

United States Postal Service®

INDUSTRYALERT

March 21, 2023

Executive Officer Detail Assignment– Vice President, Chief Data & Analytics Officer

Postmaster Louis DeJoy has announced the detail assignment of Stephen M. Dearing to the newly created position of Vice President and Chief Data & Analytics Officer (CDAO), effective March 25. This new position will report directly to the Chief Information Officer.

DeJoy said, “As we transform our processing, transportation, and delivery networks, leveraging data and analytics is a critical component to drive precision and efficiency throughout our network. We must perform efficiency analysis, network optimization, and cost assessment on a new scale which requires systematic improvement in data, reporting, and analytics capabilities to enable six-day mail and package delivery to over 160M addresses while remaining self-sustaining.”

To support these needs, the CDAO will be responsible for managing enterprise data sources, coordinating analytics across USPS, and executing advanced and transformational analytics. The current Enterprise Analytics (EA) group will move to the CIO team; and the technical system design and IT infrastructure work performed under EA will be further re-aligned with the CIO organization.

As a part of the new organization’s mandate, it will lead a Data & Analytics Council comprised of analytics, business, and IT leaders to prioritize and coordinate analytics work across the enterprise to best serve the business. As a data service provider, the CDAO group will define the sources of truth for key enterprise data, official metric calculations and manage the quality and accessibility of the data.

Most recently, Steve has served as the Senior Director, Business Intelligence & Operational Analytics (BIOA), where he led the Postal Service’s efforts to leverage data and analytics to measure and improve service, increase operational efficiency, and provide insights on mail volume and inventory. Prior to leading BIOA, Steve served as a leader in multiple Headquarter roles including Director, Corporate Reporting, Executive Manager, Mailing Information Systems and Manager, Address Quality. Steve was instrumental in creating the Informed Visibility platform which combined data from over 40 sources enabling analytics and service measurement of over 20 billion mail pieces per quarter.

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