



Pikes Peak PCC (Colorado Springs, CO)

Date Founded: In the late 1980's

Members: Mailing and email list of 600 general members and growing

Awards:

- 2016 – 2020 PCC Premier Bronze Level Certificate Award Winner
- 2021 – PCC Premier Silver Level Certificate Award Winner

The Pikes Peak PCC has faced many of the same challenges as PCCs across the nation during the COVID-19 pandemic. The greatest challenge has been the lack of in-person meetings and educational events. Over the years, they have built a close working relationship with their business mailing community. Through the pandemic, they've worked to keep connected with their members through mailings, email and *PCC Voice* postings, as well as hosting virtual educational events and *Zoom* meetings.

In 2021, the Pikes Peak PCC held a virtual meeting for National PCC Day. They had nine general members in attendance along with seven Executive Board members. Following the Postmaster General's round table discussions and award presentations, they included the presentation on Technology Advances Supporting the 10-Year Plan. Attendees were mailed a letter of thanks for attending PCC Day along with their 2021 National PCC Day Professional Certificate.

The Pikes Peak PCC's largest event is their annual golf tournament. The golf tournament has been their only in-person event during the pandemic which was held at the United States Air Force Academy Eisenhower Golf Course. This golf course has been rated as the top golf course at the Department of Defense. It was also ranked by USA Today as one of the top 100 courses in the nation. The Air Force Academy follows Center for Disease Control guidelines, providing a safe venue for this popular event. On average, the event draws 60 – 80 registrants.

One of the Pikes Peak PCC's greatest strengths is building strong communications with their business mailers. This includes providing information on the latest innovations, products, services, and procedures through educational events. Using this approach has helped their mailers to grow their businesses. The Pikes Peak PCC is an essential link between their mailers and the United States Postal Service (USPS). Their mailers have counted on them to help with any mailing questions and/or challenges they encounter. Having local USPS Sales Representatives present at their educational events has provided their mailers direct contacts for assistance with ways to make their mailings more efficient and profitable.

As they start the new year, the Pikes Peak PCC looks forward to collaborating with the Rocky Mountain PCC on future joint educational and networking events. Working together, their education and communication committees will be meeting to coordinate their 2022 kick-off event. Their website committee will post event information and registration details.

Established Committees:

The **Education Committee** is responsible for bringing ideas to Executive Board members to determine which educational topics that are relevant to enhancing the value of PCC membership. This includes the latest USPS innovations that will provide the most benefit to their mailers.

The **Communication and Event Planning Committee** is in charge with coordinating educational and networking events. Some of the key responsibilities include advertising events by mail, email and posting

on *PCC Voice*; updating the website with new Board members and events; establishing registration fees for events that require payment through the website; and contacting potential sponsors and speakers for events.

The Pikes Peak PCC is currently lead by:

- Postal Co-Chair, Stevenson Begay, Colorado Springs Colorado Postmaster
- Industry Co-Chair, David Friedman, President, Business Machines Inc.
- Postal Administrator, Linda Neill, Customer Relations Coordinator, Colorado – Wyoming District
- Postal District Manager, Jason McMahill, Colorado – Wyoming District

Some *fun facts* about Colorado Springs you may not know are:

- 1) The city of Colorado Springs was founded in 1871. It is located at the base of the Pikes Peak Mountain at an elevation of 1.6 kilometers above sea level.
- 2) The famous American physicist, Nikola Tesla, built his lab in this city and conducted experiments testing the wireless transmission of electricity in 1899.
- 3) Dr. Frederick McKay, a native living in Colorado Springs, introduced the idea of using fluoride to prevent tooth decay.
- 4) Colorado Springs has been rated as the number one most physically fit city in the U.S.
- 5) The song, America the Beautiful, was written by Katharine Lee Bates, after she visited the city and was inspired by its beauty.
- 6) The Garden of the Gods is one of the most famous parks in the United States.

For more information on the PCC, please visit their website at: www.pikespeakpostal.com

