

Membership Tip of the Month



Networking, Networking, Networking: You Just Gotta Do It!

❖ Value of Networking

- Increases familiarity with others
- Spreads your reputation
- Gateway to the Industry

❖ Forbes 10 Reasons Why Networking is Essential

1. An avenue to exchange ideas
2. It makes you noticeable
3. Avenue for newer opportunities
4. Reassessing your qualification
5. Improves your creative intellect
6. An extra resource library
7. Support from high profiles individuals
8. Growth in status
9. Growth in self-confidence
10. Develop long-lasting relationships

