



## NORTHWEST ARKANSAS PCC (Centerton, AR)

### Northwest Arkansas PCC (Centerton, AR)

- **Date founded:** 2000
- **Members:** 9 members
- **Awards:**
  - 2018 and 2019 Gold and Platinum Premier

At the beginning of 2020, the Northwest Arkansas PCC lost both their Postal Co-Chair and Postal Administrator due to retirement. These two individuals had paved the way for their PCC, leading them to achieve the Platinum Premier Certificate four years in a row. With no structure or anyone to take the reins, the PCC fell by the way side. With the leadership of Manager, Post Office Operations, Jeremy Coffey and the diligence of their Industry Co-Chair, Doug Norwood, Doug continued his participation in the Southern Area Monthly TouchPoints, joining other PCCs and the National Program's Office Zoom meetings. Doug continued spreading the word to local businesses about the PCC. Leslie Bullard, the new Postal Co-Chair and Jennifer Adams, the new Postal Administrator, were approached about taking on the challenge of rebuilding the PCC. After their board was assembled, they were determined to work on the requirements to achieve the Bronze Premier Certificate. Like everyone else, they all faced the challenges of 2020 and had to adapt to the new way of learning and teaching. The PCC began holding virtual meetings, communicating with fellow postal employees, spreading the word via mailings, emails, and phone calls. This process gained them six (6) new members.

The Northwest Arkansas PCC's goal this year is to achieve the PCC Silver Premier Certificate. They are looking at ways of revamping how they communicate by holding virtual coffee shop meetings. These meetings will allow both Postal and Industry members to meet Subject Matter Experts, have their questions answered, and network. This will be beneficial to all members that are looking to enhance their shipping capabilities and knowledge. Besides the educational training sessions, they will host, they plan to add two virtual tours; Mailco Printing Company and USPS Fayetteville Processing and Distribution Center. By gaining new members and constantly reaching out, they now have the opportunity to create their committees and get a volunteer to work on rebuilding their website.

The Northwest Arkansas PCC is currently led by:

- District Manager – David Camp, Arkansas District, USPS
- Postal Co Chair – Leslie Bullard, Postmaster, Centerton, Arkansas District, USPS
- Industry Co Chair – Doug Norwood, Operations Manager, University of Arkansas
- Postal Administrator – Jennifer Adams, Postmaster, Gravette, Arkansas District, USPS

Some *fun facts* about the Northwest Arkansas Area that you may not know are:

1. Diamonds were first discovered in Arkansas by John W. Huddleston in 1906 where Crater of Diamonds State Park stands now. The largest diamond to date that has been found by the public is called the Uncle Sam diamond – 40.23 carats found in 1924. Arkansas is the only diamond producing state.

2. Home of the Bentonville Film Festival (BFF), Co-Founded by Academy award winner Geena Davis, is an American film festival held annually that focuses on diversity. The selected films that are shown through AMC theaters, on the Lifetime channel, Video on demand, Walmart, and VUDU. (VUDU – Is an American digital video store and streaming service owned by Fandango Media). This festival draws in upwards of 100,000 attendees to the area – including celebrities such as Meg Ryan, Will.I.am, Rosie O'Donnell, and The Black Eyed Peas just to name a few.
3. Northwest Arkansas is the home of TLC reality shows *19 Kids and Counting* and *Counting On*. The shows feature the Duggar family who reside in Tontitown, Arkansas. A small town of about 4,000 residents.
4. Northwest Arkansas is the home of 3 Fortune 500 business headquarters including Wal-Mart, Tyson Foods, and JB hunt; making Bentonville Arkansas the 5th fastest growing city in the United States.

