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JULY 19, 2021

Webinar: Back to Basics Series USPS Shipping Options

Please join the PCC Advisory Education Programming Sub-Committee as they host the fifth webinar in the Back to Basics Series on **Friday, July 23, 2021 at 2 PM ET**. The schedule is listed below.

Our fifth session features Nathan Van Schoyck, Business Development Specialist, with the U.S. Postal Service. In this session, Nathan will be presenting on the different shipping options the U.S. Postal Service provides, and how each service can help customers. He will break down each major shipping option, so you can see what products fit into each group. Then, he will discuss what shipping options are available and will go over what our Market Dominant products are and what are Competitive products are. Next, Nathan will discuss how to get Postal Shipping at your home, warehouse, or office. In his last section, he will speak about Postal Software, and what it has to offer, as well as third party software and vendors.

For more information or to receive the links for the upcoming Back to Basics Series listed below, please reach out to Cathy Scocco at cathy.m.scocco@usps.gov.

- Friday, June 25 – Speaking Postal – Mail Terminology 101 (Zoom recording and Presentation can be found on PostalPro.)
- Friday, July 2 – The Difference between First-Class Mail and Marketing Mail (Zoom recording and Presentation can be found on PostalPro.)
- Friday, July 9 – Shaped Base Pricing to include Mailability, Postcards, Letters, Non-machinable, Machinable, and Automation basics (Zoom recording and Presentation can be found on PostalPro.)
- Friday, July 16 – Folded Self-Mailers, Booklets, and Flats (Zoom recording and Presentation can be found on PostalPro.)
- **Friday, July 23 – USPS Shipping Options**
- Friday, July 30 – Business Customer Gateway – How to set up your Account

To join this session, please use this Zoom link:

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