



Northeast FL PCC (Jacksonville, FL)

Date founded: In the mid 90's

Members: Approximately 250 general members and 27 sponsors

Awards:

- 2018 to 2020 Platinum and Gold Premier
- 2018 PCC Industry Member of the Year – Bronze and PCC Postal Member of the Year – Silver
- 2019 Communication Program Excellence – Bronze and PCC of the Year – Large Market
- 2020 Education Excellence – Silver

The Northeast FL PCC has been staying in touch with their members primarily through emails and Zoom events. They are receiving all the PCC Alerts and the Watch Party notices from the Rapid Learning Institute as well as updated information from USPS. With the social distancing, board members wanted to ensure they didn't feel disconnected to each other so they stay in contact with each other on a weekly basis via phone calls, Skype, or through Zoom meetings.

The Northeast Florida PCC is hopeful they can reschedule two of their major annual events as they focus on their members, family, and networking. The first event was their annual baseball membership night, usually held in July, which unfortunately will have to wait until 2021. For this event, current members bring their family and other co-workers for a night of food and fun, attracting approximately 100 attendees each year. They ended up replacing this event with a Virtual Bingo Happy Hour that had about 40 attendees, where they not only played bingo, but enjoyed entertainment and competed for prizes. The second event is their golf tournament, tentatively rescheduled for October, it is one of their biggest revenue events. Approximately 75 people attend and can either play a round of golf or attend the luncheon and networking opportunities. They also have their annual holiday luncheon in December which attracts upwards of 80 attendees. During this meeting they recognize their members and present end of year trophies and certificates to both Postal and Industry members. To make it special, they have had members of the Florida Ballet perform the Nutcracker. During their annual February breakfast they recognize all of their sponsors, both Gold and Corporate. National Women's Month in March, is when they do a panel discussion with local women business leaders that boasted 60 attendees this year. In August they have their "Technology Shootout", with usually 60 attendees, where companies are selected to go head-to-head discussing the latest mailing technologies. Attendees are also encouraged to dress-up in a country western theme.

The Northeast FL PCC not only draws their strength from the great support of the District Manager and District Marketing Manager but from their board members and sponsors. Their board and sponsors are heavily involved by donating money, collateral, and most of all – their time. After every event/meeting, the board discusses what they can do to improve next year's events. One of their proudest moments was when the PMG spoke at their PCC Day in 2018.

The Northeast FL PCC is currently led by:

- Postal Co-Chair, Wendy English, Postmaster Jacksonville, Gulf Atlantic District, USPS
- Industry Co-Chair, Monica O'Connor, Print and Mail Manager, Money Pages
- Industry Vice-Chair, Chris Huber, CEO, Print Reach

- Postal Administrator, Sherwin Salla, Customer Relations Coordinator, Gulf Atlantic District, USPS

Some “fun facts” about the Jacksonville Area that you may not know are:

- 1) It's where southern rock was born. Influential Southern rock band “The Allman Brothers” formed in Jacksonville in 1969, as well as Lynyrd Skynyrd in 1966, but as “The Pretty Ones”. The band changed its name in 1969.
- 2) Jacksonville is proud of their sporting events. They received their NFL franchise in 1995 with the Jaguars. Their Double-A Class Southern League Jumbo Shrimp baseball team formerly known as the Suns, started off as the Jays in 1904. One of the biggest college football rivalries between the Florida Gators and the Georgia Bulldogs deemed as the “World’s Biggest Outdoor Cocktail Party” has been played in Jacksonville since 1933. They also hosts the biggest kingfish fishing tournament every year, the AT&T Greater Jacksonville Kingfish Tournament since 1981. Jacksonville also boasts their championship winning arena football team the Sharks, and minor league hockey team the Icemen, both since 2017.
- 3) Jacksonville is the city where "The Blues" was first, officially, performed. The word was used to describe a performance in LaVilla on April 16, 1910. Today the annual Springing the Blues festival in Jacksonville Beach is one of the longest-running and largest blues festivals in the country.

For more information on the Northeast FL PCC please visit their website at:
<https://northeastflpcc.com/>

