

United States Postal Service®

INDUSTRYALERT

September 2, 2021

Discontinuance of the Priority Mail Gift Card Flat Rate Envelope

The United States Postal Service introduced the Priority Mail Gift Card Flat Rate Envelope (EP14GT) in 2010. It is available on the USPS.com/Postal Store in packs of 2 and 5 at no charge. The Priority Mail Gift Card Flat Rate Envelope (EP14GT) has dimensions of 10" (L) x 7" (W) and was created with a special pocket to couple a greeting card and a gift card with a Priority Mail Flat Rate envelope as a customer convenience and to provide additional awareness in mail processing.

After conducting a Return on Investment (ROI) analysis, it has been decided that it is in the best interest of the Postal Service to discontinue further production of this envelope. The Priority Mail Gift Card Flat Rate Envelope (EP14GT) will remain available while supplies last. Customers who currently use these envelopes are encouraged to place desired orders before supplies are depleted.

The recommended alternative option is the Priority Mail Small Flat Rate Envelope (EP14B) with dimensions 10" (L) x 6" (W). The Priority Mail Small Flat Rate Envelope (EP14B) is available for customers to order on the USPS.com/Postal Store in packs of 10. The Priority Mail Small Flat Rate Envelope (EP14B) has the same construction and integrity as the Priority Mail Gift Card Flat Rate Envelope (EP14GT) as well as similar dimensions.

For questions regarding this change, please email Expeditedpackaging@usps.gov.

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