

Add Your PCC Logo and information



Make your local
Postal Customer Council®
a key player in
growing your business.

Is your business up to date on Postal rules, rates, options and best practices?

The Value of PCC Membership

and the benefits of working together!

- Promote a close **working relationship** between the U.S. Postal Service and businesses that use mail to communicate and interact with their customers
- Share information and **facilitate the exchange of ideas** on new and existing Postal Service products, programs, services, and procedures affecting all businesses that use the mail
- Help PCC industry members and organizations to **grow and develop professionally** through focused educational programs
- Share knowledge of Postal service tools to **improve overall mail quality, and help businesses grow**
- Share **innovative ideas about promotions and incentives**, and raise awareness of unique uses of mail
- Provide **networking opportunities** with other mailers, business service providers and USPS representatives
- Share **best practices** to leverage and improve mailing effectiveness
- Share **information on the elements of postal change** that may impact your business and/or your customer

Your local PCC offers these benefits:

- Knowledge
- Innovative Ideas
- Expert Advice
- New Resources
- Network Opportunities
- Best Practices

How a PCC membership can change the game for your business...

Gain knowledge and insights regarding postal service services and innovations. Get timely, close-up looks at the procedures and tools that can help you improve your mail quality and streamline your fulfillment to grow your business. The PCC offers opportunities to discuss your mailing and shipping needs with local USPS representatives.

Build relationships. Take the opportunity to network with other businesses, mail service providers, and subject matter experts on how to implement and optimize our direct mail and shipping.

Stay in the know. Get advice and support with best practices that help improve mailing and shipping effectiveness, efficiency and profitability. You'll also keep tabs on the latest Postal Service promotions and incentives encouraging innovative uses of mail and Omni-channel integration, as well as shipping trends that could benefit your business and your bottom line.

Help your business grow. Get up to speed when it comes to information, training webinars, seminars, and nationally accredited education certification programs relating to mail and shipping.

Say on top. Use the power of network within the PCC to generate ideas, gain support, share best practices, and identify areas where businesses can collaborate on using Postal Service products to help grow business. You'll also build your relationship with your local Postal Service Representatives. Take advantage of your local PCC Community to get connected today!



JOIN AND GET STARTED TODAY!

- Check us out online at [Add Website](#)
- Sign up for insider's mailing newsletter
- Attend a gathering:
 - Breakfast Briefings
 - Lunch-n-Learns
 - Facility Tours
 - Best Practices Session
 - Mailables EXPO
 - National Postal Forum

Contact: [Add Name, email and Phone Number](#)

Mail To: [Add Mailing Address](#)

Website: [Add Website](#)



POSTAL CUSTOMER COUNCIL