

Release Overview

January 2020 Changes Market Dominant

Pre Release Document

EXTERNAL

This document describes potential changes under review for the next structural implementation. This document is prepared and based on the knowledge available at the time of its printing and any direction found herein is subject to change prior to the release.

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1.0 Introduction

Included in this document are the proposed changes under review for the next Structural Release impacting Market Dominant products and services scheduled for January 2020. This document is prepared and based on the knowledge available at the time of its printing and any direction found herein is subject to change prior to the release.

Draft postage statements marked with revisions are posted on Postal Explorer (<http://pe.usps.com>).

There are currently no anticipated changes to the existing supported versions of the technical specifications, Mail.dat eDoc, Mail.XML, Mail.XML Data Distribution, MID-CRID, and FAST, and Shipping Services Files (SSF).

2.0 Separation of Traditional and Marketing Detached Address Labels (DALs)

The USPS is considering creating separate pricing for marketing and traditional DALs. This will align with the ability to differentiate between a Detached Address Label (DAL) and a Detached Marketing Label (DML) already on the postage statement, and with pricing of the two differently as they serve different purposes. Expanding the definitions of what can be included on either type of detached address label (DAL or DML) is also being considered.

- Postage Statement Changes: No impact – lines are already separate on postage statements
- Mail.dat changes: No impact – field already exists SEG-1136
- Mail.XML changes: No impact – field already exists PostageStatementCreateRequest > DMLType
- Shipping Services File (SSF) Changes: No impact
- Indicum Creation Record (ICR) File: No impact
- Price Change Type / Product Type: Market Dominant

3.0 Permit Simplification

The USPS is considering simplifying and centralizing permits in order to better serve customers and to utilize current and new technologies that have eliminated prior operations costs for permit creation, payment, and maintenance. Annual presort fees would be eliminated for any permit used in a Seamless Mailing. For any mailing that is submitted by a Seamless mailer, all permits associated with that mailing will not be checked, regardless of who they belong to, thereby waiving the fee. The Permit Imprint application fee would be still applicable.

- Postage Statement Changes: No impact
- Mail.dat changes: No impact
- Mail.XML changes: No impact
- Shipping Services File (SSF) Changes: No impact
- Indicum Creation Record (ICR) File: No impact
- Price Change Type / Product Type: Market Dominant

4.0 2020 Mailing Promotions

The USPS is considering the following enhancements associated to existing promotion features and platform:

Functionality will be added to Business Customer Gateway (BCG) that would allow mailers to upload a .pdf sample of the mailpiece qualifying for a given promotion. Mailers would then link the uploaded .pdf mailpiece samples to the postage statements claiming the promotion discount. Currently, mailpiece samples are required to be left with the BMEU, and BMEU in turn mails these mailpieces over to the USPS program office for their records. Only the USPS Program Office and the mailer/users logged in to the BCG loading a .pdf will have access to the actual .pdf of the mailpiece. (Note: Existing BCG CRID access rules will not apply to this upload process and only the user logged into BCG performing the upload would have access to it.) Multiple .pdfs would be allowed as part of one upload and in return the mailer/user will receive a transaction ID, which then will be used to link the .pdfs to postage statements submitted via Postal Wizard, BMEU Hard-copy, Mail.dat or Mail.XML. The linked .pdfs would be available as part of the postage statement only to the USPS Program Office. This proposed feature is designed to capture the mailpiece samples brought in at the time of mail induction, in the future the platform may be expanded to capture promotion pre-approval features.

Consideration is being made to removing unused messaging functionality in Business Customer Gateway Incentive module, instead the respective contact information for email to the USPS Program Office will be made available for mailers to contact the USPS Program Office.

A Promotions Calendar for Calendar Year (CY) 2020 is under development.

Related to Earned Value promotion a third volume tier for a separate credit amount is under consideration for BRM, CRM and Share Mail volumes.

- Postage Statement Changes: No impact
- Mail.dat changes: .cpt file will be updated to repurpose partial of the Reserved field and label it as a field that represents the .pdf transaction ID associated with the incentive
- Mail.XML changes: The postage statement messages will be updated to include the .pdf transaction ID associated with the incentive. The new field will be added in associated with the DocumentVersionData > MailCharacteristic field. Messages impacted are: PostageStatementCreateRequest, PeriodicalStatementCreateRequest, ConsolidatedPeriodicalStatementCreateRequest
- Shipping Services File (SSF) Changes: No impact
- Indicium Creation Record (ICR) File: No impact
- Price Change Type / Product Type: Market Dominant

5.0 Full-Service Fee Waiver Calculation Change

USPS proposes to change the Full-Service (FS) fee waiver calculation of annual presort fees. The change would waive annual mailing fees for those customers who give USPS more than 90% Full-Service eligible volume instead of those providing presort eligible volume.

Current calculation: $\text{Cumulative FS\%} = \text{Number of FS Pieces} / \text{Total Number of Eligible Presorted Pieces}$

Future calculation: $\text{Cumulative FS\%} = \text{Number of FS Pieces} / \text{Total Number of Eligible FS Pieces}$

- Postage Statement Changes: No impact
- Mail.dat changes: No impact
- Mail.XML changes: No impact
- Shipping Services File (SSF) Changes: No impact
- Indicium Creation Record (ICR) File: No impact
- Price Change Type / Product Type: Market Dominant/Business Mailing Fees

6.0 Document Change Log

<i>DATE</i>	<i>SECTION</i>	<i>DESCRIPTION</i>