NATIONAL VIRTUAL MEETING
OPENING REMARKS

POSTMASTER GENERAL REMARKS

KEYNOTE ADDRESS

PANEL DISCUSSION

BREAK – SIGN IN TO YOUR AREA SESSION

DAVE WILLIAMS

MEGAN J BRENNAN

ERICA SWITZER

DAVE WILLIAMS
OPENING REMARKS

Dave Williams
USPS Chief Operating Officer & Executive Vice President
Introducing the National AIM Co-Chairs

Kim Waltz
National Industry Co-Chair

Mike McInturf
National Postal Co-Chair
June 4, 2020

Co-Chairs

- Cynthia Muldoon Industry Co-Chair
- Lucie Jameson Industry Co-Chair
- Steve Smith Industry Co-Chair
- Margaret Pepe Postal Co-Chair
- Tina Dickens Industry Co-Chair
- Paula Stoskopf Industry Co-Chair
- Lisa Adams Postal Co-Chair
- Richard Gebbie Industry Co-Chair
- Lisa Wurman Industry Co-Chair
- Ed Mayhew Industry Co-Chair
- Rashelle Parker Postal Co-Chair

- Kurt Ruppel Postal Co-Chair
- Dave Rich Industry Co-Chair
- Bridgett Carroll Postal Co-Chair
- Holly Kadlec Industry Co-Chair
- Mike Cook Industry Co-Chair
- Michelle Zalewski Industry Co-Chair
- Phil Claborn Industry Co-Chair
- Mike Moynihan Postal Co-Chair
- Richard Gebbie Industry Co-Chair
- Lisa Wurman Industry Co-Chair
- Ed Mayhew Industry Co-Chair
- Rashelle Parker Postal Co-Chair

AREAS INSPIRING MAIL
A special thanks to the following Industry Co-Chairs for their past contributions

Ted Freeman
Former Industry Co-Chair
Northeast

David Gorham
Former Industry Co-Chair
Southern

Anita Pursley
Former Industry Co-Chair
Capital Metro
POSTMASTER GENERAL REMARKS

Megan J Brennan
Postmaster General and Chief Executive Officer
Erica Switzer
Vice President, DirectMail2.0

- Worked in Direct Marketing for over 16 years
- Speaker at National Postal Forum, Print/Graph Expo, MarketEdge, Mailcom, PostalVision2020, USPS OIG Forum, National PCC, Local PCC, Printerverse, FSAE, Girls Who Print Panelist and more...
- Mother of 4 – oldest (step son) 16 youngest (daughter) is 18 months
- I am also a small business owner
Panel Discussion

Engage with our industry partners to continuously improve the consistency, reliability and predictability of our service performance.
First-Class Letters / Flats Composite

<table>
<thead>
<tr>
<th>FY 2020 Year To Date</th>
<th>FY 2019 Year To Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>91.09</td>
<td>90.19</td>
</tr>
</tbody>
</table>

Target
FY 2020 Year To Date: 89.68
FY 2019 Year To Date: 87.78
The diagram shows the progress of various categories, including Unreconciled, Periodicals, Target, UCL, LCL, and SPLY, from early 2019 to late 2020. The target range is marked, and the diagram includes dates for each data point from 7/6/2019 to 6/30/2020. The most recent data point is at 91.80.
The Harris Poll Essential 100 ranks the United States Postal Service #1 in Business Response to the Pandemic.

THANK YOU FOR THE THANK-YOU’s
## Coronavirus Disease 2019 (COVID-19)

<table>
<thead>
<tr>
<th>Stand-Up Talks</th>
<th>Families First Coronavirus Response Act</th>
<th>Link Articles</th>
<th>Videos</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teleworking: Guidelines and Tips</td>
<td>Playbook – Field and District</td>
<td>Social Distancing Standard Work Instruction</td>
<td>Supplies, Cleaning, Maintenance Guidelines</td>
</tr>
<tr>
<td>Essential Service Guidance/Memos</td>
<td>#POSTALPROUD – Thank You’s</td>
<td>Photo Gallery</td>
<td>USPS Posters and Signage</td>
</tr>
</tbody>
</table>
Save the Dates

National Postal Forum Announces: NPF Virtual Summer Series
Thursdays 2 - 3 p.m. (EST)
July 23 - Sept. 3, 2020

Featuring USPS and industry speakers on key postal news, strategies and updates

Learn more at NPF.org.
Is this your first AIMA meeting?

If you would like information for future AIMA meetings in your Area please send an email with your contact information to:

**Capital Metro Area**
margaret.floyd@usps.gov

**Great Lakes Area**
patti.j.tyc@usps.gov

**Pacific Area**
william.k.pittman@usps.gov

**Eastern Area**
shari.j.myers@usps.gov

**Northeast Area**
AIMNortheastArea@usps.gov

**Southern Area**
SAaim@usps.gov

**Western Area**
debra.s.stoops@usps.gov

**All Areas**

If you would like information for all seven areas please send your contact information to AIM@usps.gov
The Postal Service will recognize our 2020 Innovation Awards recipients for accomplishments in Mailing and Digital as well as Shipping and eCommerce in the Area Virtual Meetings immediately following our conclusion.
Specifics on accessing each of the Area meetings can be found on PostalPro
https://postalpro.usps.com/node/8165