



Greater Madison Area PCC (Madison, WI)

Date founded: 1983

Members: 51

Awards:

- 2012 – 2020 PCC Premier Certificate Award (*Gold Level*)
- 2016 – 2020 PCC Premier Certificate Award (*Platinum Level*)
- 2019 PCC of the Year, Small Market

During the COVID -19 pandemic the Greater Madison Area PCC (GMAPCC) is staying active and connected with their members through email, their quarterly newsletter, and by hosting interactive virtual events. Their largest annual event is their February meeting which is attended by 60-70 people. This event attracts a high number of attendees due to the educational keynote speakers, vendors, and by promotion of the event on *PostalPro*, PCC Voice and the Greater Madison Area website. The annual GMAPCC Golf Outing is their second largest event of the year, attracting 55-60 attendees. It is a great way to meet and network with other mailers, business mail providers, USPS representatives and GMAPCC members while having some fun in the sun. *Save-the-date* this year's event will be held on Thursday, August 5th at the Bridges Golf Course.

Education is one of GMAPCC's major objectives. They are committed to hosting a variety of events, including four breakfast seminars, their annual meeting, and PCC Day. They look for insightful topics and engaging keynote speakers who can communicate positive experiences when using the mail, while keeping their members abreast of USPS cutting-edge technology.

The GMAPCC believes their strong executive board is one of their biggest strengths. They are dedicated to helping and educating their members on the many USPS programs available that could help their ROI, as well as increase mail volume. In addition, they are diligently working to increase membership through the recruiting of small to medium size mailers.

The Greater Madison Area PCC is currently led by:

- Postal Co-Chair, Diana Nygaard, Postmaster of Madison, WI.
- Industry Co-Chair, Rob Hanks, Suttle-Straus, Inc.
- Postal Administrator, Bob Sheehan, Customer Relations Coordinator
- Area Marketing Manager, Mike McInturf
- District Customer Relations Manager, Stan Franke
- District Sales Manager, Matthew Erste
- Industry Vice Chair, Joe Laubmeier, American Family Insurance
- Secretary, Tom Diring, United Mailing Services, Inc.
- Treasurer, Todd Kintopf, Royle Printing

Some “*fun facts*” about the Greater Madison Area that you may not know are:

- 1) Madison is known as the city of Four Lakes: Lake Monona, Lake Mendota, Lake Waubesa, and Lake Kegonsa, although there is a fifth, the contested Lake Wingra. It’s also known as Mad City, or Mad Town.
- 2) Another thing to know about Madison is that it is one of just 2 cities in the USA built on an isthmus, a narrow strip of land connecting two larger areas of land with water on either side. The other is Seattle.
- 3) Madison is home to the World’s Largest Brat Fest, held each year on Memorial Day weekend.
- 4) The population of Madison is around 250,000, making it the second largest city in Wisconsin after Milwaukee.

For more information on the Greater Madison Area PCC, please visit their website at: www.madisonpcc.com.

