



Rapid Learning Session PostalPro – Membership Section

USPS® **POSTALPRO**™

November 19, 2021







PostalPro

- USPS informational repository for professional mailers and service providers.
- Replaces the old RIBBS website.
- Resources to enhance communication and promote transparency between business mailers and the United States Postal Service.

https://postalpro.usps.com/



Contact





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POSTAL CUSTOMER COUNCIL (PCC)

Mailing and Shipping *

Mission Statement

Strategic Innovation and PCC Policy

Membership

Communication

Education

Webinars, Workshops, Cafes, and

Libraries

PCC Alerts

MAILERS' TECHNICAL ADVISORY

About MTAC

Operations *

Membership Roster

COMMITTEE (MTAC)

Meeting Presentations

AREAS INSPIRING MAIL (AIM)

Area Inspiring Mail (AIM) National Meeting - July 28, 2021 (Slide Presentation)

Area Inspiring Mail (AIM) National Meeting - July 28, 2021 (Video Presentation)

Calendar of Events

INDUSTRY OUTREACH

Resources

Industry Events

Industry Alerts and Notices

Marketing Research and Insights

Webinars and Presentations



Industry Resource Guide-Shipping

Industry Forum (PCC/MTAC/AIM) ~



Certifications

Industry Resource Guide-Mailing





PostalPro

Find PCCs Near You Find a PCC Event Join the PCC Community Academic Outreach PCC Alerts Strategic Innovation and PCC Policy

PCC Awards Guides and Forms Membership Communication and PCC Insiders Marketing Toolbox Education PCC University

Webinars, Workshops, Cafés, and Library PCC Monthly Events PCC Spotlights

- PostalPro is accessible by Postal and non-Postal visitors.
- PCC Section contains webinars, communication templates, policy documents, etc.







Questions and Answers





