The **Mail Design Professional (MDP)** course provides in depth training on postal standards related to designing letter and flat mail to facilitate processing on high-speed automated equipment while maximizing cost effectiveness and reducing processing delays.

**The following subject areas are offered in the MDP Program curriculum:**

### Classes of Mail
- Priority Mail Express
- First-Class Mail
- Periodicals
- USPS Marketing Mail
- Nonprofit Marketing Mail
- Package Services

### Automation Flats
- Flexibility
- Maximum Deflection Criteria
- Rigid Flat-Size Mailpieces
- Construction
- Polywrap Standards
- Barcode Placement

### Basic Mail Design
- Mailability
- Processing Categories
- Flat-size Pieces

### Automation Letters
- Postcard Addressing
- Folded Self-Mailers and Booklet Type Mailpieces

### Replies Mail
- Business Reply Mail
- Courtesy Reply Mail
- Meter Reply Mail
- Permit Reply Mail
- USPS Returns Service
- Reusable Mailpieces

### Intelligent Mail Barcode Formats
- Barcode Symbology
- Mailer ID
- Automation Prices
- Full-Service Option
- Print Specifications
- Barcoding Standards

### Addressing
- Addressing Procedures
- Addressing Guidelines

### Postage Payment Methods
- Annual Presort Mailing Fees
- Precanceled Stamps
- Postage Evidencing Systems
- Permit Imprint Indicia

### AIS Products
- Address Quality
- Address Information Products
- Ancillary Service Endorsements
- Address Quality Census Measurement and Assessment Process
- National Deliverability Index

### Automation Letters First-Class Mail and Standard Mail
- Automation Letters
- Postcard Addressing
- Folded Self-Mailers and Booklet Type Mailpieces

### Tads and Tidbits
- Election Logos
- Extra Service Labels
- Repositionable Notes
- RPNs for Automation
- Customized Market Mail
- CMM Preparation
The Education Subcommittee of the PCC Advisory Committee in collaboration with the USPS National Center for Employee Development (NCED) Team is offering the MDP Program to PCCs.

This is a great opportunity to offer the MDP Program to your PCC membership. Please contact Cherlyn.D.Ruggeri@usps.gov, Darlene.E.Pace@usps.gov, and Bernadette.M.Morgan@usps.gov, for information regarding scheduling the program including availability of dates and pricing.