

Congratulations to the Fort Worth PCC for being chosen as the  
February *PCC Insider* "Spotlight"



### FORT WORTH PCC (FORT WORTH, TX)

**Date founded:** 1970's

**Members:** 619 General Members and 9 Sponsors

**Awards:**

- 2021 District Manager of the Year – Scott Hooper
- 2020 PCC of the Year – Metro Market
- 2020 Membership Program Excellence – Gold
- 2020 Education Program Excellence – Gold
- 2018 Up and Comer
- 2007 –2012 and 2014 – 2021 Premier Certificate *Gold* Award
- 2018 – 2021 Premier Certificate *Platinum* Award

The number one focus of the Fort Worth PCC (FWPCC) in 2020 was to keep their members informed of the many changes in the Mail Industry as well as keeping them successful in difficult times. The PCC had to also consider their new time constraints and regulations regarding in-person meetings. The year 2020 brought a new Postmaster General, executive position assignments at USPS headquarters, an election year filled with challenges for political mail, and increased on-line ordering that created a delay in mail delivery. The FWPCC sent their members access, by email, to various Zoom meetings and public notifications given by USPS Headquarters, the National Postal Forum Summer Series, and other PCC virtual events. They re-formatted their PCC Day yearly conference to a three-day event, including an in-person National PCC Day broadcast watch party and two virtual break-out sessions for those who couldn't attend in-person. They were surprised when their expectations for attendance was exceeded.

In 2021, the FWPCC stayed positive, connected, and informed. They kicked off the year with an in-person meeting titled ***Postal Restructuring Understanding*** led by District Manager Scott Hooper. This event was set in a large garden patio with local, state and Postal CDC guidelines for social distancing in effect. With over 50 members in attendance, everyone was welcomed with PCC keepsakes featuring the new PCC Logo which were provided by the National PCC Program Office. In addition, a personalized bottle-sized hand sanitizer, and keepsake engraved pens from Fort Worth, TX Postmaster and Postal Co-Chair Kevin Farmer, which added a greater attraction for the outdoor event.

Other 2021 events, included partnering with Greater Dallas PCC for "Under the Tent Educational Training" led by Industry Leaders which was well received followed by a joint PCC Day Event held at the Grapevine Convention Center. Following various educational activities, as well as the PMG and PCCAC presentations, attendees feasted on a delicious buffet style luncheon served with CDC social distancing guidelines in mind.

Wrapping up the year, FWPCC did not allow the challenging circumstances of the ongoing pandemic prevent them from reaching out to the community, celebrating PCC successes, and the holiday season at

the beautiful Fort Worth Petroleum Club. During the event they collected non-perishable food items which they later delivered to the local Tarrant Area Food Bank. Their goal was to collect 500 lbs. or more of food, making a community statement that the FWPCCC cares outside of daily business routines. This effort is in conjunction with a membership appreciation luncheon where industry leaders were recognized and applauded for their leadership roles within the PCC. Registered members were afforded discounted pricing to attend the event and were presented with personalized "Thank You" certificates.

The FWPCCC recognizes their success is attributed due to the dedication of their board members, and the participation from local USPS executives at board meetings and events. They do their best to determine what their members want and need to be successful and try their best to provide the resources to fulfill those needs. Their PCC members have worked inside the Mail Industry for many years and understand the value of belonging to the PCC community. The FWPCCC is an industry family and like family, they expect each one to do the job assigned and will pick up the slack when someone needs help. Their goal is to have a board meeting once-a-month, whether in-person or virtual. To better manage their time, they schedule meetings the day of their event or before a National USPS Zoom meeting, so they can all watch and participate together. Event topics are determined by listening to "hot topics or current events" such as, "How is the mailing industry struggling?" "How is the industry succeeding?" or "How can the mailing industry prepare for the future?" to name a few. Many of their board members are also active in other mail industry organizations which has proven to be a valuable resource for obtaining knowledgeable speakers and additional topic ideas for future events. .

The Fort Worth PCC is currently led by:

- Postal Co-Chair – Kevin Farmer, Postmaster, Fort Worth TX Post Office, Texas 1 District, USPS
- Industry Co-Chair – Becky Ewers, Business Process Manager, EQ3, LLC
- Postal Vice Chair – Kelvin Dansby, Postmaster, Arlington TX Post Office, Texas 1 District, USPS
- Industry Vice Chair – Thad Weikal, Mail Center Supervisor, Kenneth Copeland Ministries
- Postal Administrator – Cedric Edmon, Customer Relations Coordinator, Texas 1 District, USPS
- District Manager – Scott Hooper, Texas 1 District, USPS

Some "fun facts" about the Fort Worth Area that you may not know are:

- 1) Hosts the world's only twice-daily cattle drive in the Stockyards National Historic District and is home to the oldest stock show and rodeo in the country - the **Southwestern Exposition and Livestock Show**.
- 2) Popular celebrities born in Fort Worth, Texas include: Singer-songwriter, actor, activist and humanitarian *John Denver* who graduated from Arlington Heights High School in Fort Worth; American singer-songwriter, actress, and author *Kelly Clarkson*, who is the first winner of the popular TV reality show American Idol; and American painter and retired actress *Kate Capshaw* whose portraiture work has been displayed in the Smithsonian National Portrait Gallery frequently visits the city with her husband, American film director, producer, and screenwriter Steven Spielberg.
- 3) The Fort Worth Opera is the oldest continually performing opera company in Texas. It's also among the oldest in the United States.

For more information on the Fort Worth PCC please visit their website at: <http://www.fwpccc.com/>

