

United States Postal Service®

INDUSTRYALERT

September 1, 2020



AIM Central / Great Lakes

Central / Great Lakes Areas Inspiring Mail (AIM) ZOOM Meeting

Date: **September 2, 2020**
Time: 10:00 AM – 11:30 AM CT

Agenda:

10:00-10:05	Welcome	
• Michael McInturf		Manager Marketing (Area)
10:05-11:00	Seamless Acceptance Overview	
• Randy Workman		A/Vice President Mail Entry & Payment Technology
• Mark Kolb		Vice President - United Mailing Services
• Lisa Wurman		Manager Postal Affairs – Quad
11:00-11:25	Loyalty Program and EDDM Retail Discount Program	
• Victoria Stephen		Lead Executive, Small Business Strategy Development
• Elke Reuning-Elliott, Ph.D.		Director Product Management (Mailing Services)
11:25-11:30	USPS Update	
• Krista Finazzo		A/Vice President, Area Retail & Delivery Operations

Questions? Contact Patti Tyc:
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