


Mailers' Technical Advisory Committee: November 2022

This roster is the property of the Mailers' Technical Advisory Committee and is not permitted to be used for solicitations.

MTAC Executive Committee Members

Industry	U. S. Postal Service
<p>Bob Rosser – Industry Chair (2022-2023) Director, Postal Affairs, Products & Services IWCO Direct 7951 Powers Boulevard Chanhassen, MN 55317-9502</p>	<p>Steven W. Monteith – Postal Chair Chief Customer & Marketing Officer & EVP 475 L'Enfant Plaza RM 4016 Washington, DC 20260-4016</p>
<p>Lisa Wurman – Industry Vice Chair & Treasurer (2022-2023) Postal Affairs Manager QUAD 4371 County Line Road Chalfont, PA 18914-1825</p>	<p>Judy de Torok – Postal Co-Vice Chair Vice President, Corporate Affairs 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>
<p>Bob Schimek – Immediate Past Industry Chair (2020-2021) Director, Postal Affairs Quad N61 W23044 Harry's Way Sussex, WI 53089-3995</p>	<p>Lindsey Taylor – Postal Co-Vice Chair Director, Industry Engagement & Outreach – Corporate Affairs 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>
	<p>Danielle Young – Program Manager/Secretary Manager, Industry Engagement Strategy 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>

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MTAC Leadership – Industry

Industry Leaders: Mail Shape (5 Leaders)	Industry Leaders: Focus Areas (3 Leaders)
<p>Glen Swyers Co-Lead Letters, First-Class Mail <i>Association for Print Technologies (APTECH)</i> Director, Marketing Integration, Imagine Charlotte 8335 Classic Drive Charlotte, NC 28262</p>	<p>Rose Flanagan Entry, Payment, Product <i>Delivery Technology Advocacy Council (DTAC)</i> Manager, Postal Strategies & Logistics, Data-Mail Inc 240 Hartford Ave Newington, CT 06111-2077</p>
<p>Kurt Ruppel Co-Lead Letters, USPS Marketing Mail <i>Envelope Manufacturers Association (EMA)</i> Director, Postal Policy and Marketing Communications, IWCO Direct 7951 Powers Blvd Chanhassen, MN 55317-9502</p>	<p>Tom Glassman Network Operations <i>Mailers Hub</i> Director, Services Programs, MS Programs Ricoh USA, Inc. 3134 Birchin Lane Fort Myers, FL 33916-4577</p>
<p>Eric Kisgen Co-Lead Flats, Periodicals <i>News/Media Alliance (NMA)</i> Director, Postal Operations, Meredith Corporation 1716 Locust St Des Moines, IA 50309-3023</p>	<p>Adam Collinson Data, Technology, Addressing <i>Association for Mail Electronic Enhancement (AMEE)</i> Director, Research & Development, Grayhair Software 163 Pine Hill Ct North Aurora, IL 08054-1719</p>
<p>Carol Kliewer Co-Lead Flats, USPS Marketing Mail & Bound Printed Matter (BPM) <i>Saturation Mailers Coalition (SMC)</i> Vice President, Logistics & Distribution, Vericast 15955 La Canterra Pkwy San Antonio, TX 78256-2589</p>	
<p>Don Caddy Packages <i>National Association of Presort Mailers (NAPM)</i> COO, Engineering Innovation, Inc. 3601 Sagamore Pkwy N, Suite eii Lafayette, IN 47903-5685</p>	

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MTAC Leadership – Postal Service

USPS Focus Area Leaders	
<p><u><i>Entry, Payment, Product</i></u></p> <p>Tom Foti Vice President, Product Solutions</p> <p>Garrett Hoyt Vice President, A/Vice President, Technology Applications</p>	<p><u><i>Data, Technology, Addressing</i></u></p> <p>Gary Reblin Vice President, Innovative Business Technology</p> <p>Jeff Johnson Vice President, Enterprise Analytics</p>
<p><u><i>Network Operations</i></u></p> <p>Mike Barber Vice President, Processing & Maintenance Operations</p> <p>Robert Cintron Vice President, Logistics</p>	
<p><i>Looking for MTAC updates & info?</i></p> <p></p> <p>Go to the MTAC page on PostalPro: https://postalpro.usps.com/mtac</p>	

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USPS Staff Facilitators & MTAC Program Assistants

Facilitators Supporting Focus Areas	
<p>Dean Davis: Entry, Payment, Product USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>	<p>Jacqueline Watts: Data, Technology, Addressing USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>
<p>Derek Hatten: Network Operations USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>	
MTAC Administration and Program Assistants	
<p>James Stotts, Jr. MTAC Program Administrator USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>	<p>Kristin Brooks MTAC Program Assistant USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>
<p>Cynthia Doty MTAC Program Assistant USPS Industry Engagement & Outreach – Corporate Affairs Headquarters</p>	
<p><i>Please contact the MTAC Program staff for assistance!</i> Send a message to MTAC@usps.gov or contact us individually by phone or email</p>	

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Association – Association Executives – Association Website		
<p>Alliance of Nonprofit Mailers (ANM)</p> <p>Stephen Kearney Executive Director ANM 1211 Connecticut Ave NW, Ste 610 Washington DC 20036-2705</p> <p>www.nonprofitmailers.org</p>	<p>American Association of Political Consultants (AAPC)</p> <p>Alana Joyce, CAE Executive Director AAPC 1775 Tyson's Blvd, 5th Floor McLean, VA 22102-5116</p> <p>www.theappc.org</p>	<p>American Bankers Association (ABA)</p> <p>Robin Cook Vice President, Senior Legislative Council ABA 1120 Connecticut Avenue, NW, Ste 600 Washington, DC 20036-3902</p> <p>www.aba.org</p>
<p>American Catalog Mailers Association (ACMA)</p> <p>Hamilton Davison President & Executive Director ACMA P.O. Box 41211 Providence RI 02940-1211</p> <p>www.catalogmailers.org</p>	<p>American Forest & Paper Association (AF&PA)</p> <p>Mark Pitts Executive Director, Printing & Writing Papers AF&PA 1101 K Street, NW Ste 700 Washington DC 20005-7033</p> <p>www.afandpa.org</p>	<p>Association of Direct Response Fundraising Counsel (ADRFCO)</p> <p>Robert S. Tigner General Counsel 1319 F Street NW Ste 800 Washington DC 20004-1112</p> <p>www.tnpa.org/adrcco</p>
<p>Association of International Metallizers, Coaters and Laminators (AIMCAL) previously Gravure Association of the Americas (GAA)</p> <p>Tony Donato Director of Operations Gravure AIMCAL Alliance Committee 8281 Pine Lake Rd Denver, NC 28037-8812</p> <p>www.qaa.org PENDING UPDATE</p>	<p>Association for Mail Electronic Enhancement (AMEE)</p> <p>Steve Krejcik Senior Director, Strategic Technical Business Development Pitney Bowes Presort Services 1260 E 88th Street Newaygo, MI 49337-8388 N/A</p>	<p>Association of National Advertisers (ANA)</p> <p>Christopher (Chris) Oswald ANA SVP, Government Relations 2020 K St, NW, Suite 660 Washington, DC 20006-1814</p> <p>www.ana.net</p>

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Association – Association Executives – Association Website		
<p>Association for Postal Commerce (PostCom)</p> <p>Michael Plunkett President & CEO PostCom 1800 Diagonal Road, Suite 600 Alexandria VA 22314-2840</p> <p>www.postcom.org</p>	<p>Association for Print Technologies (APTECH)</p> <p>Thayer Long President APTECH 1899 Preston White Dr Reston, VA 20191-4326</p> <p>www.printtechnologies.org</p>	<p>Association of Priority Mail Users (APMU)</p> <p>William J. Olson Legal Counsel APMU 370 Maple Ave W, Ste 4 Vienna, VA 22180-5615</p> <p>www.apmu.org</p>
<p>Automobile Association of America (AAA)</p> <p>Candace Seiger Executive Director AAA Strategy & Insights 1000 AAA Drive Heathrow, FL 32746-5063</p> <p>www.aaa.com</p>	<p>Catholic Development Council (formerly National Catholic Development Conference)</p> <p>Mark Micali VP, Government Affairs Catholic Development Council 1319 F St. NW, Ste 800 Washington, DC 20004-1112</p> <p>https://tnpa.org/faith/</p>	<p>City & Regional Magazine Association</p> <p>C. James Dowden Executive Director City & Regional Magazine Association 1970 East Grand Ave, Ste 330 El Segundo, CA 90245-5082</p> <p>www.citymag.org</p>
<p>Classroom Publishers Association</p> <p>Garry Brown VP, Government Relations Highlights for Children 1800 Watermark Dr Columbus, OH 43215-1035</p> <p>N/A</p>	<p>Connectiv: The Business Information Association</p> <p>Jack Widener ABM Postal Counsel Connectiv 36 Eastwood Blvd Manalapan, NJ 07726-8412</p> <p>www.sjia.net/connectiv</p>	<p>Continuity Shippers Association (CSA)</p> <p>Jody Berenblatt Executive Director CSA 180 Thompson St, Apt 5C New York, NY 10012-4910</p> <p>N/A</p>

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Association – Association Executives – Association Website		
<p>Coalition of Religious Communicators Associations (CRCA)</p> <p>Joe Thoma Convener CRPA C/O Associated Church Press 924 Woodcrest Way Oviedo, FL 32765-9551</p> <p>www.crcassociations.org</p>	<p>Council on Safe Transportation of Hazardous Articles (COSTHA)</p> <p>L'Gena Shaffer, CDGP Director, Regulatory Compliance COSTHA 101 Ridge Street, Suite I Glens Falls, NY 12801-3624</p> <p>www.costha.org</p>	<p>Delivery Technology Advocacy Council (DTAC)</p> <p>Michael Plunkett Association Executive DTAC 1800 Diagonal Rd, Ste 600 Alexandria, VA 22314</p> <p>www.delivery-tech.org</p>
<p>DMA Nonprofit Federation (DMA)</p> <p>Senny Boone Executive Director DMA 225 Reinekers Lane, Suite 325 Alexandria, VA 22314-2856</p> <p>www.thedma.org</p>	<p>Edison Electric Institute (EEI)</p> <p>Rebecca Harsh-Knox Director, Electric Transportation and Customer Solutions 701 Pennsylvania Ave NW Washington, DC 20004-2696</p> <p>www.iee.org</p>	<p>Election Center</p> <p>Tim Mattice Executive Director The Election Center 21946 Royal Montreal, Ste 100 Katy, TX 77450-5142</p> <p>www.electioncenter.org</p>
<p>Electronic Registration Information Center (ERIC)</p> <p>Shane Hamlin Executive Director ERIC 1201 Connecticut Ave NW, Suite 600 Washington, DC 20036</p> <p>www.ericstates.org</p>	<p>Envelope Manufacturers Association (EMA)</p> <p>Maynard H. Benjamin CAE, FASAE President EMA 700 South Washington St, Ste 260 Alexandria, VA 22314-4252</p> <p>www.envelope.org</p>	<p>General Services Administration (GSA)</p> <p>Tom Mueller Director, Travel, Relo, Mail and Transportation Policy Division GSA 1800 F Street NW Washington, DC 20405-0001</p> <p>www.gsa.org</p>

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Association – Association Executives – Association Website		
<p>Global Address Data Association (GADA)</p> <p>Charles Prescott Executive Director GADA 7 Hastings Ct South Salem, NY 10590-2517</p> <p>www.globaladdress.org</p>	<p>Greeting Card Association (GCA)</p> <p>Rafe Morrissey Vice President, Postal Affairs GCA 1120 20th Street NW Ste 750 Washington, DC 20036-3441</p> <p>www.greetingcard.org</p>	<p>The Imaging Network Group (ING)</p> <p>Shelly Anderson Executive Director The Imaging Network Group 3146 Northeast Expressway Atlanta, GA 30341-5345</p> <p>www.imagingnetworkgroup.org</p>
<p>In-Plant Printing and Mailing Association (IPMA)</p> <p>Mike Loyd Executive Director IPMA 103 N. Jefferson St Kearney, MO 64060-8373</p> <p>www.ipma.org</p>	<p>International Mailers' Advisory Group (IMAG)</p> <p>Kate Muth Executive Director IMAG 5209 N. 30th Street Arlington, VA 22207-1803</p> <p>www.imag.org</p>	<p>Local Search Association (LSA)</p> <p style="color: red; font-weight: bold; font-size: 1.2em;">VACANT</p> <p>www.thelsa.org</p>
<p>Mail Systems Management Association (MSMA)</p> <p>Lance J. Humphries CMDSM President MSMA PO Box 1483 Belmar, NJ 07719-1483</p> <p>www.msma.org</p>	<p>Mailers Hub</p> <p>Leo Raymond Managing Director Mailers Hub 108 Brafferton Blvd Stafford, VA 22554-1514</p> <p>www.mailershuh.com</p>	<p>Major Mailers Association (MMA)</p> <p>Todd Haycock VP, Product Management MMA Broadridge Financial Solutions Inc. 1153 Ivey Brook Drive Bethlehem, GA 30620-4735</p> <p>www.majormailers.org</p>

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Association – Association Executives – Association Website		
<p>The Media and Content Marketing Association (MCMA)</p> <p style="text-align: center; color: red; font-weight: bold; font-size: 1.2em;">VACANT</p> <p>https://www.the-mcma.org</p>	<p>National Alliance of Standard Mailers & Logistics (NASML)</p> <p>Norine Butte President/Founder NASML P.O. Box 14329 Arlington, TX 76094-1329</p> <p>nasml@tx.rr.com</p>	
<p>National Association of Advertising Distributors (NAAD)</p> <p>Pat Wiley Compact Information Systems 7120 185th Ave NE Redmond WA 98052-0576</p> <p>www.naad.org</p>	<p>National Association of College & University Mail Services (NACUMS)</p> <p>Kenneth Greene EMCM, MQC Director, Office of Mail Services College of Charleston 66 George Street Charleston, SC 29424-0001</p> <p>www.nacums.org</p>	<p>National Association of Presort Mailers (NAPM)</p> <p>Robert Galaher Executive Director NAPM P.O. Box 3552 Annapolis, MD 21403-3552</p> <p>www.presortmailer.org</p>
<p>National Industrial Transportation League (NITL)</p> <p>Nancy Oliddy Executive Director NITL 10816 Town Center Blvd, Ste 516 Dunkirk, MD 20754-2708</p> <p>www.nitl.org</p>	<p>National Newspaper Association (NNA)</p> <p>Tonda F. Rush General Counsel & Director, Public Policy NNA 131 Broad St, Ste 205 Falls Church, VA 22046-4302 703-798-3159</p> <p>www.nnaweb.org</p>	<p>National Postal Policy Council (NPPC)</p> <p>Art Sackler Executive Director NPPC 1629 K St., NW, Ste 300 Washington, DC 20006-1631</p> <p>www.postalcouncil.org</p>

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<p>National Retail Federation (NRF)</p> <p>Jonathan Gold VP, Supply Chain & Customs Policy NRF 325 7th St NW, Ste 1100 Washington, DC 20004-2808</p> <p>www.nrf.com</p>	<p>National Star Route Mail Contractors Association (NSRMCA)</p> <p>Gregory Reed National Executive Director NSRMCA 8521 Leesburg Pike, Suite 350 Vienna, Virginia 22182</p> <p>www.nsrnca.org</p>	<p>News/Media Alliance (NMA)</p> <p>Holly Lubart President Sunshine Strategies 214 Sentinel Drive Carlisle, PA 17015-4532</p> <p>www.newsmediaalliance.org</p>
<p>Offering Envelope Association (OEA)</p> <p>John Van Wyk Executive Secretary OEA 945 Grand Blvd Deer Park, NY 11729-5707</p> <p>N/A</p>	<p>Package Shippers Association (PSA)</p> <p>James Cochrane Chief Executive Officer PSA 1883 Columbia Road Washington, DC 20009-2002</p> <p>www.psa.org</p>	<p>Pharmaceutical Care Management Association (PCMA)</p> <p>JC Scott President & CEO PCMA 325 7th Street, NW, Ste 900 Washington, DC 20004-2818</p> <p>www.pcma.org</p>
<p>Postal Customer Council Advisory Committee (PCCAC)</p> <p>Dina Kessler Industry Co-Chair on Sub Committee (Current) Chief Operating Officer Kessler Creative 12276 San Jose Blvd, Ste 115 Jacksonville, FL 32223-8635</p> <p>https://www.kesslercreative.com/</p>	<p>PRINTING United Alliance (PUA) <i>(formerly Printing Industries of America (PIA))</i></p> <p>Bill Pope VP, Technical Services PRINTING United Alliance 10015 Main St. Fairfax, VA 22031-3403</p> <p>www.printing.org</p>	<p>Professional Services Council (PSC)</p> <p>Christian Larsen Senior Associate, Public Policy PSC 4401 Wilson Blvd Ste 1110 Arlington, VA 22203-4195</p> <p>www.pscouncil.org</p>

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<p>Red Tag News Publications Association</p> <p>James Franklin Executive Director Red Tag News Publications Assn 146 Crichton Lane Inverness, IL 60067-8006</p> <p>www.redtag.org</p>	<p>Reverse Logistics Association (RLA)</p> <p>Tony Sciarrotta Executive Director SMC 33 S Sixth St, Ste 4160 Minneapolis, MN 55402-3719</p> <p>www.rla.org</p>	<p>Saturation Mailers Coalition (SMC)</p> <p>Donna E. Hanbery Executive Director SMC 33 S Sixth St, Ste 4160 Minneapolis, MN 55402-3719</p> <p>N/A</p>
<p>U.S. Chamber of Commerce</p> <p>Brian Miller Sr. Manager, Production US Chamber of Commerce 1615 H St NW Washington, DC 20062-2000</p> <p>www.uschamber.com</p>	<p>Veteran's Administration</p> <p>Alexis Keim Director, Enterprise Mail Manager Dept of Veteran's Affairs VA 11919 West 64th St Shawnee, KS 66216-2701</p> <p>www.va.gov</p>	

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Former MTAC Industry Chairs ("Ex Officio" members)

<p>Coleman W. (Bill) Hoyt (Chair 1970-1973) Consultant Brook Crossing 74 Barber Hill Rd Woodstock, VT 05091-7900 <u><i>(Deceased)</i></u></p>	<p>James E. Pehta (Chair 1989-1990) 101 Livery Cir Oak Brook, IL 60523-2537</p>	<p>Richard J. Funck (Chair 1993-1994) 2835 Castlewood Ct Aurora, IL 60504-5285</p>
<p>Yvonne C. Reigle (Chair 1995-1996) 58 Pebble Valley Dr Doylestown, PA 18901-2904</p>	<p>Chris Rebello (Chair 1997-1998) 1806 Wooten Rd P.O. Box 88120 Colorado Springs, CO 80915-1411</p>	<p>Joseph E. Schick (Chair 1999-2000) 1140 Red Oak Circle Johnson Creek, WI 53094-6455</p>
<p>Joe Lubenow (Chair 2001-2002) President Lubenow & Associates 4437 N Francisco Ave Chicago, IL 60625-3806</p>	<p>Robert J. O'Brien (Chair 2003-2005) 13705 Attley Pl Tampa, FL 33624-2505</p>	<p>Joyce McGarvy (Chair 2006-2007) President Joyce McGarvy & Associates 2437 Spirit Lake Lane Eagle River, WI 54521-8791</p>
<p>Don Harle (Chair 2008-2009) 1835 Mirmar Road Munster IN 46321-2716</p>	<p>Anita Pursley (Chair 2010-2011) 107 Waters Edge Dawsonville, GA 30534-6996</p>	<p>Phil Thompson (Chair 2012-2013) 379 Johns St Delafield, WI 53018-1730</p>
<p>Christopher G. Lien (Chair 2014-2015) Executive VP, Industry Affairs BCC Software 3679 253RD Ave NE Isanti, MN 55040-4613</p>	<p>Erv Drewek (Chair 2016-2017) 1102 Freedom Ave New Prague MN 56071-2089</p>	<p>Wanda Senne (Chair 2018-2019) Manager, Postal Affairs & Postage Mgmt DHL eCommerce 64 Victorian Court Dallas, GA 30157-8220</p>