



CENTRAL MISSOURI PCC (COLUMBIA, MO)

- **Date founded:** Established in 1988, the Central Missouri (MO) PCC and the Capital City PCC merged and assumed the name Central MO PCC to better represent the business mailing world.
- **Members:** Currently have 75 active members.
- **Sponsorships:** Currently have six corporate sponsors which include: Midwest Mailing Service, Pitney Bowes, Shelter Insurance, MFA Incorporated, Missouri Employers Mutual, and the St. Louis Print Group.
- **Awards:**
 - Education Program Excellence, Gold 2019
 - PCC Industry Member of the Year, Cathy Rupard, Gold Level in 2015 and Bronze 2019
 - PCC Small Market of the Year, 2010, 2012, 2015, and 2017
 - Innovation of the Year Award, Silver 2016
 - PCC Premier Gold Level since 2009, and Premier Platinum Level since 2013

The Central MO PCC strives to be the *"little PCC that roars"* by offering top ranked business seminars with highly sought-after keynote speakers. To meet the needs of the ever-changing business world during COVID-19, they quickly learned that business culture had to adapt. They shifted their focus to bringing relevant and timely business sessions, offering virtual instead of in-person seminars. They were able to successfully accomplish this by first segmenting their audience and scheduling online *Zoom* meetings relevant to local needs. They then increased meeting invites to all meetings and events via email blasts, direct mail campaigns, and Eventbrite invitations. Finally, these business sessions are more focused on understanding the current mailing and shipping industry and addressing the needs of their membership and potential new members.

Prior to the pandemic, the Central MO PCC is well known for their annual 3-Day Fall Mailer's Conference. With top renowned industry speakers and workshop presenters, each year the conference draws a large crowd from across the country. In addition, the PCC is passionate about giving back to their community. During past years, they hosted several pictorial stamp unveilings (*which has raised several thousand dollars*) and Send A Card to the military events. They pride themselves on being one of the largest participants in the USPS Operation Santa program.

The major strength of the Central MO PCC is their outstanding leadership and engaged membership. This includes their established committees:

- **Education:** Focuses on creating and hosting content-rich educational meetings and events to keep their membership engaged.
- **New Membership:** Focuses on recruiting new members and retaining existing ones.
- **Budget:** Oversees the allocation of financial resources and establishing annual budgets.
- **Communications:** Focuses on creating the quarterly newsletter, *call-to-action* flyers, emails, letters, and other information to be disseminated to keep their members well-informed.

- **Golf:** Responsible for locating and reserving the venue, acquiring sponsors and vendors, and determining give-away prizes.
- **Speaker:** Works closely with the Education committee in securing subject matter experts for educational meetings and events.
- **Awards:** Oversees the distribution of recognition and “*thank you*” awards.
- **Nominating:** This committee is responsible for recruiting the best-qualified candidates for the Executive Board and the leadership roles.

The Central MO PCC is currently led by:

- Postal Co-Chair - Richard “Bart” Green, Postmaster, Columbia, MO.
- Industry Co-Chair - Karen Brondel, Distributor, SeneGence.
- Industry Vice-Chair - Anthony “Tony” Sampson, Mail Manager, Missouri State Department of Conservation.
- Postal Administrator - Glendia Ayers, USPS Business Development Specialist.
- Treasurer - Stan Fredrick, President, Midwest Mailing Service.

Some *fun facts* about the state of Missouri that you may not know are:

- 1) The Gateway Arch is a 630-foot monument in St. Louis, MO. Clad in stainless steel and built in the form of a weighted catenary arch. It is the world’s tallest arch, the tallest man-made monument in the Western Hemisphere, and Missouri’s tallest accessible building.
- 2) The name of the state, “*Show Me State*”, came into being when Missouri Congressman Willard Duncan Vandiver, in an 1899 speech in Philadelphia, said, “For thy eloquence neither convinces nor satisfies me. I am from Missouri. You have got to show me.”
- 3) Missouri is the 18th most populous and the 21st most extensive of the 50 states of the United States. It lies in the Midwestern region of the United States. The state attained statehood on August 10, 1821, becoming the 24th state to join the union. It shares its border with eight states (*Nebraska, Oklahoma, Tennessee, Arkansas, Illinois, Iowa, Kansas, and Kentucky*).
- 4) Mark Twain, a world renowned influential writer, was born in Missouri in 1835.
- 5) The ice cream cone was first introduced during the 1904 World’s Fair in St. Louis. It became the official State Dessert of Missouri in 2008.

For more information on the PCC, please visit their website at: <https://centralmopcc.com/>

