


Mailers' Technical Advisory Committee: January 2021

This roster is the property of the Mailers' Technical Advisory Committee and is not permitted to be used for solicitations.

MTAC Executive Committee Members

Industry	U. S. Postal Service
<p>Bob Schimek – Industry Chair (2020-2021) Director – Postal Affairs Quad N61 W23044 Harry's Way Sussex WI 53089-3995</p>	<p>Steven W. Monteith -- Postal Chair Vice President, Marketing 475 L'Enfant Plaza RM 4016 Washington DC 20260-4016</p>
<p>Bob Rosser – Industry Vice Chair & Treasurer (2019-2021) IWCO Direct Director, Postal Affairs, Products & Services 7951 Powers Boulevard Chanhassen MN 55317-9502</p>	<p>Judy de Torok -- Postal Co-Vice Chair Manager, Industry Engagement & Outreach - Marketing 475 L'Enfant Plaza SW RM 4437 Washington DC 20260-5601</p>
<p>Wanda Senne – Immediate Past Industry Chair (2018-2019) Postal Affairs Liaison DHL eCommerce 64 Victorian Court Dallas GA 30157-8220</p>	<p>Thomas J. Hughes – Postal Co-Vice Chair Manager, Business Customer Support & Service 475 L'Enfant Plaza SW Washington DC 20260-5601</p>
	<p>Pat Harris – Program Manager/Secretary Manager, Industry Engagement Strategy 475 L'Enfant Plaza SW Washington DC 20260-5601</p>

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MTAC Leadership – Industry

Industry Leaders: Mail Shape (5 Leaders)	Industry Leaders: Focus Areas (3 Leaders)
<p>David Marinelli Co-Lead Letters, First-Class Mail <i>National Postal Policy Council (NPPC)</i> Process Consultant – External Communications, Progressive Insurance 30125 Phillips Ave Wickliffe OH 44092-1709</p>	<p>Rose Flanagan Customer Experience, Product Innovation, Marketing <i>Direct Gardening Association</i> Manager, Postal Strategies & Logistics , Data-Mail Inc 240 Hartford Ave Newington CT 06111-2077</p>
<p>Kurt Ruppel Co-Lead Letters, USPS Marketing Mail <i>EMA</i> Director - Postal Policy and Marketing Communications, IWCO Direct 7951 Powers Blvd Chanhassen MN 55317-9502</p>	<p>Adam Collinson Delivery & Network Operations; Enterprise Analytics <i>Association for Mail Electronic Enhancement (AMEE)</i> Director, Research & Development, Grayhair Software 163 Pine Hill Ct North Aurora IL 60542</p>
<p>Steve Smith Co-Lead Flats, Periodicals <i>Alliance of Nonprofit Mailers</i> President, Base 60 Consulting PO Box 194 West Newbury, MA 01985-0294</p>	<p>Lisa Wurman Mail Entry & Payment Technology <i>Direct Gardening Association</i> Postal Affairs Manager, Quad Marketing Solutions Partner 4371 County Line Road Chalfont PA 18914-1825</p>
<p>Carol Kliewer Co-Lead Flats, USPS Marketing Mail & Bound Printed Matter Vice President, Logistics. Valassis 15955 La Canterra Pkwy San Antonio, TX 78256-2589</p>	
<p>John Medeiros - Package Services <i>Parcel Shippers Association</i> Director, Postal Affairs, DHL eCommerce 7415 Emerald Dunes Dr STE 600 Orlando, FL 32822-7406</p>	

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MTAC Leadership – Postal Service

USPS Focus Area Leaders	
<p><u>Customer Experience, Product Innovation & Marketing</u></p> <p>Kelly Sigmon VP, Customer Experience</p> <p>Gary Reblin VP, Product Innovation</p> <p>Steve Monteith VP, Marketing</p> <p>U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-1010</p>	<p><u>Payment & Acceptance, and Education</u></p> <p>Randy Workman A/VP, Mail Entry & Payment Technology</p> <p>U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-0911</p>
	<p><u>Delivery & Network Operations/ Enterprise Analytics</u></p> <p>Robert Cintron VP, Logistics</p> <p>Dr. Joshua Colin VP, Delivery Operations</p> <p>Jeff Johnson VP, Enterprise Analytics</p> <p>U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-7100</p>

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Go to the MTAC page on PostalPro:

<https://postalpro.usps.com/mtac>

USPS Staff Facilitators & MTAC Program Assistants

Facilitators Supporting Focus Areas

**Danielle Young: Customer Experience/Product Innovation
Marketing**
USPS Industry Engagement & Outreach
Headquarters

Donna Mancini: Mail Entry & Payment Technology
USPS Industry Engagement & Outreach
Headquarters

**Dean Davis: Delivery & Network Operations/ Enterprise
Analytics**
USPS Industry Engagement & Outreach
Headquarters

MTAC Administration and Program Assistants

Deneen Taylor
A/MTAC Program Administrator
USPS Industry Engagement & Outreach
Headquarters

Jacqueline Watts
MTAC Program Assistant
USPS Industry Engagement & Outreach
Headquarters

Please contact the MTAC Program staff for assistance!

Send a message to MTAC@usps.gov
or contact us individually by phone or email

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Association – Association Executives – Association Website		
<p>Alliance of Nonprofit Mailers (ANM)</p> <p>Stephen Kearney Executive Director 1211 Connecticut Ave NW Ste 610 Washington DC 20036-2705</p> <p>www.nonprofitmailers.org</p>	<p>American Association of Political Consultants (AAPC)</p> <p>Alana Joyce, CAE Executive Director American Association of Political Consultants (AAPC) 1775 Tyson's Blvd., 5th Floor McLean, VA 22102</p> <p>www.theappc.org</p>	<p>American Bankers Association (ABA)</p> <p>Robin Cook Vice President, Senior Legislative Counsel 1120 Connecticut Avenue, NW Washington, DC 20036-3971</p> <p>www.aba.org</p>
<p>American Catalog Mailers Association (ACMA)</p> <p>Hamilton Davison President & Executive Director PO Box 41211 Providence RI 02940-1211</p> <p>www.catalogmailers.org</p>	<p>Association of Direct Response Fundraising Counsel (ADRFco)</p> <p>Robert S. Tigner General Counsel 1319 F Street NW Ste 402 Washington DC 20004-1112</p> <p>www.tnpa.org/adrfco</p>	<p>American Forest & Paper Association (AF&PA)</p> <p>Elizabeth Bartheld Vice President for Government and Industry Affairs 1101 K Street, NW Ste 700 Washington DC 20005-7033</p> <p>www.afandpa.org</p>
<p>Association for Mail Electronic Enhancement (AMEE)</p> <p>Steve Krejcik Senior Director, Strategic Technical Business Development Pitney Bowes Presort Services 1260 E 88th Street Newaygo, MI 49337-8388</p> <p>N/A</p>	<p>Association of National Advertisers (ANA)</p> <p>Christopher (Chris) Oswald SVP, Government Relations 225 Reinekers Lane Ste 325 Alexandria VA 22314</p> <p>www.ana.net</p>	<p>Association for Postal Commerce (PostCom)</p> <p>Michael Plunkett President & CEO PostCom 1800 Diagonal Road Suite 600 Alexandria VA 22314-2840</p> <p>www.postcom.org</p>

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Association – Association Executives – Association Website		
<p>Association for Print Technologies (APTECH)</p> <p>Thayer Long President Association For Print Technologies 1899 Preston White Dr Reston VA 20191-4326</p> <p>www.printtechnologies.org</p>	<p>Association of Priority Mail Users (APMU)</p> <p>William J. Olson Legal Counsel 370 Maple Ave W Ste 4 Vienna VA 22180-5615</p> <p>www.apmu.org</p>	<p>Automobile Association of America (AAA)</p> <p>Candice Seiger Executive Director, AAA Strategy & Insights 1000 AAA Drive Heathrow FL 32746-5063</p> <p>www.aaa.com</p>
<p>Catholic Development Council (formerly National Catholic Development Conference)</p> <p>Mark Micali VP, Government Affairs 1319 F St. NW, Ste 402 Washington DC 20004</p> <p>https://tnpa.org/faith/</p>	<p>City & Regional Magazine Association</p> <p>C. James Dowden Executive Director 1970 East Grand Ave Ste 330 El Segundo CA 90245-5082</p> <p>www.citymag.org</p>	<p>Classroom Publishers Association</p> <p>Garry Brown VP - Government Relations Highlights for Children 1800 Watermark Dr Columbus OH 43215-1035</p> <p>N/A</p>
<p>Connectiv: The Business Information Association</p> <p>Jack Widener Connectiv Postal Counsel 36 Eastwood Blvd Manalapan NJ 07726-8412</p> <p>www.sii.net/connectiv</p>	<p>Continuity Shippers Association (CSA)</p> <p>Jody Berenblatt Executive Director Continuity Shippers Association 180 Thompson St Apt 5C New York NY 10012-4910</p> <p>https://thecsagroup.wordpress.com</p>	<p>Coalition of Religious Communicators Associations (CRCA)</p> <p>Joe Thoma Convener CRPA 924 Woodcrest Way Oviedo FL 32765-9551</p> <p>www.crcassociations.org</p>

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Association – Association Executives – Association Website		
<p>Council on Safe Transportation of Hazardous Articles (COSTHA)</p> <p>L'Gena Shaffer, CDGP Senior Technical Consultant COSTHA 10 Hunter Brook Ln Queensbury NY 12804-5858</p> <p>www.costha.org</p>	<p>Delivery Technology Advocacy Council (DTAC)</p> <p>Michael Plunkett Association Executive 1800 Diagonal Rd, Ste 600 Alexandria VA 22314 703-524-0093</p> <p>www.delivery-tech.org</p>	<p>DMA Nonprofit Federation</p> <p>Senny Boone Executive Director DMA Nonprofit Federation 225 Reinekers' Lane Suite 325 Alexandria VA 22314-2856</p> <p>www.thedma.org</p>
<p>Edison Electric Institute (IEE)</p> <p>Rebecca Harsh-Knox Director, Electric Transportation and Customer Solutions 701 Pennsylvania Ave NW Washington DC 20004-2696</p> <p>www.iese.org</p>	<p>Election Center</p> <p>Tim Mattice Executive Director 21946 Royal Montreal Ste 100 Katy TX 77450-5142</p> <p>www.electioncenter.org</p>	<p>Electronic Registration Information Center (ERIC)</p> <p>John Lindback Executive Director 1155 F St NW Ste 1050 Washington DC 20004-1312</p> <p>www.ericstates.org</p>
<p>EMA</p> <p>Maynard H. Benjamin, CAE, FASAE President 700 South Washington St Ste 260 Alexandria VA 22314-4252</p> <p>www.envelope.org</p>	<p>General Services Administration (GSA)</p> <p>Tom Mueller Director, Travel, Relo, Mail and Transportation Policy Division 1800 F Street NW Washington DC 20405-0001</p> <p>www.gsa.org</p>	<p>Global Address Data Association (GADA)</p> <p>Charles Prescott Executive Director 7 Hastings Ct South Salem NY 10590-2517</p> <p>www.globaladdress.org</p>

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<p>Gravure Association of the Americas</p> <p>Pamela Schenk Director of Planning & Administration PO Box 25617 Rochester NY 14625-0617</p> <p>www.gaa.org</p>	<p>Greeting Card Association (GCA)</p> <p>Rafe Morrissey Vice President, Postal Affairs 1120 20th Street NW Ste 750 Washington, DC 20036-3441</p> <p>www.greetingcard.org</p>	<p>In-Plant Printing and Mailing Association (IPMA)</p> <p>Mike Loyd Executive Director 103 N. Jefferson St Kearney, MO 64060-8373</p> <p>www.ipma.org</p>
<p>International Mailers' Advisory Group (IMAG)</p> <p>Kate Muth Executive Director 5209 N. 30th Street Arlington VA 22207-1803</p> <p>www.imag.org</p>	<p>Local Search Association (LSA)</p> <p style="text-align: center; color: red; font-weight: bold;">VACANT</p> <p>www.thelsa.org</p>	<p>Mail Systems Management Association (MSMA)</p> <p>Lance J. Humphries, CMDSM President PO Box 1483 Belmar NJ 07719-1483</p> <p>www.msma.org</p>
<p>Mailers Hub</p> <p>Leo Raymond Managing Director Mailers Hub 108 Brafferton Blvd Stafford VA 22554-1514</p> <p>www.mailershubs.com</p>	<p>Major Mailers Association (MMA)</p> <p>Todd Haycock VP Product Management Broadridge Financial Solutions Inc. 1153 Ivey Brook Drive Bethlehem GA 30620</p> <p>www.majormailers.org</p>	<p>MPA - The Association of Magazine Media</p> <p>Rita Cohen SVP- Legislative & Regulatory Policy 1211 Connecticut Ave NW Ste 610 Washington DC 20036-2701</p> <p>www.magazine.org</p>

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<p>The Media and Content Marketing Association (MCMA)</p> <p style="text-align: center; color: red; font-weight: bold;">VACANT</p> <p>https://www.the-mcma.org</p>	<p>National Alliance of Standard Mailers & Logistics (NASML)</p> <p>Norine Butte President/Founder 1520 Preston Rd., #1516 Plano, TX 75093</p> <p>N/A</p>	<p>National Association of Advertising Distributors (NAAD)</p> <p>Pat Wiley Compact Information Systems 7120 185th Ave NE Redmond WA 98052-0576</p> <p>www.naad.org</p>
<p>National Association of College & University Mail Services (NACUMS)</p> <p>Monica Brink Pre-Mail Services/Database Coordinator Bucknell University 1 Dent Drive Lewisburg PA 17837-2005</p> <p>www.nacums.org</p>	<p>National Association of Presort Mailers (NAPM)</p> <p>Robert Galaher Executive Director PO Box 3552 Annapolis MD 21403-3552</p> <p>www.presortmailer.org</p>	<p>National Industrial Transportation League (NITL)</p> <p>Jennifer Hedrick Executive Director NITL 7918 Jones Branch Drive Ste 300 McLean VA 22102-3345</p> <p>www.nitl.org</p>
<p>National Newspaper Association (NNA)</p> <p>Tonda F. Rush General Counsel & Director, Public Policy 200 Little Falls St Suite 405 Falls Church VA 22046</p> <p>www.nnaweb.org</p>	<p>National Postal Policy Council (NPPC)</p> <p>Art Sackler Executive Director 1629 K St., NW Ste 300 Washington DC 20006-1631</p> <p>www.postalcouncil.org</p>	<p>National Retail Federation (NRF)</p> <p>Jonathan Gold VP - Supply Chain & Customs Policy National Retail Federation 325 7th St NW Ste 1100 Washington DC 20004-2808</p> <p>www.nrf.com</p>

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<p>National Star Route Mail Contractors Association (NSRMCA)</p> <p>John “Skip” Maraney Executive Director 324 East Capitol Street NE Washington DC 20003-3897</p> <p>www.starroutecontractors.org</p>	<p>News Media Alliance (NMA)</p> <p>Paul J. Boyle Senior VP/Public Policy 4401 N. Fairfax Drive Ste 300 Arlington VA 22203-4195</p> <p>www.newsmediaalliance.org</p>	<p>Offering Envelope Association</p> <p>John Van Wyk Executive Secretary Offering Envelope Association 945 Grand Blvd Deer Park, NY 11729</p>
<p>Parcel Shippers Association (PSA)</p> <p>James Cochrane Association Executive Parcel Shippers Association PO Box 450 Oxon Hill, MD 20750</p> <p>www.psa.org</p>	<p>Pharmaceutical Care Management Association (PCMA)</p> <p>JC Scott President & CEO 325 7th Street, NW Washington, DC 20004</p> <p>www.pcma.org</p>	<p>Postal Customer Council Advisory Committee (PCCAC)</p> <p>Dina Kessler Industry Co-Chair on Sub Committee (Current) Chief Operating Officer Kessler Creative 12276 San Jose Blvd Ste 115 Jacksonville FL 32223-8635</p> <p>https://www.kesslercreative.com/</p>
<p>Printing Industries of America (PIA)</p> <p>Lisbeth Lyons VP, Government Affairs 1001 G Street NW Ste 800 Washington DC 20001-4551</p> <p>www.pia.org</p>	<p>Professional Services Council (PSC)</p> <p>Christian Larsen Senior Associate, Public Policy 4401 Wilson Blvd Ste 1110 Arlington VA 22203-4195</p> <p>www.pscouncil.org</p>	<p>Red Tag News Publications Association</p> <p>James Franklin Executive Director 1415 N Dayton St Chicago IL 60642-2603</p> <p>www.redtag.org</p>

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<p>Reverse Logistics Association (RLA)</p> <p>Tony Sciarrotta Executive Director 2300 Lakeview Parkway Ste 700 Alpharetta GA 30009-9066</p> <p>www.rla.org</p>	<p>Saturation Mailers Coalition (SMC)</p> <p>Donna E. Hanbery Executive Director 33 S Sixth St Ste 4160 Minneapolis MN 55402-3719</p>	<p>U.S. Chamber of Commerce</p> <p>Brian Miller Sr. Mgr. – Graphics and Production US Chamber of Commerce 1615 H St NW Washington DC 20062-2000</p> <p>www.uschamber.com</p>
<p>Veteran's Administration</p> <p>Alexis Keim Program Analyst 23501 W 84th Street Shawnee, KS 66227</p> <p>www.va.gov</p>		

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Former MTAC Industry Chairs ("Ex Officio" members)

<p>Coleman W. (Bill) Hoyt (<i>Chair 1970-1973</i>) Consultant Brook Crossing 74 Barber Hill Rd Woodstock VT 05091-7900 <u>(Deceased)</u></p>	<p>James E. Pehta (<i>Chair 1989-1990</i>) 101 Livery Cir Oak Brook IL 60523-2537</p>	<p>Richard J. Funck (<i>Chair 1993-1994</i>) 2835 Castlewood Ct Aurora IL 60504-5285</p>
<p>Yvonne C. Reigle (<i>Chair 1995-1996</i>) 58 Pebble Valley Dr Doylestown PA 18901-2904</p>	<p>Chris Rebello (<i>Chair 1997-1998</i>) 1806 Wooten Rd Colorado Springs CO 80915-1411</p>	<p>Joseph E. Schick (<i>Chair 1999-2000</i>) MTAC/ Ex Officio 1140 Red Oak Circle Johnson Creek WI 53094-6455</p>
<p>Joe Lubenow (<i>Chair 2001-2002</i>) President Lubenow & Associates 4437 N Francisco Ave Chicago IL 60625-3806</p>	<p>Robert J. O'Brien (<i>Chair 2003-2005</i>) 13705 Attley Pl Tampa FL 33624-2505</p>	<p>Joyce McGarvy (<i>Chair 2006-2007</i>) President Joyce McGarvy & Associates 2437 Spirit Lake Lane Eagle River WI 54521-8791</p>
<p>Don Harle (<i>Chair 2008-2009</i>) 1835 Mirmar Road Munster IN 46321-2716</p>	<p>Anita Pursley (<i>Chair 2010-2011</i>) 107 Waters Edge Dawsonville GA 30534-6996</p>	<p>Phil Thompson (<i>Chair 2012-2013</i>) 379 Johns St Delafield, WI 53018-1730</p>
<p>Christopher G. Lien (<i>Chair 2014-2015</i>) BCC Software 75 Josons Dr Rochester NY 14623-3494</p>	<p>Erv Drewek (<i>Chair 2016-2017</i>) Postal Affairs Sales Manager Freedom Graphic Systems 1101 S Janesville St Milton, WI 53563-1838</p>	