## MTAC Visibility and Service Performance



Robert Cintron

Moderator

November 19, 2014





### Agenda

#### **PTR November 2014 Release 2.0 Enhancements/Features**

- Implemented Sunday, November 16, 2014
- New Events for Customer Contacts
- Return on Your Own ROYO™
- Delivery Location Attributes
- Visibility Events for MID Owner/User, Unregistered MIDs and Flagged Inactive MIDs
- USPS Text Tracking<sup>™</sup> Enhancements
- New Logical Container Record for Shipping Services File
- PTR/eVS Manifest Business Rules Simplification
- Automating Second Notice Enhancements
- By/For Enhancements
- PTR Release 3.0 Preview
- IMpb Compliance
- WG #166 New Work Group for Shipping Services File Timeliness
- Industry/USPS Collaboration



### **Visibility for Customer Initiated Events**

Event Description and Code	Customer Interaction/Notification	External Visibility	Visibility Mediums
Package Research Case Created (VC)	Issue or complaint referred to local Post Office. An eCC case has been created.	Yes	Scan Event Extract File.
Package Research Case Closed (VX)	An eCC case has been closed on an issue or a complaint referred to a local Post Office.	Yes	Scan Event Extract File.
Tracking Contact (VT) (FUTURE)	Customer called, emailed, chatted, direct- messaged to inquire about tracking on package.	No	Intranet USPS Tracking website.
Package Intercept (VI)	Customer requested package intercept service for a package "in flight" to hold for pick up, redirect to another location, or return to original sender.	No	Intranet USPS Tracking website Note: The Package Intercept (Recall) event currently exists and is scanned when packages are successfully intercepted. The event displays on external and internal USPS Tracking websites.
Electronically Authorize Shipment Release (VE)	Customer used EASR feature to provide USPS instructions to deliver package, hold for pick, leave with neighbor or redirect.	Yes	External and Internal USPS Tracking websites.
Redelivery Scheduled (VR)	Package has been scheduled for redelivery.	Yes	External and Internal USPS Tracking websites and Scan Event Extract File.
Carrier Pick Up (VP) <b>(FUTURE)</b>	Package has been scheduled for carrier pick-up.	Yes	External and internal Tracking websites, Scan Event Extract file
Final Notice Generated (VF)	A final notice (PS Form 3849) has been created.	Yes (Future)	External and Internal USPS Tracking websites and Scan Event Extract File.
Returns Notice Generated (VS)	A returns notice has been generated through MyPO.	Yes	Intranet USPS Tracking website and Scan Event Extract File Note: Events currently exists and are scanned when customers refuse delivery or fail to claim packages before the prescribed return date.



## Package Research Case Created (VC) Event Intranet View

Events	vents									
Event	Event Date	Event Time	Location	Input Method	Scanner ID	Carrier Route	Posting Date / Time (Central Time)	Other Information		
PACKAGE RESEARCH CASE CREATED	09/19/2014	12:03	ARLINGTON, VA 22203				09/23/2014 12:15:50	Request Delivery Record		
ACCEPT OR PICKUP	09/18/2014	05:00	NEW YORK, NY 10158	Scanned	0138391		09/23/2014 11:30:51	Facility Finance Number: 052424		
ALERT Unauthorized MID Use	09/18/2014	06:00	NEW YORK, NY 10158	System Generated			09/23/2014 11:40:51			



#### Package Research Case Closed (VX) Event Intranet View

Events								
Event	Event Date	Event Time	Location	input Method	Scanner ID	Carrier Route	Posting Date / Time (Central Time)	Other Information
PACKAGE RESEARCH CASE CLOSED	09/19/2014	12:06	ARLINGTON, VA 22203				09/23/2014 12:15:50	Request Delivery Record
ACCEPT OR PICKUP	09/18/2014	06:00	NEW YORK, NY 10158	Scanned	0138391		09/23/2014 11:30:52	Facility Finance Number: 052424
ALERT Unauthorized MID Use	09/18/2014	05:00	NEW YORK, NY 10158	System Generated			09/23/2014 11:35:51	

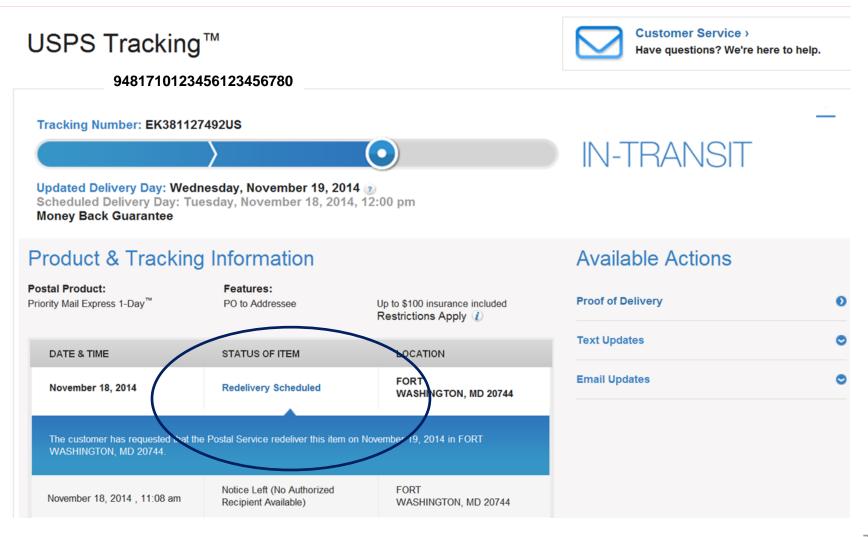
# Package Research Case Created (VC) and Closed (VX) Event in Scan Event Extract File

3	UKRAINEUA "," "," ","27518","CARY,NC ","VC","PACKAGE RESEARCH CASE CREATED	£0)
4	UKRAINEUA "," "," ","27518","CARY,NC ","VX","PACKAGE RESEARCH CASE CLOSED	62
5	UKRAINEUA "," "," ","27612","RALEIGH,NC ","VC","PACKAGE RESEARCH CASE CREATED	83
б	UKRAINEUA "," ","27612","RALEIGH,NC ","VX","PACKAGE RESEARCH CASE CLOSED	23
7	UKRAINEUA "," "," 27577", "SMITHFIELD, NC ", "VC", "PACKAGE RESEARCH CASE CREATED	22
8	UKRAINEUA "," ","27577","SMITHFIELD,NC ","VX","PACKAGE RESEARCH CASE CLOSED	2
9	UKRAINEUA "," "," ","27886","TARBORO,NC ","VC","PACKAGE RESEARCH CASE CREATED	85
10	UKRAINEUA "," "," 27886", "TARBORO, NC ", "VX", "PACKAGE RESEARCH CASE CLOSED	80
11	UKRAINEUA "," "," ","27607", "RALEIGH, NC ", "VC", "PACKAGE RESEARCH CASE CREATED	608
12	UKRAINEUA "," "," ","27607", "RALEIGH, NC ","VX", "PACKAGE RESEARCH CASE CLOSED	62
13	UKRAINEUA "," "," ","27604","RALEIGH,NC ","VC","PACKAGE RESEARCH CASE CREATED	53
14	UKRAINEUA "," "," 27604", "RALEIGH, NC ", "VX", "PACKAGE RESEARCH CASE CLOSED	23
15	UKRAINEUA "," "," ","27615", "RALEIGH, NC ", "VC", "PACKAGE RESEARCH CASE CREATED	22
16	UKRAINEUA "," "," ","27615","RALEIGH,NC ","VX","PACKAGE RESEARCH CASE CLOSED	24
17	UKRAINEUA "," "," 27615", "RALEIGH, NC ", "VC", "PACKAGE RESEARCH CASE CREATED	65
18	UKRAINEUA "," "," 27615","RALEIGH,NC ","VX","PACKAGE RESEARCH CASE CLOSED	601



### **Visibility for Customer Initiated Events**

#### **Redelivery Scheduled (VR) Event USPS Tracking Internet View**





Quick Tools	❤ Mail & Shi	p Track & Manage	Postal Store	Business	International Help
	USPS Tracking	<b>3</b> TM		Customer Se Have questions	? We're here to help.
	Tracking Number: 92059128			N-TRANS	- SIT
	Updated Delivery Day: Tue	/			
	Product & Tracking	g Information		Available Actio	ns
	Postal Product: Priority Mail 2-Day™	Features: Insured	USPS Tracking <sup>™</sup>	Text Updates	۲
	DATE & TIME	STATUS OF ITEM	DOCATION	Email Updates	0
	August 19, 2014 , 11:00 am	Out for Redelivery	ARLINGTON, VA 22201	Delivery Instructions	0
	Your item is out for redelivery or	n August 19, 2014 at 11:00 am in AR	LINGTON, VA 22291		
	August 18, 2014	Redelivery Scheduled	ARLINGTON, VA 22201	Out for I	•
	August 18, 2014 , 11:00 am	Out for Delivery	ARLINGTON, VA 22201		ery Scheduled
	August 15, 2014 , 1:10 pm	Out for Delivery	NEW YORK, NY 10027	= Out for I	Redelivery verbiage
	August 15, 2014 , 1:00 pm	Sorting Complete	NEW YORK, NY 10027		
	August 15, 2014 , 1:00 pm	Arrived at Post Office	NEW YORK, NY 10027		
	August 14, 2014 , 6:00 am	Picked Up	NEW YORK, NY 10158		



### **Redelivery Scheduled (VR) Event in Scan Event Extract File**

1	ACME PRODUCTS", "00001", "0000", "01267", "WILLIAMSTOWN, MA ", "MA", "PRE-SHIPMENT INFO SENT TO USPS	itiit
2	ACME PRODUCTS", "00001", "0000", "20171", "HERNDON, VA ", "VR", "REDELIVERY SCHEDULED	6313
3	ACME PRODUCTS","00001","00000","23454","VIRGINIA BEACH,VA ","VR","REDELIVERY SCHEDULED	(3A)\$
4	ACME PRODUCTS", "00001", "0000", "01267", "WILLIAMSTOWN, MA ", "MA", "PRE-SHIPMENT INFO SENT TO USPS	nten
5	ACME PRODUCTS", "00001", "00000", "23454", "VIRGINIA BEACH, VA ", "VR", "REDELIVERY SCHEDULED	MAR
6	ACME PRODUCTS", "00001", "0000", "01267", "WILLIAMSTOWN, MA ", "MA", "PRE-SHIPMENT INFO SENT TO USPS	1745 M
7	ACME PRODUCTS", "00001", "0000", "23454", "VIRGINIA BEACH, VA ", "VR", "REDELIVERY SCHEDULED	1997
8	ACME PRODUCTS", "00001", "0000", "23454", "VIRGINIA BEACH, VA ", "VR", "REDELIVERY SCHEDULED	(69)E
9		



#### **Return Notice Generated Event in Scan Event Extract File**

3	, "ACME	PRODUCTS"	,"00001 <mark>"</mark> ,	H	',"95671",	"REPRESA, CA	9 10209 10209 102	o kaso kase	',"VS"	,"PACKAGE	RETURN	NOTICE	GENERATED
4	, "ACME	PRODUCTS"	, <mark>"00001"</mark> ,	<b>H</b> 1999 - 1	',"95671",	"REPRESA, CA		e ane and	',"VS"	, "PACKAGE	RETURN	NOTICE	GENERATED
5	, "ACME	PRODUCTS"	,"00001",		',"95671",	"REPRESA, CA		e une und	',"VS"	, "PACKAGE	RETURN	NOTICE	GENERATED
6	, "ACME	PRODUCTS"	,"00001",	Trans of	' <mark>,"95671"</mark> ,	"REPRESA, CA		ne moene moei <sup>a</sup>	',"VS"	, "PACKAGE	RETURN	NOTICE	GENERATED
7	, "ACME	PRODUCTS"	,"00001",	<b>ne</b> ners ni	',"95671",	"REPRESA, CA		rs waars waar	',"VS"	, "PACKAGE	RETURN	NOTICE	GENERATED
8	, "ACME	PRODUCTS"	,"00001",		',"95671",	"REPRESA, CA		a nina ni <mark>n</mark>	',"VS"	, "PACKAGE	RETURN	NOTICE	GENERATED
9	, "ACME	PRODUCTS"	,"00001",	Name I	' <b>,"</b> 95671",	"REPRESA, CA		a nna nna	',"VS"	, "PACKAGE	RETURN	NOTICE	GENERATED
10													



#### Return Notice Generated Event USPS Tracking Intranet View

Events								
Event	Event Date	Event Time	Location	Input Method	Scanner ID	Carrier Route	Posting Date / Time (Central Time)	Other Information
PACKAGE RETURN NOTICE GENERATED	10/30/2014	10:00	REPRESA, CA 95671				10/30/2014 08:10:50	Request Delivery Recon
PRE- SHIPMENT INFO SENT TO USPS	10/29/2014	13:20	WILLIAMSTOWN, MA 01267	Manifest Generated			10/29/2014 13:20:52	
2ND NOTICE GENERATED	10/29/2014	10:00	REPRESA, CA 95671				10/30/2014 08:10:50	
ALERT MID User Needs To Be Registered	10/28/2014	19:41	WILLIAMSTOWN, MA 01267	System Generated			10/29/2014 13:20:52	
NOTICE LEFT	10/28/2014	10:00	REPRESA, CA 95671	Scanned	030SGS6472	Scanned by route 00000000	10/29/2014 11:00:53	

# Allows participating merchants to subscribe and receive tracking data for customer paid returns

# Participating merchants identified by MID in retail acceptance record

S	UBEXTRO	V10.F	PT.1013	094656.200793.0	300163								• •
1	1 "090	05"	, <sup>II</sup>	","09005",	, "APO, AE	i one one one one i	","01",	"DELIVERED	ans ans	one one one one ore o	","2014	40814",	"1045
4	2 "090	05"	, III S S S S S S S S S S S S S S S S S	","23227",	,"RICHMOND, VA		","03",	"ACCEPT OR	PICKUP		","2014	40822",	"0822
	3 <mark>"090</mark>	05"	, "	","09005",	, "APO, AE		","01",	"DELIVERED			","2014	40814",	"1045
4	4 "090	05"		","23227",	,"RICHMOND, VA		","03",	"ACCEPT OR	PICKUP		","2014	40822",	"0822
T	5												

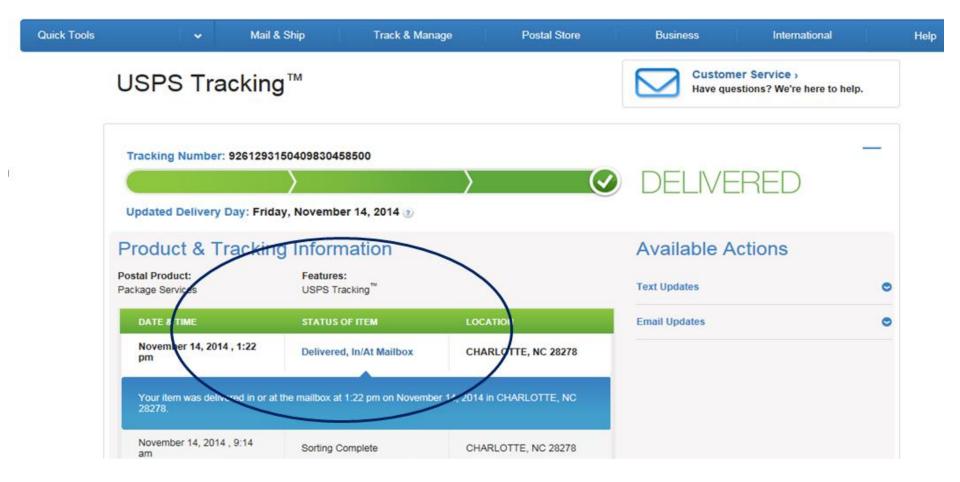


#### **Delivery Location Attributes**

Quick Tools	✓ Mail &	Ship Track & Manag	ge Postal Store	Business Inter	national				
	USPS Tracking	ј <sup>тм</sup>		Customer Service Have questions? We'r					
	Tracking Number: 9261299994738501495000								
	Product & Tracking Postal Product: Package Services	g Information Features: USPS Tracking <sup>™</sup>		Available Actions					
	DATE & TIME	STATUS OF ITEM	LOCATION	Email Updates	٥				
	November 14, 2014 1:12 pm	Delivered, Front Door/Porch	WHITE LAKE, MI 48383	Delivery Location Attributes					
	Your item was delivered at the fr MI 48383.	ont door or porch at 1:12 pm on Nove	ember 14, 2014 in WHITE LAKE,	In/At Mailbox Front Door/Porch Parcel Locker					
	November 14, 2014 , 9:30	Out for Delivery	Left with Individual (at Address) Front Desk/Reception						
				Other at Address (Garage/Side Door/Porch) Neighbor (by Request)	e or Back				
				Neighbol (by Request)					



#### **Delivery Location Attributes**





Scenario	MID Owner or Manifesting MID	Event Code	Event Description and Warning Message
Mismatched Owner/EFN	Manifesting MID	MP	ALERT – MID USER NOT REGISTERED TO EFN MID
Mismatched Owner/EFN	MID Owner	MK	ALERT – MID USED BY ANOTHER MID OWNER
Unregistered MID	Manifesting MID	MU	ALERT – MID USER NEEDS TO BE REGISTERED
Flagged Inactive	MID Owner and Manifesting MID, if different	MX	ALERT – MID HAS BEEN FLAGGED INACTIVE



#### Visibility for MID Owner/User, Unregistered MIDs and Flagged Inactive MIDs

ostar ser	vice searchers only read brac or brack tink. To ensure than arrives that an	nery manner, davise customers to only use brue or bra	ex mix on enange of agaress forms.	Having Stek (cave Sav	ca ap is incentaring in	noncy in aici
	osj\Rqmts Mgmt Team\PTR\CAT\Release 2.0 CAT Execution Results\CMC1			-		
	dit <u>S</u> earch <u>V</u> iew Encoding <u>L</u> anguage Se <u>t</u> tings Macro Run <u>W</u> i		·			×
-						
1						
🔚 R300	CMC1093SS17.manifest 📙 R30CMC1093SS16.manifest 🔚 ERRWRNO.V15.F	RPT.1011142255				
1						🗊 🔺
2	JSPS · · · · · · · · · · · · · · · · · ·	RACKING & REPORTING	PAGE: 1			
3	REPORT: CBD015C0 ······ CONFIRMATION/ER	RROR/WARNING REPORT	DATE: 10/11/2014			
4			TIME: 12:38:02			
5						
6	MAILER: 201114	ENTRY FACILITY: 16625				
7	E-FILE: 0000000111	MAILING DATE: 09/30/201	4			
8	RECEIPT DATE: 10/11/2014 RECEIPT TIME: 12.38.02					
10	RECEIPT TIME: 12.38.02	Unregistered MID	s now receive	awarnin	2	
11	RECORDS READ: 00000003	Unicyistered MID		z a waiiiii	y.	
12	RECORDS REJECTED: 000000000	Deterented				
13	TOTAL RECORDS ACCEPTED: 00000003	Data <u>accepted an</u>	<i>a tracks</i> inste	ad of rele	cting.	
14	++++D1 · RECORDS · ACCEPTED: •••••000000002 ••••••		<del></del>		· · · · · · · · · · · · · · · · · · ·	
15	+++++D2 •RECORDS •ACCEPTED: +++++000000000 ++++++++++++++++++++++					
16						<b>II</b>
17	SRR/··E-FILE······					
18	VRN LINE NO. PIC/E-FILE NUMBER	ERROR · FIELD · · · · · · · · · · · · · · · · · · ·	ROR MESSAGE			
19						
20	••••00000000000000000000000000000000000		MAILING DATE NOT WITH		DATE	
21	V···00000000000002·9272703081963150000111·····		INVALID PO OF ACCOUNT		· · · · · · · · · · · · · · · ·	
22	V 00000000000002 9272703081963150000111	030819631	ALERT: MID USER NEEDS		· · · · · · · · · · · · · · · · · · ·	
23	<ul> <li>▼ 00000000000002 9272703081963150000111</li> <li>▼ 00000000000002 9272703081963150000111</li> </ul>	030819631 EX-SP-N-3-00-1	THE MAILER ID IN THE I INVALID COMBO: CLASS I			
25	V 000000000000000000000000000000000000	920	INVALID COMBO: CLASS I		-3-ZONE-00-RBI	
26	V ··· 000000000000000000000000000000000	PM	INVALID CLASS OF MAIL			
27	V ··· 00000000000002 9272703081963150000111 ······		INVALID MAILER ID IN H	-		
28	₹ 0000000000002 9272703081963150000111		INVALID BARCODE CONSTR		G · TO · CO4 · · · · · · ·	
29	N····00000000000002·9272703081963150000111·····	<del>P</del>	WAIVER OF SIGNATURE NO	OT Y OR N; DEFAULT	ΤΟ Ν · · · · · · · · · · ·	
30	<b>∛</b> · · · 000000000000002 · 9272703081963150000111 · · · · · · · ·		INVALID PAYMENT ACCOUN	NT NUMBER		
31	<b>∛</b> · · <u>· 000000000000003 · 931231981070000000129 · · · · · · · ·</u>		NON-IMPB COMPLIANT - N	MUST INCLUDE DEST D	EL · ADDR · OR · ZIP+	4 • • 🗊
32	₹·· 00000000000003·931231981070000000129·····	198107	ALERT: MID USER NEEDS	S · TO · BE · REGISTERED ·		
33	<b>∛</b> · · · 000000000000003 · 931231981070000000129 · · · · · ·	PM-S2-N-5-00-1	INVALID COMBO: CLASS I		5 ZONE 00 RBI	1 10
34	<b>∛</b> · · · 00000000000003 · 931231981070000000129 · · · · · · ·	920	INVALID EXTRA SERVICE			· · · · <b>II</b>
35	N ···· 00000000000003 · 931231981070000000129 ······	198107	INVALID MAILER ID IN H			
36	V ··· 00000000000003 ·931231981070000000129 ·····		INVALID BARCODE CONSTR		G·TO·CO8·····	
37	V····0000000000003·931231981070000000129······	000000097	INVALID PAYMENT ACCOUNT			
38	V···0000000000003·931231981070000000129·····	10025	INVALID PO OF ACCOUNT	ZIP CODE		
40	JSPS PRODUCT T	RACKING & REPORTING	PAGE: 1			
40		ROR/WARNING REPORT	DATE: 10/11/2014			
42	CONFIRMATION/E	ANON PRIMINO REFORM	TIME: 12:16:00			
43						
44	MAILER: 201114	ENTRY FACILITY: 16625				
•						•
Normal t	text file	length : 26600 lines : 153	Ln:1 Col:1 Sel:0	UNIX	ANSI	INS
		length: 2000 lines: 155	chill contr beno	014LA		



10		
1		
2		
3	","94030","1535","92199","	Y ","MK","ALERT MID USER USED BY ANOTHER MID OWNER","20140930","1756","901326076","
4	","75482","3317","92199","	","MK","ALERT MID USER USED BY ANOTHER MID OWNER","20140930","1756","901326076","
5		
6	","94030","1535","92199","	", "MP", "ALERT MID USER NOT REGISTERED TO EFN MID", "20140930", "1756", "901326076", "
7	","94030","1535","92199","	","MX","ALERT UNAUTHORIZED MID USE ","20140930","1756","901326076","
8	","75482","3317","92199","	","MX","ALERT UNAUTHORIZED MID USE ","20140930","1756","901326076","
9	","75482","3317","92199","SAN DIEGO,CA	","MA","PRE-SHIPMENT INFO SENT TO USPS ","20140930","1756","901326076","
10	","75482","3317","92199","	", "MP", "ALERT MID USER NOT REGISTERED TO EFN MID", "20140930", "1756", "901326076", "
11		
12	","94030","1535","92199","	","MP","ALERT MID USER NOT REGISTERED TO EFN MID","20140930","1756","901326076","
13	","94030","1535","92199","	","MX","ALERT UNAUTHORIZED MID USE ","20140930","1756","901326076","
14	","75482","3317","92199","	","MX","ALERT UNAUTHORIZED MID USE ","20140930","1756","901326076","
15	", "75482", "3317", "92199", "SAN DIEGO, CA	","MA","PRE-SHIPMENT INFO SENT TO USPS ","20140930","1756","901326076","
16	", "75482", "3317", "92199", "	", "MP", "ALERT MID USER NOT REGISTERED TO EFN MID", "20140930", "1756", "901326076", "
17		
18	","94030","1535","92199","	","MP","ALERT MID USER NOT REGISTERED TO EFN MID","20140930","1756","901326076","
19	","75482","3317","92199","	", "MP", "ALERT MID USER NOT REGISTERED TO EFN MID", "20140930", "1756", "901326076", "
20	","94030","1535","92199","	", "MP", "ALERT MID USER NOT REGISTERED TO EFN MID", "20140930", "1756", "901326076", "

Will turn off these events for non-eVS customers.



#### **Unregistered MID (MU) Event Intranet View**

	pts2-cat.usps.	gov/pts2-s	web/tcIntranetTra	ckingNumR	esponse?label:	:9Z123030819	63130000227&status=Live	5umailingDate= 8u	serSearchTypeCho 🔹 🍫 🗙	Bing	
Favorites   🚕 🔁					Service 😰 ht	tpspts2-cat	usps.gov 📄 United S	ates Postal Servic	Work Products - WB CAT .	🔊 Application Menu 🔡 Goog	le
		Shipping	g Services File te/Time Tender	Number:			711 11				
			ping Services F								
			Requested by	Shipper:	Carrier Rele	85e					
			Service	e Deliver	y Informat	ion					
				Zone:							
				PO Box:	N						
				Paym	ent						
		Der			Permit Syst						
		Pay	yment Account		0000003085 \$2.01	1					
			Patel	Weight: ndicator:	0 lb(s) 3 ozi Single-Piec						
xtra Services									1		
xtra Services D	etails										
escription		A	mount								
pen and Distribute											
ISPS Tracking			-00								
lo prorance included		\$0	0.00	$\sim$					-		
vents											
	Event Date	Event Time	Location	Input Method	S <sub>N</sub> nner ID	Carrier Route	Posting Date / Time (Central Time)	Other Information			
ivent		12.50	SAN DIEGO, CA 92199	Manifest Generated			10/11/2014 12:50:50				
RE-SHIPMENT INFO	10/11/2014	12:50									
RE-SHIPMENT INFO ENT TO USPS	10/11/2014 09/30/2014	12:50	SAN DEGO, CA 92199	System Generated			10/11/2014 12:50:50				
RE-SHIPMENT NFO ENT TO USPS LERT MID User Needs a Be Registered	09/30/2014	17:56	SAN DIEGO, CA 92199		)		10/11/2014 12:50:50				
RE-SHIPMENT NFO SENT TO USPS ALERT MID User Needs To Be Registered	09/30/2014	17:56	SAN DIEGO, CA 92199		$\mathcal{I}$		10/11/2014 12:50:50				
RE-SHIPMENT INFO SENT TO USPS ALERT MD User Needs To Be Registered Inter up to 10 items	09/30/2014 separated by	17:56 y commas	SAN DIEGO, CA 92199	Generated	$\mathcal{I}$		10/11/2014 12:50:50				
RE-SHIPMENT INFO IRMT TO USPS ALERT MD User Needs to Be Registered Inter up to 10 items	09/30/2014	17:56 y commas	SAN DIEGO, CA 92199	Generated	)						
RE-SHIPMENT INFO IRMT TO USPS ALERT MD User Needs to Be Registered Inter up to 10 items	09/30/2014 separated by	17:56 y commas	SAN DIEGO, CA 92199	Generated		porting, All R	10/11/2014 12:50:50				
Event: PRE-SHPMENT NFO SENT TO USPS ALERT MD User Needs fo Be Registered inter up to 10 items elect Search Type:	09/30/2014 separated by	17:56 y commas	SAN DIEGO, CA 92199	Generated					Local intranet   P		• \$100%

New features added for text tracking alerts with corresponding keywords

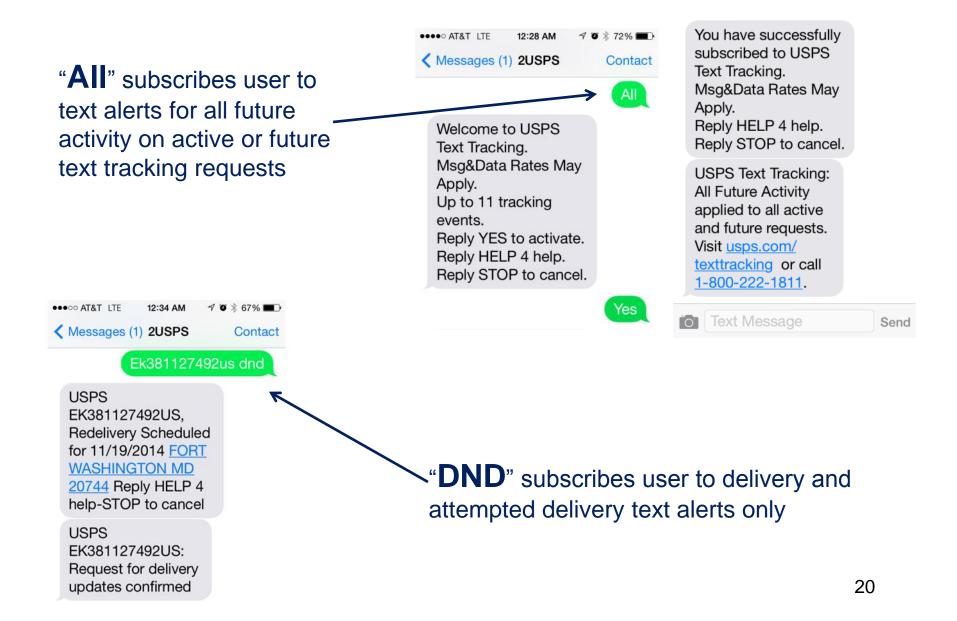
Text tracking number with keyword to short code 28777 (2USPS<sup>™</sup>)

Some keywords can be used without a tracking number

Confirmation text messages confirm user requests



#### **USPS Text Tracking™ Keywords**





### **USPS Text Tracking™ Keyword All**

••••• AT&T LTE 9:24 AM		••••• AT&T LTE 9:25 AM 7 © \$ 71% ■
Today 9:19 AM	<u>70810</u>	Messages     2USPS     Contact       COLUMBUS OH
USPS Text Tracking: All Future Activity 920019011043010000 24685459	Arrived at Post Office <u>11/15/2014</u> 4:27am BATON ROUGE LA <u>70810</u> Departed USPS	43218 Pre-Shipment Info Sent 11/12/2014 Reply HELP 4 help- STOP to cancel
USPS 920019011043010000 24685459, Delivered 11/15/2014 3:48pm BATON ROUGE LA <u>70810</u> Out for Delivery 11/15/2014 8:03am	Facility 11/14/2014 8:35pm BATON ROUGE LA <u>70826</u> Arrived USPS Facility 11/14/2014 7:41pm BATON ROUGE LA <u>70826</u> Arrived Origin Facility	USPS 920019011043010000 24685459, Updated Delivery Day: Saturday, November 15, 2014 Reply HELP 4 help-STOP to cancel
BATON ROUGE LA 70810 Sorting Complete 11/15/2014 7:53am BATON ROUGE LA	11/13/2014 12:42am <u>CLEVELAND OH</u> <u>44181</u> Accepted at Facility 11/12/2014 11:27pm	
Text Message Send	Text Message Send	



#### **USPS Text Tracking Keywords**

●●●○○ AT&T LTE	12:37 AM	A 🛛 🖇 65%	
Kessages (1)	2USPS	Cont	act
	Ek381 deliver	127492us ry	
USPS EK3811274 Updated D Wednesday November Reply HELF STOP to ca	elivery D /, 19, 2014 P 4 help-	Ļ	
		Ek3811274 Ipdate	l92us
Updat Wedne Noven Reply		ery Day: 2014 help-	

Text Message 0

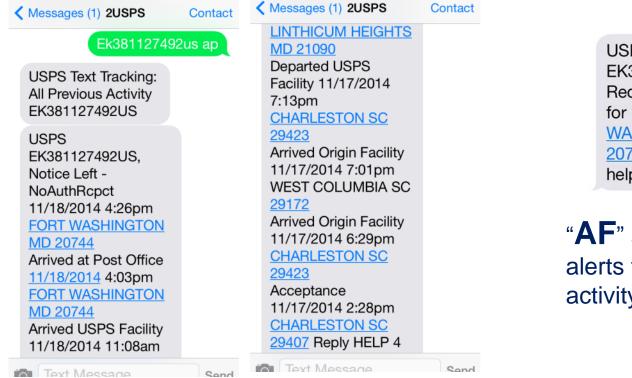
Send

Ek381127492us	when	Ek381127492us date
USPS EK381127492US, Updated Delivery Day: Wednesday, November 19, 2014 Reply HELP 4 help- STOP to cancel		USPS EK381127492US, Updated Delivery Day: Wednesday, November 19, 2014 Reply HELP 4 help- STOP to cancel
Text Message	Send	Text Message Send

#### Delivery, When, Date, and Update

sends user the Expected, Guaranteed, or Updated Delivery Date the Postal Service expects to deliver the package.





#### Ek381127492us af

USPS EK381127492US, Redelivery Scheduled for 11/19/2014 FORT WASHINGTON MD 20744 Reply HELP 4 help-STOP to cancel

"**AF**" subscribes user to text alerts for future tracking activity on a package

## "**AP**" sends the user all previous tracking activity on a package.



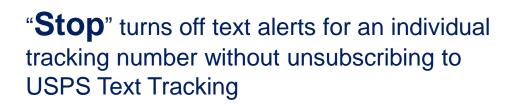
●●●○○ AT&T LTE	9:46 AM	ᆌ 🏾 🕴 57% 🔳 •
K Messages	2USPS	Contact
		Quiet
USPS Text Quiet Time	-	
		Awake
USPS Text Quiet Time	0,	

"Quiet" sets Quiet Time and stops text alerts to mobile number from 11 PM to 7 AM Central Time

"**Awake**" Removes quiet time preference at any time, including the 11PM - 7AM CT Quiet Time period

Messages (1) 2USPS

●●●●○ AT&T LTE





1:08 AM

55%

Contact



••••• AT&T 4G 12:34 PM	
Messages 287-77	Contact
Apply. Reply HELP 4 help. Reply STOP to cancel.	
USPS 926129999658175810000 40401, Updated Delivery Day: Saturday, November 15, 2014 Reply HELP 4	Displaying label ID and updated delivery date
help-STOP to cancel USPS 926129999658175810000	Displaying Delivered with "Neighbor" location attribute
40401, Delivered, Neighbor 11/15/2014 1:00pm <u>TORRANCE CA</u> <u>90501</u> Reply HELP 4 help- STOP to cancel	
STOP to cancel	

Ō



Result for Domestic Tracking Number 9202 3006 0887 51	00 0042 05	
Destination and Origin		
Destination		
ZIP Code City State		
01007 BELCHERTOWN MA		
Drigin		
ZIP Code City State		
22030 FAIRFAX VA		
Tracking Number Classification		
Class/S	ervice	
Class/Service:	Parcel Return Service	
	RP / Parcel Select Return Service	
Shipping Se	rvices File	
Shipping Services File Number:	9375 0200 9100 0000 5100 15	Multiple EFNs post
Date/Time Tendering Mail:		
Shipping Services File Type:	2 - Tracking File	
Shipping Services File Number:		
Date/Time Tendering Mail:		
Shipping Services File Type:	2 - tracking File	
Service Deliver	y Information	
Delivery Option Indicator:	1 - Normal Delivery	
Zone:		
PO Box:	N	
Paym	ent	
Payment Type:	Permit System	
Payment Account Number:	000000018	
Postage:	\$2.04	
Weight:	20 lb(s) 0 oz(s)	
Rate Indicator:	PRIORITY MAIL EXPRESS HOLD FOR PICKUP	



#### Shipping Services File

Shipping Services File Number: 9375 0200 9100 0000 5100 15 Date/Time Tendering Mail: 10/01/2014 13:39 Shipping Services File Type: 2 - Tracking File

Shipping Services File Number: 9375 0200 9100 0000 5211 41 Date/Time Tendering Mail: 09/26/2014 13:39 Shipping Services File Type: 2 - Tracking File

#### Service Delivery Information

Delivery Option Indicator: 1 - Normal Delivery Zone: 04 PO Box: N

#### Payment

Payment Type: Permit System Payment Account Number: 000000018 Postage: \$2.04 Weight: 20 lb(s) 0 oz(s) Rate Indicator: PRIORITY MAIL EXPRESS HOLD FOR PICKUP Multiple MA events post in PTR

PTR and eVS edit rules and unmanifested logic in sync

#### Extra Services

#### Extra Services Details

Description	Amount
Return Service	

Events								
Event	Event Date	Event Time	Location	Input Method	Scanner ID	Carrier Route	Posting Date / Time (Central Time)	Other Information
PRE-SHIPMENT INFO SENT TO USPS	11/06/2014	13:50	FAIRFAX, VA 22030	Manifest Generated			11/06/2014 13:50:50	
PRE-SHIPMENT INFO SENT TO USPS	11/05/2014	13:40	FAIRFAX, VA 22030	Manifest Generated			11/06/2014 13:40:52	
ALERT MID User Used By Another Mid Owner	10/01/2014	13:39	FAIRFAX, VA 22030	System Generated			11/06/2014 13:40:52	
ALERT MID User Not Registered To EFN Mid	10/01/2014	13:39	FAIRFAX, VA 22030	System Generated			11/06/2014 13:40:52	
ALERT MID User Not Registered To EFN Mid	09/26/2014	13:39	FAIRFAX, VA 22030	System Generated			11/06/2014 13:50:50	

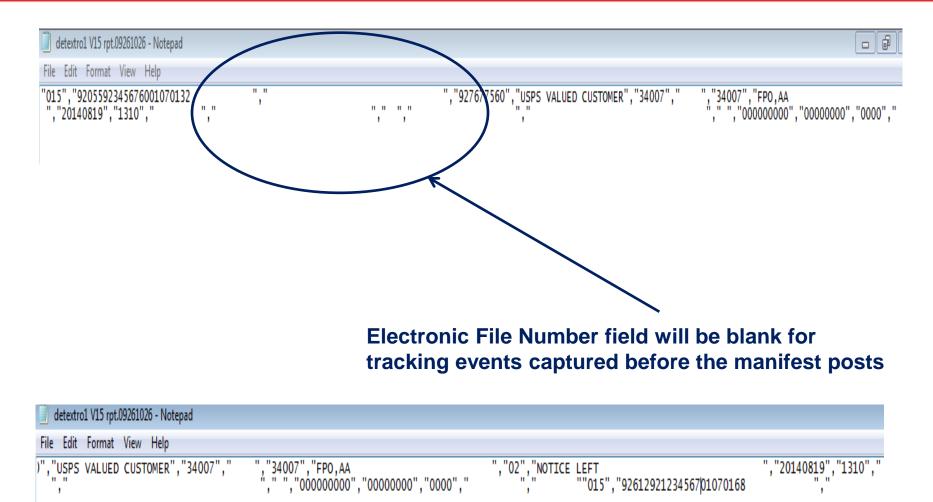


Program Registration

Help Desk

ask ID: 118	982 MID Owner CRI	D: 🖗 1234	4567 Company:	USPS VALUED CUSTOMER		
Contact Info	PMEM Contact Information	MID Info	Configuration Settings	Configuration Settings (TEM)	Technical Profile	Certification
-Please Sele	Indicator: Indica	rece unn Tra Pro pos	eive tracking ev nanifested pack cking data trans vides visibility for t before they po	For relationship can ents in Scan Event B ages smitted to "By" or Pa or packages when tr ost in Shipping Servi feature for eVS cus	Extract files for arent MID acc acking events ces File	or
Postage Extrac	t Indicator:	I	Jnmanifested	Parcel Extract Indic	ator must be	e set
Transmission T	ype In:	t	o "Yes" by He	p Desk at NCSC		
N/A	1000					
Transmission T	ype Out:					







### New Event Code and Attributes

- Held at Post Office Event Code 57
  - At Customer Request
  - Awaiting Redelivery Instructions
- Return to Sender Delivered (Delivery Attribute)
  - Attribute assigned when a "Delivered" event occurs after a Return to Sender type event
    - Such as Unclaimed, Refused, Undeliverable as Addressed
  - Closes the loop on returned items

### Shorten USPS Tracking Retention to 120 days



- New Additional Service Code for Perishables
- Modify Accepted at Destination Event
  - Arrival at Post Office Event (07) used to calculate acceptance for packages entered at the destination delivery unit
- Containerization Indicators for Parcel Shipments
  - Identifies shipments in direct containers labeled to bypass processing until shipments reach downstream or destination facility
- New eVS and non-eVS Compliance Report
  - Provides PostalOne! IMpb compliance information for both customer groups
  - Replaces existing non-eVS IMpb compliance report



New threshold values in effect September 7, 2014 apply to Competitive Products only:

\* Priority Mail

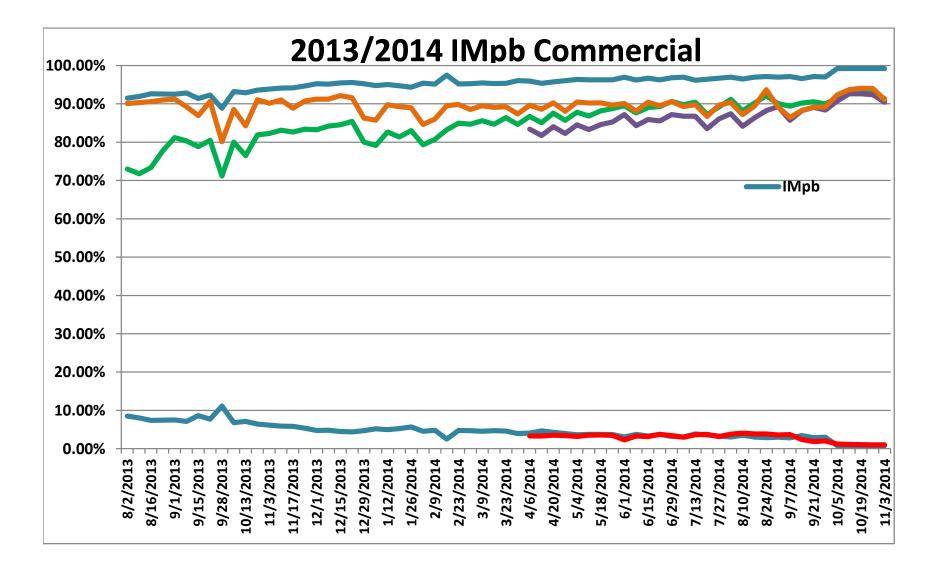
\* Parcel Select

\* First-Class Package Services \* Parcel Select LW



IMpb Compliance Thresholds	Sep 2014	Jan 2015
Unique trackable barcode (Legacy or IMpb)	99%	99%* *IMpb only by Jan 2015
Destination Delivery Address/ZIP + 4/ 11-digit (DPV) ZIP Code in file	95%	<b>98%**</b> **Street address/11-digit DPV code by January 25, 2015
Shipping Services File v 1.6 or higher, v 1.7/2.0 preferred (v 1.3, v 1.5 permitted)	95%	<b>97%<sup>***</sup></b> ***SSF v 1.6 or higher ONLY by January 25, 2015







#### MTAC WG #166 – IMpb Compliance for Shipping Services File Timeliness

**Issue Statement:** Current Intelligent Mail Package Barcode (IMpb) rules lack clarity on when shipments will be measured toward compliance with receipt of the Shipping Services File and Address and/or 11-digit DPV (or ZIP +4 Code until January 25, 2015) requirements. However USPS Systems are designed to measure and assess compliance upon receipt of the manifest record or the first physical scan event on a shipment. Industry views this approach as problematic contending the address information can be provided later in the processing cycle but before the Arrival at Post Office event and allow USPS to use the data for purposes for sorting to carrier and dynamic routing.

**Desired Results:** Industry and USPS collaboratively agree on when IMpb compliance will be measured for Shipping Services File Timeliness and address and/or 11-digit DPV ZIP Code requirements against the respective thresholds.

#### Expected Date of Completion: January 31, 2015

Issue Originator: John Medeiros

Industry Co-Leader: John Medeiros

USPS Co-Leader: Juliaann Hess



## Create seamless, positive experiences for our mutual customers





Barcode quality and uniqueness

Secure data interfaces and transmission protocols

Verify: Entry Point and Discount Scheduled Ship Date



Align electronic data to match package details including full DPV address and 11-digit ZIP Code, postage attributes and entry location

U.S. MAIL



Prior to tendering packages: Submit Shipping Services File Shipping Partner Events



Submit eDoc when letters/flats are tendered

Upgrade to Shipping Services File version 1.7 or 2.0 and include return address









Where is it in the process?



When will it

be delivered?



How did the overall mailing perform?

#### An optimized plan for:



Consistent, predictable delivery



Avoiding bottle necks



Balancing resources & reducing costs



Maximizing transportation & resource utilization



Require Address and 11-Digit ZIP Code Delivery Point Validation

- **Barcode Quality**
- **Shipping Services File Data Quality**
- 99M Container Placards and Electronic Nesting Information in Shipping Services File
- **Secure File Transmission**

Upgrade to Shipping Services File v1.7 or 2.0 and include return address

**Shipping Partner Events** 

## Address Management Updates







- UAA Cost Study
  - The FY2014 UAA Study annual update will be posted in mid-December
  - Scheduling of a new UAA Cost Study is still undetermined
    - Potential in 3<sup>rd</sup>/4<sup>th</sup> Quarter of FY2015 after the deployment of FPARS
    - · Cost and resources being evaluated

#### Electronic Product Fulfillment

As of November 13<sup>th</sup>:

License Type	EPF Participants by Licensee	Total Number of Licensees	Total Percentage	Comments
NCOA <sup>Link</sup> Full Service	22	22	100.0%	
NCOA <sup>Link</sup> Limited Service	181	184	98.4%	2 licensees are recertifying
NCOA <sup>Link</sup> End User Mailer	89	93	95.7%	
NCOA <sup>Link</sup> MPE	155	155	100.0%	
DPV	35	35	100.0%	
DSF <sup>2</sup>	16	16	100.0%	
AMS API	103	103	100.0%	3 licensees are not renewing their licenses
LACS <sup>Link</sup>	44	44	100.0%	
SuiteLink	43	43	100.0%	
RDI	137	148	92.6%	Anticipate remainder of licensees to convert after their RDI file ages to 105 days
Total as of Nov 13, 2014	825	843	97.9%	



- NCOA<sup>Link</sup> Audit by the USPS OIG
  - OIG cited the security of the NCOA<sup>Link</sup> data to protect customer information as a <u>potential</u> issue
    - There has been no breach of data in NCOA<sup>Link</sup>
  - The USPS is very confident in the security currently built into NCOA<sup>Link</sup>
    - USPS committed to evaluate the SHA cryptographic hash function
    - Change in SHA usage has significant impact on DPV and all Link products
  - Vendor collection and management of Processing Acknowledgement Forms deficient
    - Working with Information Technology and Privacy Office to review options for centralized storage of PAF information



# Discussion &

Questions