



Greater Philadelphia PCC (Philadelphia, PA)

Date Founded: 1995

Membership: 846 general members

Awards:

- 2019 Up and Comer Award
- 2017-2019 Premier Platinum and Gold Awards

As with all PCCs right now, the Greater Philadelphia PCC (GPPCC) is adjusting to life with COVID-19. GPPCC is making sure they stay relevant by being in front of their membership through phone calls, emails, and by using Zoom. They hosted a Zoom event on June 9th, *Back to Business Safely*, where they had 3 industry speakers. The speakers discussed print and mail production, how to use creative design and brand development to grow your business, and changes to the Postal Service due to COVID-19.

Having great topics, rehearsing with members of their PCC, and understanding what Zoom has to offer has been a great way for the GPPCC to get information out to their PCC membership.

In addition to great postal speakers, the GPPCC leverages great industry speakers to present at their meetings. Hearing how a solution, product, or process works for both postal and industry is valuable to GPPCC members. The GPPCC have had speakers from The Franklin Institute present on Informed Delivery, Lloyd-Scott & Co. discuss Organizational Culture & Marketing, and FMI Marketing Solutions discuss Augmented Reality.

Another way the GPPCC is keeping their membership involved is through their newsletter, *Intelligent Mailer*. The newsletter comes out twice a year and covers many topics. The Spring/Summer edition had a message from the Postal Co-Chair Joe Stewart, articles on COVID-19, information on the new Postmaster General and Political Mail.

The Greater Philadelphia PCC is currently led by:

- Postal Co-Chair – Joseph Stewart, Philadelphia Postmaster – USPS
- Industry Co-Chair – Lisa Formica, President – FMI Marketing Solutions
- Industry Vice Chair – Kathy Chatterton, Production Manager – Aon Affinity
- Postal Admin – Mark Ferretti, Business Development Specialist – USPS

Some “*fun*” facts about the Philadelphia area that you may not know:

- The B. Free Franklin Post Office, located in historic Old City Philadelphia, is the only colonial themed post office operated by the U.S. Postal Service, and is named after Ben Franklin's unique signature.
- Philadelphia's Simeone Foundation Auto Museum has been independently ranked as the greatest car collection in the world.
- Philadelphia is home to more Impressionist paintings than any other city outside of Paris.
- The Liberty Bell, Constitution, and Independence Hall all use the spelling “Pensylvania”- which was the accurate way to spell the state name in the early years of the country.

For more information on the Greater Philadelphia PCC, please visit their website at:

<https://www.gppcc.org/>

