



Fairfield County CT PCC (Stamford, CT)

- **Date founded:** The Fairfield County CT PCC was established in 2005 with the merging of Greater Bridgeport PCC and Stamford PCC
- **Members:** There are approximately 250 general members that participate in regular events such as the Annual Fairfield County CT PCC Sacred Heart University Spring Event, and the Annual Mail Piece Design Seminar at Corporate Mailing Services.
- **Awards:**
 - Premier Platinum since 2013 and Premier Gold since 2009
 - 2007 PCC Innovation of the Year - Gold
 - PCC Education Program Excellence – Gold
 - PCC Communication Program Excellence – Gold
 - PCC Industry Person of the Year – Gold
 - PCC Postal Person of the Year – Gold
 - 2020 PCC Innovation of the Year – Bronze

Fairfield County Connecticut PCC is currently led by:

- Postal Co-Chair – Kevin Hogan, Postmaster, Stamford, CT - USPS
- Industry Co-Chair – Art Gerckens, Sacred Heart University – Print and Delivery Manager
- Industry Vice Chair – Bill Llewellyn, Universal Printing – Owner
- Postal Administrator – Lisa Landone – Customer Relations Coordinator, Stamford, CT – USPS

When the Fairfield County CT PCC launched their **Postal Biz-Buzz** podcast in December of 2019, they unwittingly placed themselves ahead of the curve for the challenges that 2020 would present to Postal Customer Councils nationwide. Despite the widespread suspension of in-person events throughout most of 2020, their podcast keeps their members informed and connected to the current events related to the mailing and shipping industry.

Postal Biz-Buzz is hosted by Fairfield County CT PCC Industry Co-Chair, Art Gerckens. Gerckens is also the Print and Delivery Manager for Sacred Heart University in Fairfield, CT, and provides an industry perspective related to postal topics. Their commitment to podcasting was born out of a desire to innovate, and grew from there. When asked about his opinion on what their podcast means, Gerckens said, “I think the podcasting is a great way to promote our PCC. It is a regular agenda item on our monthly Executive Board meetings and gets us all thinking and throwing ideas out as a team... I see a day when the podcast is called on to either promote or talk to people involved in National PCC Day, the National Postal Forum, MTAC, NACUMS, MSMA, and other organizations that deal with the USPS. As they say, the sky’s the limit.”

Fairfield County CT PCC Administrator, Lisa Landone, serves as the audio engineer and editing producer. Landone sees a major benefit of podcasts being able to reach larger audiences. “We have had guests call-in from Colorado and inquiries from Missouri and even Australia... So far everyone we have asked to be guest has said yes!” said Landone.

Postal Biz-Buzz can be found at www.pcc-ct.org or <https://www.buzzsprout.com/776966>.

