%

- | Date | SSF | Label ID | Mailer Name | Mailer ID | Mailer Name | Payment | Permit | Number | ZIP Code | Name | Timestamp | Timestam
- Modified mid-level report aggregating compliance % by MID, permit number, and transaction number
- Highlighting on Compliance % based on threshold
- Ability to drill by transaction number
- No changes proposed for lowest level detail report