The Value of PCC Membership
What is a Postal Customer Council (PCC)?

- A Postal Service Sponsored Organization
- Consists of Business Mailers and Key Postal Service Personnel
- Governed by an Executive Board
- Are Located within Postal Service Districts
Brief History of the PCC

- First established in 1961 as local mail user councils – Citizens’ Advisory Councils (CACs)
- CACs focused on improving communication between postal customers and local postal managers
- Name changed to Postal Customer Council in 1971 with a focus on education, networking and addressing mailer issues and concerns
PCC Leadership Structure

- Postal and Industry Co-Chairs
- Postal Administrator

- Executive Board
  - Postal and Industry Co-Chairs
  - Postal Administrator
  - Industry Vice Chair
  - Treasurer
  - Secretary
  - Committee Chairs (Membership, Education, etc)
  - Other Board Members
Why Should You Join the PCC Network?

- Gain Inside Access to Products, Services, and Innovations
  - Build Relationships
    - Stay in the Know
  - Sustain a Competitive Advantage
- Get Easy Access to the PCC Community
Want More Reasons Why You Should Join the PCC Network?

- Mail Facility Tours
- Exhibition Opportunities
- Special Events
Who Should Join the PCC Network?

- Printers-Mail Service Providers
- Advertising and Marketing Agencies
- Colleges and Universities
- Government and State Agencies
- Software Providers
- Fulfillment Companies
- Third Party Logistics Providers
- Any business who ships packages
- Any business who mails letters, flats, catalogs, Marketing Mail, First-Class Mail, Periodicals, newspapers
- And that’s not all…….
Thank you