## Priority Mail - Webinar <br> Start Time: 11:00 AM ET

## United States Postal Service

Tiffany Jesse
A / Manager Shipping Development
Garry Rodriguez
Classification Specialist

- Overview
- Service eligibility
- Enhancements
- Expected Delivery
- Pricing
- Retail
- Commercial Base
- Commercial Plus
- Cubic
- Weight Calculations
- Flat Rate Options
- Military
- Regional Rate Options
- Packaging Supplies
- Click-N-Ship/Video
- Mail Prep
- Labels
- Extra services
- Pick up Services
- Open \& Distribute
- Value added services
- Claims


## Overview

## USPS Priority Mail provides:

- Expected delivery in 1,2 , or 3 business days
- USPS Tracking ${ }^{\text {TM }}$
- Insurance coverage of \$50 or \$100 included
- Various postage payment options
- Free package pickup and Hold For Pickup options
- Free expedited packaging supplies available for

- letters
- flat rate
- parcels (packages)


## Service Eligibility

- All mailable contents except certain hazardous materials (see Pub 52)
- Weight not to exceed 70 lbs
- Combined length and girth is less than 108 inches
- Regional Rate Boxes maximum weight*:
- Box A - 15 pounds
- Box B-20 pounds
- Box C-25 pounds
- Drop off shipments through a:


## Eligible

- Post Office
- USPS collection box
- Package Pickup or Pickup on Demand


| Change | Description |
| :---: | :---: |
| New Zone 9 | - For Freely Associated States (FAS) <br> - Separate zone to align price with cost of transportation |
| Commercial Plus Pricing | - Lowered account annual volume threshold to 50K <br> - Regional Rate Box available <br> - Cubic Prices <br> - Cubic Soft Pack |
| "Expected Delivery Day" Displayed on internal nonguaranteed products | - Expected Delivery day displayed on label to provide customers with a service standards |
| Value Added Options | - USPS currently has Negotiated Service Agreements (NSA) that meet IMpb requirements for: <br> - Same Day <br> - Next Day <br> - Extended Coverage |

## Expected Delivery

## Priority Mail Expected Delivery

- Acceptance Times - Times may vary, but items must be presented by cut-off times to meet 1 , 2 or 3 day expected delivery commitment. To locate your cutoff times please visit https://tools.usps.com/
- Delivery Times - Items are delivered to an addressee within the expected delivery time of 1, 2 or 3 business days depending on ZIP Code pairs
- Hold For Pickup - Parcel available for pick up by the addressee at the destination facility for up to 15 days


## Prices Charged Per Piece

- Except for Flat Rate envelopes and boxes (see "Flat Rate Pricing"), Priority Mail postage is charged for each addressed piece according to its weight and zone.


## Three Pricing Options:

- Retail
- Commercial Base Pricing (CBP)
- Commercial Plus Pricing (CPP)



## http://pe.usps.gov/text/dmm300/Notice123.htm




## Prices Charged Per Piece (Retail)

- Items are charged the 1.0 pound price for weights up to 1.0 pound (i.e. If a piece weighs 0.25 pound, the weight (postage) increment is 1.0 pound).
- Items mailed in USPS-produced Priority Mail Flat Rate packaging is charged one flat price regardless of weight (up to 70 pounds) or domestic destination. Only USPS-produced Flat Rate packaging is eligible for the Priority Mail Flat Rate price.
- Retail Priority Mail postage may be paid by adhesive stamps (DMM 604.1.0) or postage meter (DMM 604.4.0).

- The Postal Service offers Commercial Base Pricing and Commercial Plus Pricing for customers who ship Priority Mail through approved methods.
- Commercial Plus prices are available to customers whose cumulative account volume exceeds a combined total of:
- 5,000 letter-size and flat-size pieces (including Flat Rate Envelopes, but not the Padded Flat Rate Envelope) or
- 50,000 total pieces in the previous calendar year (except Priority Mail Open and Distribute)
- Must have a customer commitment agreement USPS (New Priority Mail customers see 1.3.2)
- These mailpieces are identified with the markings "Commercial Base" or "Commercial Plus" on the shipping label.

|  | Commercial Base | Commercial Plus |
| :--- | :---: | :---: |
| Commercial Plus Pricing <br> Agreement | None Required | $\checkmark$ <br> (5,000 Itr/flat/RE or CM or <br> 50,000 pieces (except PMOD) <br> or 50,000 for CPP Cubic, or <br> 600 PMOD annually. |
| PC Postage | $\checkmark$ | $\checkmark$ |
| Permit Imprint | $\checkmark$ | $\checkmark$ |
| Merchandise Return Service <br> Permit Holders | $\checkmark$ | $\checkmark$ |
| IBI Meter w/electronic data | $\checkmark$ | $\checkmark$ |
| Click-N-Ship | $\checkmark$ |  |
| IMpb Required | $\checkmark$ | $\checkmark$ |
| IMpb non-compliance fee | $\checkmark$ | $\checkmark$ |
| Sealed against inspection | $\checkmark$ | $\checkmark$ |
| Pickup Services | $\checkmark$ | $\checkmark$ |

## Priority Mail Commercial Plus Cubic Pricing

- Prices are not based on weight, but are charged per cubic measurement of the mailpiece and zone
- Each mailpiece must measure .50 cubic foot or less, weigh 20 pounds or less, and the longest dimension may not exceed 18 inches
- May not be rolls or tubes
- There are two different methods for determining the cubic tier:
- Rectangular and Nonrectangular Parcels
- Soft Pack and Padded Envelopes



## Priority Mail Dimensional Weight Calculation

## Determining Priority Mail Dimensional Weight

## Priority Mail dimensional weight for rectangular shaped parcels to zones 5-9.

1. Measure the length, width, and height in inches. Round off each measurement to the nearest whole inch: $($ length $=21$, height $=20$, and width $=20)$

2. Multiply length $x$ height $x$ width: $(21 \times 20 \times 20)=8,400$ cubic inches.
3. If the result exceeds 1,728 cubic inches, divide the result by 194 and round up to the next whole number to determine dimensional weight in pounds:( $8,400 / 194=43.29$ ) 43.29 rounded up to the next pound is 44.
4. The price is based on the actual weight or dimensional weight, whichever is greater. In this example the dimensional weight for this rectangular package to zones 5-9 is 44 pounds.

## Priority Mail Dimensional Weight Calculation

## Priority Mail Dimensional Weight (Non rectangular Parcels to Zones 5-9)

## Priority Mail dimensional weight for nonrectangular shaped parcels to zones 5-9.

1. Measure the length, width, and height in inches at their extreme dimensions. Round off each measurement to the nearest whole inch: (length $=30$, height $=9$, and width $=18$ )

2. Multiply length $x$ height $x$ width: $(30 \times 9 \times 18)=4,860$ cubic inches.
3. Multiply the result by an adjustment factor of 0.785 : $4,860 \times 0.785=3,815.1$ cubic inches.
4. If the final result exceeds 1,728 cubic inches, divide the result by 194 and round up to the next whole number to determine the dimensional weight in pounds: $(3,815.1 / 194=19.66) 19.66$ rounded up to the next pound is 20.
5. The price is based on the actual weight or dimensional weight, whichever is greater.
6. If the dimensional weight exceeds 70 pounds, the package pays the 70 pound price.

In this example the dimensional weight for this nonrectangular package to zones 5-9 is 20 pounds.

Priority Mail Dimensional Weight Calculation

## Additional Examples of Non Rectangular Measurement



## Priority Mail: Flat Rate Overview



## Priority Mail Window Flat Rate Envelope

## The Postal Service has an option for a Priority Mail Window Flat Rate Envelope for Commercial customers

- EP14W measures:
- $121 / 2 \times 91 / 2$ inches
- Same size as the regular Priority Mail Flat Rate Envelope
- Available for Commercial and PC Postage customers only through the Postal Store at USPS.com
- Target audience:
- financial institutions
- mortgage companies
- other businesses that can easily insert full-page documents so that address and IMpb is visible thru the window

| Box Type | Dimensions | What's it great for? | Packaging |
| :---: | :---: | :---: | :---: |
| Small Flat Rate Box | Outside: <br> $811 / 16^{\prime \prime} \times 57 / 16^{\prime \prime} \times 13 / 4 "$ <br> Inside: $85 / 8 " \times 53 / 8 " \times 15 / 8 "$ | Brochures <br> Small Electronics | $\begin{aligned} & 5 \\ & \hline \end{aligned}$ |
| Medium Flat Rate Box 1 <br> (Top Loading) | Outside: $111 / 4 " \times 83 / 4^{\prime \prime} \times 6 "$ <br> Inside: $11 \text { " x } 8 \text { 1/2" x } 5 \text { 1/2" }$ | Office Supplies <br> Shoes |  |
| Medium Flat Rate Box 2 <br> (Side Loading) | Outside: <br> 14 " x 12" x 3 1/2" Inside: $135 / 8 " \times 117 / 8 " \times 33 / 8^{\prime \prime}$ | Office Supplies Shoes |  |
| Large Flat Rate Box | Outside: <br> 12 1/4" x 12 1/4" x $6 "$ <br> Inside: $12 " \times 12 \text { " } \times 51 / 2^{\prime \prime}$ | Laptop Computers Gifts, etc. $\square$ |  |
| $\frac{\text { APO/FPO/DPO Flat }}{\text { Rate Box }}$ | Outside: $\begin{gathered} 12 \text { 1/4" } \times 121 / 4^{\prime \prime} \times 6 \text { " } \\ \text { Inside: } \\ 12^{\prime \prime} \times 12^{\prime \prime} \times 51 / 2^{\prime \prime} \end{gathered}$ | Sending Gifts To the troops |  |
| $\frac{\text { Large Flat Rate }}{\frac{\text { Board }}{(\text { Game Box })}}$ | Outside: <br> $241 / 16$ " x 11 7/8" x 3 1/8" <br> Inside: $23 \text { 11/16" x } 11 \text { 3/4" x } 3 \text { " }$ | Board Games |  |
| $\frac{\text { Prepaid Forever }^{\circledR}}{\text { Priority Mail Flat }}$ | Various Sizes Available | $\text { Various Options } \frac{\square}{\square}$ |  |

## Priority Mail Military Option

## Military

- Under the Priority Mail Military Service (PMMS) agreement, mail addressed to Military personnel or sent by Military personnel (see DMM 137.561) is delivered to the recipient within a 2 or 3 day expected delivery.
- The Postal Service also offers a $\$ 2.00$ "military discount" when Priority Mail packages are sent to an APO/FPO ZIP Code.
- The discount is applied automatically based on the APO/FPO address when either a flat rate, non flat rate, or
 special military boxes are used


Addressing Boxes: Do not send mail addressed to "Military Mail" or "any soldier" or "any sailor" or "any service member," or any other formulation that does not name a specific individual.

Such mailpieces will be rejected and returned to the sender.

## Priority Mail: Regional Rate Box Overview

| Envelope Type | Dimensions |
| :---: | :---: |
| $\frac{\text { Regional Rate Box }}{\underline{A 1}}$ | $10-1 / 8 " \times 7-1 / 8 " \times 5$ " |
| $\frac{\text { Regional Rate Box }}{\underline{A 2}}$ | 11-1/16"x2-1/2"x13-1/16 |
| $\frac{\text { Regional Rate Box }}{\text { B1 }}$ | 12-1/4"x10-1/2"x5-1/2 " |
| $\frac{\text { Regional Rate Box }}{\underline{\text { B2 }}}$ | 14-1/2"x3"x16-1/4" |
| Regional Rate Box C | $15 \times 12$ "x12" |

## Maximum Weight <br> Packaging

15 pounds

15 pounds

20 pounds

20 pounds

25 pounds


## Benefits of Regional Rate Boxes

- The Priority Mail Regional Rate Box is a product intended for mailers shipping to regional destinations.
- Customers must use USPS-produced Priority Mail Regional Rate Boxes.
- The Regional Rate Box marking appears on the box, along with the brand Priority Mail logo.


1. Use your browser to navigate to https://store.usps.com/store.
2. From the tool bar menu select "Postal Store".
3. Under the drop down menu select "Shipping Supplies", then choose Priority Mail in the options bar on the right side.
4. Then, select the specific type of packaging.


## Features \& Benefits

- Allows customers to create pre-paid shipping labels on ordinary printer paper.
- The labels include delivery confirmation numbers to track date and time of delivery or attempted delivery.
- Deposit in a USPS collection box, bringing it to a post office, giving it to their regular mail carrier, or request a pickup.


## Print Shipping Labels



How to use Click-N-Ship


Click-N-Ship Video (Link)
*URL: https://youtu.be/j6C1QhShVA0

## Mail Preparation for Priority Mail



## Preparing Priority Mail

Place item in PM Packaging provided by USPS or your own packaging

Ensure Proper sealing of packaging including Flat Rate packaging

Affix Priority Mail Shipping Label

Inspect Label to ensure tape is not applied over the barcode

ZIP Code Determination
Complete PS Form 3877Firm Mailing Book (Only in the case of 3 or more PM packages) for one receipt

## Sample Priority Mail Label


(1) Service Icon Block
(2) Service Banner
(3) Postage Payment Area
(4) Return Address
(5) Endorsement
(6) Delivery Address
(7) Intelligent Mail Package Barcode with MID/STC
(8) Additional Information and User Segment

- Hold For Pickup may be added to Priority Mail without any additional extra services and the use of an IMpb with the appropriate Service Type Code.
- Service not available at USPS Retail locations.


1. Registered Mail
2. Certified Mail
3. Insurance up to $\$ 5,000$
4. Certificate of Mailing/Bulk
5. Return Receipt
6. Return Receipt for Merchandise
7. USPS Signature Services
8. Collect on Delivery
9. Special Handling - Fragile


## USPS offers a variety of flexible pickup service solutions for Priority Mail.

## Package Pickup

Customers can schedule package pickup at USPS.com up to one year in advance. Packages are picked up on the next or scheduled delivery day by carrier. No charge is assessed for Package Pickup when the mail is picked up during the carrier's line of travel.

## Collection Service

This service usually refers to prepaid mail deposited in a collection box. However, it is also considered collection service when customers hand their outgoing, prepaid mail to a USPS carrier or other designated employee that is performing normal delivery and collection duties.

## Pickup On Demand

Allows customers to set up a one time, weekly, or daily pickup time at their location within a two hour pickup window for a fee. Dates, times, and payments may all be entered at USPS.com. Customers can schedule pickups up to one year in advance.

| No Fee Pickup |
| :--- |
| Requires a signed No Fee Pickup Service |
| Agreement (PS Form 5543) between the |
| customer and the Postal Service for weekly |
| recurring pickups meeting the minimum |
| volume threshold of the seven qualified |
| items per pickup. |

## Priority Mail Open and Distribute (PMOD)

- Priority Mail Open and Distribute is designed to maximize the speed of domestic mailings while minimizing costs.
- PMOD will expedite any class or subclass of mail between the acceptance unit and domestic postal facilities.
- Designed exclusively for all classes of mail commingled into an approved container.


## Features \& Benefits

- Postage paid is based on weight of the contents of the container, rather than volume.
- Using the Priority Mail network expedites shipments to be distributed at their final destination.

| Current Offering | Eligible Mail Class | Label Types |
| :---: | :---: | :---: |
| Priority Mail | All mail classes are eligible to be consolidated and shipped Priority Mail. | - Tag 161/Tag 161 eVS <br> - Label 161PB <br> - Tag 190/ Tag 190 eVS <br> - Tag 190S/Tag 190 S eVS <br> - Label 190PB |

## Value Added Services

| Premium Forwarding Services ${ }^{\circledR}$ (Commercial Customers) | Delivery Instructions ( Retail Mail recipients) | Package Intercept (Retail \& Commercial Customers) |
| :---: | :---: | :---: |
| Allows customers to: <br> $\checkmark$ Consolidate mail received from multiple PO Boxes and/or street addresses into a single shipment for delivery to an alternate address via Priority Mail Express or Priority Mail <br> $\checkmark$ Enroll on-line and schedule forwarding request via Business Customer Gateway (BCG) <br> $\checkmark$ Track all shipments <br> $\checkmark$ Receive e-mail notifications on expected delivery dates and number of shipments | Allows mail recipients to : <br> $\checkmark$ To electronically authorize USPS, to leave a packages at <br> - a specific location <br> - hold at Post Office <br> - a neighbor <br> - a new domestic destination <br> $\checkmark$ Enroll on usps.com/BCG (Commercial customer) <br> $\checkmark$ Request for mailpieces that are insured for less than $\$ 500$, do not require a signature have an Intelligent Mail package barcode (IMpb) | Allows customers to: <br> Redirect domestic items back to the sender's address, Post Office ${ }^{\text {Tw }}$ location as a Hold For Pickup, or to a different domestic address (APO, DPO and FPO addresses are excluded.) <br> $\checkmark$ Redirect all mail classes of packages, letters, and flats with a USPS tracking or extra services barcode and (excludes Standard Mail ${ }^{\text {® }}$ or Periodicals) <br> $\checkmark$ Enroll on usps.com/ BCG (Commercial customer) |

## Filing Insurance Claims Online

Insurance Claims may be filed online at USPS.com


How to file a Domestic Claim with USPS


## How to File a Domestic Claim

Domestic Claims Video (Link)
*URL: https://youtu.be/uB5Bt674-Xc

## Resources

Domestic Mail Manual (DMM) http://pe.usps.gov/text/dmm300/505.htm
Electronic Verification Service (eVS) Business and Technical Guide https://ribbs.usps.gov/evs/documents/tech guides/pubs/Pub205.PDF
Intelligent Mail package barcode (IMpb) information page on RIBBS https://ribbs.usps.gov/index.cfm?page=intellmailpackage
Notice 123, Price List
http://pe.usps.gov/text/dmm300/Notice123.htm
Publication 199, Intelligent Mail Package Barcode (IMpb) Implementation Guide https://ribbs.usps.gov/intelligentmail package/documents/tech guides/PUB199IMPBImpGuide.pdf

## Parcel Labeling Guide

https://ribbs.usps.gov/barcode cert/documents/tech guides/ParcelLabelingGuide.pdf
PS Forms available on USPS.com
http://about.usps.com/forms/all-forms.htm
Pub 97, Priority Mail Manifest Mailing Guide
https://ribbs.usps.gov/mac/documents/tech guides/pubs/Pub97.pdf

# For more information email: ShippingServices@usps.gov 

Contact your local USPS Sales Specialist

## Priority Mail - Webinar

## Question and Answer Session

## United States Postal Service

## Priority Mail- Webinar

## The webinar is now concluded

RIBBS Website: https://ribbs.usps.gov

