



## Houston PCC (Houston, TX)

- **Date founded:** In 1984
- **Members:** Approximately 120 general members and 5 sponsors
- **Awards:**
  - PCC Premier Gold Level since 2013, and Premier Platinum Level since 2017
  - 2020 PCC Industry Member of the Year – Silver

Despite all the disasters that happened in 2019 to the City of Houston and now with the COVID-19 pandemic, the Houston PCC is very determined and focused on facing the challenges and meeting their goals to achieve and maintain the PCC Platinum and Gold Premier Award status in 2021. Early on they knew they would have to rearrange their plans and switch to virtual meetings; which they did beginning in April.

To stay successful, the board believes they need to stay active and connected. In addition, to frequently communicating to their members by phone and emails, they also hosted a direct mail membership appreciation “Thank You”. Thanking and giving back to their members has always been important to them. To pull it off, they quickly got to work soliciting donations from their sponsors. They invited their PCC members to enjoy a “movie night” on behalf of the PCC and included a “Thank You” letter, a coupon for a free Redbox movie rental, and a popcorn tub with a microwavable bag of popcorn

As the summer progressed they hosted a few virtual educational webinars: “State of the Business”, “Political Mail Landscape”, and the Mail Design Professional Exam. As with most PCCs they wrapped up the summer by hosting their first ever very successful virtual PCC Day followed by a very informative “Bonded in Allyship”, a virtual event about connecting respectfully across cultures & social identities with 43 attendees in November.

In December, they are closing out the year featuring a Houston District nurse who will provide a USPS and COVID19 update. As they move forward, the executive board is keeping the “new norm” in mind as they plan creative and innovative fun ways to keep their membership engaged in 2021.

When asked to name a strength of their PCC, their immediate response was their *members* and their eagerness to volunteer. Their members are always willing to do their part; help at meetings, setting up events, and even trying a new position on their board.

The Houston PCC is currently led by:

- Postal Co-Chair, Corey Richards, Postmaster Houston, Houston District, USPS
- Industry Co-Chair, Kathy Hall, President, ATIME4Marketing
- Postal Administrator, James Stotts Jr, Customer Relations Coordinator, Houston District, USPS

Some “*fun facts*” about the Houston Area that you may not know are:

1. Residents in Houston eat out more times a week than in any other city in America. With more than 10,000. restaurants representing more than 70 countries and American regions they host one of the best culinary scenes in the country.
2. More than 145 different languages are spoken in Houston.
3. Houston has an underground pedestrian tunnel system - The tunnel is 20 feet below the ground and runs for seven miles, linking 95 city blocks. The tunnel originally connected two downtown movie theaters but now connects much more, including major city buildings, restaurants and retail stores – almost like a mini mall.

For more information on the Houston PCC please visit their website at:

<https://houstonpcc.com>

