


# Mailers' Technical Advisory Committee: September 2021

This roster is the property of the Mailers' Technical Advisory Committee and is not permitted to be used for solicitations.

## MTAC Executive Committee Members

Industry	U. S. Postal Service
<p><b>Bob Schimek – Industry Chair (2020-2021)</b>                      Director – Postal Affairs                      Quad                      N61 W23044 Harry's Way                      Sussex WI 53089-3995</p>	<p><b>Steven W. Monteith – Postal Chair</b>                      Chief Customer &amp; Marketing Officer                      475 L'Enfant Plaza RM 4016                      Washington DC 20260-4016</p>
<p><b>Bob Rosser – Industry Vice Chair &amp; Treasurer (2019-2021)</b>                      IWCO Direct                      Director, Postal Affairs, Products &amp; Services                      7951 Powers Boulevard                      Chanhassen MN 55317-9502</p>	<p><b>Judy de Torok – Postal Co-Vice Chair</b>                      Vice President, Corporate Affairs                      475 L'Enfant Plaza SW                      Washington DC 20260-5601</p>
<p><b>Wanda Senne – Immediate Past Industry Chair (2018-2019)</b>                      Postal Affairs Liaison                      DHL eCommerce                      64 Victorian Court                      Dallas GA 30157-8220</p>	<p><b>Lindsey Taylor – Postal Co-Vice Chair</b>                      Director, Industry Engagement &amp; Outreach – Marketing                      475 L'Enfant Plaza SW                      Washington DC 20260-5601</p>
	<p><b>Pat Harris – Program Manager/Secretary</b>                      Manager, Industry Engagement Strategy                      475 L'Enfant Plaza SW                      Washington DC 20260-5601</p>

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## MTAC Leadership – Industry

Industry Leaders: Mail Shape (5 Leaders)	Industry Leaders: Focus Areas (3 Leaders)
<p><b>David Marinelli</b>  <b>Co-Lead Letters, First-Class Mail</b>  <i>National Postal Policy Council (NPPC)</i>                      Process Consultant – External Communications, Progressive Insurance                      30125 Phillips Ave                      Wickliffe OH 44092-1709</p>	<p><b>Rose Flanagan</b>  <b>Customer Experience, Product Innovation, Marketing</b>  <i>Delivery Technology Advocacy Council (DTAC)</i>                      Manager, Postal Strategies &amp; Logistics - Data-Mail Inc                      240 Hartford Ave                      Newington CT 06111-2077</p>
<p><b>Kurt Ruppel</b>  <b>Co-Lead Letters, USPS Marketing Mail</b>  <i>EMA</i>                      Director - Postal Policy and Marketing Communications, IWCO Direct                      7951 Powers Blvd                      Chanhassen MN 55317-9502</p>	<p><b>Adam Collinson</b>  <b>Delivery &amp; Network Operations; Enterprise Analytics</b>  <i>Association for Mail Electronic Enhancement (AMEE)</i>                      Director, Research &amp; Development, Grayhair Software                      163 Pine Hill Ct                      North Aurora IL 60542</p>
<p><b>Steve Smith</b>  <b>Co-Lead Flats, Periodicals</b>  <i>Alliance of Nonprofit Mailers</i>                      President, Base 60 Consulting                      PO Box 194                      West Newbury, MA 01985-0294</p>	<p><b>Lisa Wurman</b>  <b>Mail Entry &amp; Payment Technology</b>  <i>Association of National Advertisers (ANA)</i>                      Postal Affairs Manager, Quad                      4371 County Line Road                      Chalfont PA 18914-1825</p>
<p><b>Carol Kliewer</b>  <b>Co-Lead Flats, USPS Marketing Mail &amp; Bound Printed Matter</b>  <i>Saturation Mailers Coalition (SMC)</i>                      Vice President, Logistics. Valassis                      15955 La Canterra Pkwy                      San Antonio, TX 78256-2589</p>	
<p><b>Wanda Senne – Immediate Past Industry Chair (2018-2019)</b>                      Postal Affairs Liaison                      DHL Ecommerce                      64 Victorian Court                      Dallas GA 30157-8220</p>	

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## MTAC Leadership – Postal Service

### USPS Focus Area Leaders

#### Delivery & Processing Operations/Enterprise Analytics

Dr. Joshua Colin  
VP, Delivery Operations

Jeff Johnson  
VP, Enterprise Analytics

Gary Reblin  
VP, Product Innovation

Mike Barber  
Manager, Operations Support

#### Business Mail Entry and Payment Technology

Tom Foti  
VP, Product Solutions

Marc McCrery  
VP, Technology Applications

#### Customer Experience, Product Solutions and Business Technology

Kelly Sigmon  
VP, Customer Experience

Gary Reblin  
VP, Product Innovation

Tom Foti  
VP, Product Solutions

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Go to the MTAC page on PostalPro:

<https://postalpro.usps.com/mtac>

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## USPS Staff Facilitators & MTAC Program Assistants

Facilitators Supporting Focus Areas	
<p><b>Danielle Young: Customer Experience, Product Solutions and Business Technology</b> USPS Industry Engagement &amp; Outreach Headquarters</p>	<p><b>Derek Hatten: Business Mail Entry and Payment Technology</b> USPS Industry Engagement &amp; Outreach Headquarters</p>
<p><b>Dean Davis: Delivery &amp; Processing Operations/ Enterprise Analytics</b> USPS Industry Engagement &amp; Outreach Headquarters</p>	
MTAC Administration and Program Assistants	
<p><b>Deneen Taylor</b> <b>MTAC Program Administrator</b> USPS Industry Engagement &amp; Outreach Headquarters</p>	<p><b>Jacqueline Watts</b> <b>MTAC Program Assistant</b> USPS Industry Engagement &amp; Outreach Headquarters</p>
<p><b>Kristin Brooks</b> <b>MTAC Program Assistant</b> USPS Industry Engagement &amp; Outreach Headquarters</p>	
<p><b><i>Please contact the MTAC Program staff for assistance!</i></b> Send a message to <a href="mailto:MTAC@usps.gov">MTAC@usps.gov</a> or contact us individually by phone or email</p>	

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Association – Association Executives – Association Website		
<p><b>Alliance of Nonprofit Mailers (ANM)</b></p> <p><b>Stephen Kearney</b> Executive Director 1211 Connecticut Ave NW Ste 610 Washington DC 20036-2705</p> <p><a href="http://www.nonprofitmailers.org">www.nonprofitmailers.org</a></p>	<p><b>American Association of Political Consultants (AAPC)</b></p> <p><b>Alana Joyce, CAE</b> Executive Director American Association of Political Consultants (AAPC) 1775 Tyson's Blvd., 5th Floor McLean, VA 22102</p> <p><a href="http://www.theappc.org">www.theappc.org</a></p>	<p><b>American Bankers Association (ABA)</b></p> <p><b>Robin Cook</b> Vice President, Senior Legislative Counsel 1120 Connecticut Avenue, NW Washington, DC 20036-3971</p> <p><a href="http://www.aba.org">www.aba.org</a></p>
<p><b>American Catalog Mailers Association (ACMA)</b></p> <p><b>Hamilton Davison</b> President &amp; Executive Director PO Box 41211 Providence RI 02940-1211</p> <p><a href="http://www.catalogmailers.org">www.catalogmailers.org</a></p>	<p><b>Association of Direct Response Fundraising Counsel (ADRFCA)</b></p> <p><b>Robert S. Tigner</b> General Counsel 1319 F Street NW Ste 402 Washington DC 20004-1112</p> <p><a href="http://www.tnpa.org/adrfco">www.tnpa.org/adrfco</a></p>	<p><b>American Forest &amp; Paper Association (AF&amp;PA)</b></p> <p><b>Elizabeth Bartheld</b> Vice President for Government and Industry Affairs 1101 K Street, NW Ste 700 Washington DC 20005-7033</p> <p><a href="http://www.afandpa.org">www.afandpa.org</a></p>
<p><b>Association for Mail Electronic Enhancement (AMEE)</b></p> <p><b>Steve Krejcik</b> Senior Director, Strategic Technical Business Development Pitney Bowes Presort Services 1260 E 88th Street Newaygo, MI 49337-8388</p> <p>N/A</p>	<p><b>Association of National Advertisers (ANA)</b></p> <p><b>Christopher (Chris) Oswald</b> SVP, Government Relations 225 Reinekers Lane Ste 325 Alexandria VA 22314</p> <p><a href="http://www.ana.net">www.ana.net</a></p>	<p><b>Association for Postal Commerce (PostCom)</b></p> <p><b>Michael Plunkett</b> President &amp; CEO PostCom 1800 Diagonal Road Suite 600 Alexandria VA 22314-2840</p> <p><a href="http://www.postcom.org">www.postcom.org</a></p>

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Association – Association Executives – Association Website		
<p><b>Association for Print Technologies (APTECH)</b>  <b>Thayer Long</b>                      President                      Association For Print Technologies                      1899 Preston White Dr                      Reston VA 20191-4326</p> <p><a href="http://www.printtechnologies.org">www.printtechnologies.org</a></p>	<p><b>Association of Priority Mail Users (APMU)</b></p> <p><b>William J. Olson</b>                      Legal Counsel                      370 Maple Ave W Ste 4                      Vienna VA 22180-5615</p> <p><a href="http://www.apmu.org">www.apmu.org</a></p>	<p><b>Automobile Association of America (AAA)</b></p> <p><b>Candice Seiger</b>                      Executive Director, AAA Strategy &amp; Insights                      1000 AAA Drive                      Heathrow FL 32746-5063</p> <p><a href="http://www.aaa.com">www.aaa.com</a></p>
<p><b>Catholic Development Council</b> (formerly National Catholic Development Conference)</p> <p><b>Mark Micali</b>                      VP, Government Affairs                      1319 F St. NW, Ste 402                      Washington DC 20004</p> <p><a href="https://tnpa.org/faith/">https://tnpa.org/faith/</a></p>	<p><b>City &amp; Regional Magazine Association</b></p> <p><b>C. James Dowden</b>                      Executive Director                      1970 East Grand Ave Ste 330                      El Segundo CA 90245-5082</p> <p><a href="http://www.citymag.org">www.citymag.org</a></p>	<p><b>Classroom Publishers Association</b></p> <p><b>Garry Brown</b>                      VP - Government Relations                      Highlights for Children                      1800 Watermark Dr                      Columbus OH 43215-1035</p> <p>N/A</p>
<p><b>Connectiv: The Business Information Association</b></p> <p><b>Jack Widener</b>                      Connectiv Postal Counsel                      36 Eastwood Blvd                      Manalapan NJ 07726-8412</p> <p><a href="http://www.siiia.net/connectiv">www.siiia.net/connectiv</a></p>	<p><b>Continuity Shippers Association (CSA)</b></p> <p><b>Jody Berenblatt</b>                      Executive Director                      Continuity Shippers Association                      180 Thompson St Apt 5C                      New York NY 10012-4910</p> <p><a href="https://theocsagroup.wordpress.com">https://theocsagroup.wordpress.com</a></p>	<p><b>Coalition of Religious Communicators Associations (CRCA)</b></p> <p><b>Joe Thoma</b>                      Convener                      CRPA                      924 Woodcrest Way                      Oviedo FL 32765-9551</p> <p><a href="http://www.crcassociations.org">www.crcassociations.org</a></p>

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Association – Association Executives – Association Website		
<p><b>Council on Safe Transportation of Hazardous Articles (COSTHA)</b></p> <p><b>L'Gena Shaffer, CDGP</b> Senior Technical Consultant COSTHA 10 Hunter Brook Ln Queensbury NY 12804-5858</p> <p><a href="http://www.costha.org">www.costha.org</a></p>	<p><b>Delivery Technology Advocacy Council (DTAC)</b></p> <p><b>Michael Plunkett</b> Association Executive 1800 Diagonal Rd, Ste 600 Alexandria VA 22314 703-524-0093</p> <p><a href="http://www.delivery-tech.org">www.delivery-tech.org</a></p>	<p><b>DMA Nonprofit Federation</b></p> <p><b>Senny Boone</b> Executive Director DMA Nonprofit Federation 225 Reinekers' Lane Suite 325 Alexandria VA 22314-2856</p> <p><a href="http://www.thedma.org">www.thedma.org</a></p>
<p><b>Edison Electric Institute (IEE)</b></p> <p><b>Rebecca Harsh-Knox</b> Director, Electric Transportation and Customer Solutions 701 Pennsylvania Ave NW Washington DC 20004-2696</p> <p><a href="http://www.iee.org">www.iee.org</a></p>	<p><b>Election Center</b></p> <p><b>Tim Mattice</b> Executive Director 21946 Royal Montreal Ste 100 Katy TX 77450-5142</p> <p><a href="http://www.electioncenter.org">www.electioncenter.org</a></p>	<p><b>Electronic Registration Information Center (ERIC)</b></p> <p><b>John Lindback</b> Executive Director 1155 F St NW Ste 1050 Washington DC 20004-1312</p> <p><a href="http://www.ericstates.org">www.ericstates.org</a></p>
<p><b>EMA</b></p> <p><b>Maynard H. Benjamin, CAE, FASAE</b> President 700 South Washington St Ste 260 Alexandria VA 22314-4252</p> <p><a href="http://www.envelope.org">www.envelope.org</a></p>	<p><b>General Services Administration (GSA)</b></p> <p><b>Tom Mueller</b> Director, Travel, Relo, Mail and Transportation Policy Division 1800 F Street NW Washington DC 20405-0001</p> <p><a href="http://www.gsa.org">www.gsa.org</a></p>	<p><b>Global Address Data Association (GADA)</b></p> <p><b>Charles Prescott</b> Executive Director 7 Hastings Ct South Salem NY 10590-2517</p> <p><a href="http://www.globaladdress.org">www.globaladdress.org</a></p>

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Association – Association Executives – Association Website		
<p><b>Gravure Association of the Americas</b></p> <p><b>Pamela Schenk</b>                      Director of Planning &amp; Administration                      PO Box 25617                      Rochester NY 14625-0617</p> <p><a href="http://www.gaa.org">www.gaa.org</a></p>	<p><b>Greeting Card Association (GCA)</b></p> <p><b>Rafe Morrissey</b>                      Vice President, Postal Affairs                      1120 20th Street NW Ste 750                      Washington, DC 20036-3441</p> <p><a href="http://www.greetingcard.org">www.greetingcard.org</a></p>	<p><b>In-Plant Printing and Mailing Association (IPMA)</b></p> <p><b>Mike Loyd</b>                      Executive Director                      103 N. Jefferson St                      Kearney, MO 64060-8373</p> <p><a href="http://www.ipma.org">www.ipma.org</a></p>
<p><b>International Mailers' Advisory Group (IMAG)</b></p> <p><b>Kate Muth</b>                      Executive Director                      5209 N. 30th Street                      Arlington VA 22207-1803</p> <p><a href="http://www.imag.org">www.imag.org</a></p>	<p><b>Local Search Association (LSA)</b></p> <p style="text-align: center; color: red; font-weight: bold;">VACANT</p> <p><a href="http://www.thelsa.org">www.thelsa.org</a></p>	<p><b>Mail Systems Management Association (MSMA)</b></p> <p><b>Lance J. Humphries, CMDSM</b>                      President                      PO Box 1483                      Belmar NJ 07719-1483</p> <p><a href="http://www.msma.org">www.msma.org</a></p>
<p><b>Mailers Hub</b></p> <p><b>Leo Raymond</b>                      Managing Director                      Mailers Hub                      108 Brafferton Blvd                      Stafford VA 22554-1514</p> <p><a href="http://www.mailershushub.com">www.mailershushub.com</a></p>	<p><b>Major Mailers Association (MMA)</b></p> <p><b>Todd Haycock</b>                      VP Product Management                      Broadridge Financial Solutions Inc.                      1153 Ivey Brook Drive                      Bethlehem GA 30620</p> <p><a href="http://www.majormailers.org">www.majormailers.org</a></p>	<p><b>MPA - The Association of Magazine Media</b></p> <p><b>Rita Cohen</b>                      SVP- Legislative &amp; Regulatory Policy                      1211 Connecticut Ave NW Ste 610                      Washington DC 20036-2701</p> <p><a href="http://www.magazine.org">www.magazine.org</a></p>



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Association – Association Executives – Association Website		
<p><b>The Media and Content Marketing Association (MCMA)</b></p> <p style="text-align: center; color: red; font-weight: bold; font-size: 1.2em;">VACANT</p> <p><a href="https://www.the-mcma.org">https://www.the-mcma.org</a></p>	<p><b>National Alliance of Standard Mailers &amp; Logistics (NASML)</b></p> <p><b>Norine Butte</b>                      President/Founder                      1520 Preston Rd., #1516                      Plano, TX 75093</p> <p>N/A</p>	<p><b>National Association of Advertising Distributors (NAAD)</b></p> <p><b>Pat Wiley</b>                      Compact Information Systems                      7120 185th Ave NE                      Redmond WA 98052-0576</p> <p><a href="http://www.naad.org">www.naad.org</a></p>
<p><b>National Association of College &amp; University Mail Services (NACUMS)</b></p> <p><b>Kenneth Greene</b>                      EMCM, MQC                      Director, Office of Mail Services                      College of Charleston                      66 George Street                      Charleston SC 29424-0001</p> <p><a href="http://www.nacums.org">www.nacums.org</a></p>	<p><b>National Association of Presort Mailers (NAPM)</b></p> <p><b>Robert Galaher</b>                      Executive Director                      PO Box 3552                      Annapolis MD 21403-3552</p> <p><a href="http://www.presortmailer.org">www.presortmailer.org</a></p>	<p><b>National Industrial Transportation League (NITL)</b></p> <p><b>Jennifer Hedrick</b>                      Executive Director                      NITL                      7918 Jones Branch Drive Ste 300                      McLean VA 22102-3345</p> <p><a href="http://www.nitl.org">www.nitl.org</a></p>
<p><b>National Newspaper Association (NNA)</b></p> <p><b>Tonda F. Rush</b>                      General Counsel &amp;                      Director, Public Policy                      200 Little Falls St                      Suite 405                      Falls Church VA 22046</p> <p><a href="http://www.nnaweb.org">www.nnaweb.org</a></p>	<p><b>National Postal Policy Council (NPPC)</b></p> <p><b>Art Sackler</b>                      Executive Director                      1629 K St., NW                      Ste 300                      Washington DC 20006-1631</p> <p><a href="http://www.postalcouncil.org">www.postalcouncil.org</a></p>	<p><b>National Retail Federation (NRF)</b></p> <p><b>Jonathan Gold</b>                      VP - Supply Chain &amp; Customs Policy                      National Retail Federation                      325 7<sup>th</sup> St NW Ste 1100                      Washington DC 20004-2808</p> <p><a href="http://www.nrf.com">www.nrf.com</a></p>

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Association – Association Executives – Association Website		
<p><b>National Star Route Mail Contractors Association (NSRMCA)</b></p> <p><b>John “Skip” Maraney</b> Executive Director 324 East Capitol Street NE Washington DC 20003-3897</p> <p><a href="http://www.starroutecontractors.org">www.starroutecontractors.org</a></p>	<p><b>News Media Alliance (NMA)</b></p> <p><b>Paul J. Boyle</b> Senior VP/Public Policy 4401 N. Fairfax Drive Ste 300 Arlington VA 22203-4195</p> <p><a href="http://www.newsmediaalliance.org">www.newsmediaalliance.org</a></p>	<p><b>Offering Envelope Association</b></p> <p><b>John Van Wyk</b> Executive Secretary Offering Envelope Association 945 Grand Blvd Deer Park, NY 11729</p>
<p><b>Package Shippers Association (PSA)</b></p> <p><b>James Cochrane</b> Association Executive Package Shippers Association PO Box 450 Oxon Hill, MD 20750</p> <p><a href="http://www.psa.org">www.psa.org</a></p>	<p><b>Pharmaceutical Care Management Association (PCMA)</b></p> <p><b>JC Scott</b> <b>President &amp; CEO</b> 325 7th Street, NW Washington, DC 20004</p> <p><a href="http://www.pcma.org">www.pcma.org</a></p>	<p><b>Postal Customer Council Advisory Committee (PCCAC)</b></p> <p><b>Dina Kessler</b> Industry Chair Chief Operating Officer Kessler Creative 12276 San Jose Blvd Ste 115 Jacksonville FL 32223-8635</p> <p><a href="https://www.kesslercreative.com/">https://www.kesslercreative.com/</a></p>
<p><b>Printing Industries of America (PIA)</b></p> <p><b>Lisbeth Lyons</b> VP, Government Affairs 1001 G Street NW Ste 800 Washington DC 20001-4551</p> <p><a href="http://www.pia.org">www.pia.org</a></p>	<p><b>Professional Services Council (PSC)</b></p> <p><b>Christian Larsen</b> Senior Associate, Public Policy 4401 Wilson Blvd Ste 1110 Arlington VA 22203-4195</p> <p><a href="http://www.pscouncil.org">www.pscouncil.org</a></p>	<p><b>Red Tag News Publications Association</b></p> <p><b>James Franklin</b> Executive Director 1415 N Dayton St Chicago IL 60642-2603</p> <p><a href="http://www.redtag.org">www.redtag.org</a></p>

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Association – Association Executives – Association Website		
<p><b>Reverse Logistics Association (RLA)</b></p> <p><b>Tony Sciarrotta</b> Executive Director 2300 Lakeview Parkway Ste 700 Alpharetta GA 30009-9066</p> <p><a href="http://www.rla.org">www.rla.org</a></p>	<p><b>Saturation Mailers Coalition (SMC)</b></p> <p><b>Donna E. Hanbery</b> Executive Director 33 S Sixth St Ste 4160 Minneapolis MN 55402-3719</p>	<p><b>U.S. Chamber of Commerce</b></p> <p><b>Brian Miller</b> Sr. Mgr. – Graphics and Production US Chamber of Commerce 1615 H St NW Washington DC 20062-2000</p> <p><a href="http://www.uschamber.com">www.uschamber.com</a></p>
<p><b>Veteran's Administration</b></p> <p><b>Alexis Keim</b> Program Analyst 23501 W 84th Street Shawnee, KS 66227</p> <p><a href="http://www.va.gov">www.va.gov</a></p>		

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### Former MTAC Industry Chairs ("Ex Officio" members)

<p><b>Coleman W. (Bill) Hoyt</b> <i>(Chair 1970-1973)</i>          Consultant          Brook Crossing          74 Barber Hill Rd          Woodstock VT 05091-7900  <u><a href="#">(Deceased)</a></u></p>	<p><b>James E. Pehta</b> <i>(Chair 1989-1990)</i>          101 Livery Cir          Oak Brook IL 60523-2537</p>	<p><b>Richard J. Funck</b> <i>(Chair 1993-1994)</i>          2835 Castlewood Ct          Aurora IL 60504-5285</p>
<p><b>Yvonne C. Reigle</b> <i>(Chair 1995-1996)</i>          58 Pebble Valley Dr          Doylestown PA 18901-2904</p>	<p><b>Chris Rebello</b> <i>(Chair 1997-1998)</i>          1806 Wooten Rd          Colorado Springs CO 80915-1411</p>	<p><b>Joseph E. Schick</b> <i>(Chair 1999-2000)</i>          MTAC/ Ex Officio          1140 Red Oak Circle          Johnson Creek WI 53094-6455</p>
<p><b>Joe Lubenow</b> <i>(Chair 2001-2002)</i>          President          Lubenow &amp; Associates          4437 N Francisco Ave          Chicago IL 60625-3806</p>	<p><b>Robert J. O'Brien</b> <i>(Chair 2003-2005)</i>          13705 Attley Pl          Tampa FL 33624-2505</p>	<p><b>Joyce McGarvy</b> <i>(Chair 2006-2007)</i>          President          Joyce McGarvy &amp; Associates          2437 Spirit Lake Lane          Eagle River WI 54521-8791</p>
<p><b>Don Harle</b> <i>(Chair 2008-2009)</i>          1835 Mirmar Road          Munster IN 46321-2716</p>	<p><b>Anita Pursley</b> <i>(Chair 2010-2011)</i>          107 Waters Edge          Dawsonville GA 30534-6996</p>	<p><b>Phil Thompson</b> <i>(Chair 2012-2013)</i>          379 Johns St          Delafield, WI 53018-1730</p>
<p><b>Christopher G. Lien</b> <i>(Chair 2014-2015)</i>          BCC Software          75 Josons Dr          Rochester NY 14623-3494</p>	<p><b>Erv Drewek</b> <i>(Chair 2016-2017)</i>          1101 S Janesville St          Milton, WI 53563-1838</p>	