

United States Postal Service®

# INDUSTRYALERT

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## “New” USPS BlueEarth Secure Destruction (SD)

The Postal Service is excited to introduce the USPS BlueEarth Secure Destruction (SD) mail service to business mailers. This new sustainable mail service allows mailers to have automated First Class Mail that is undeliverable, automatically intercepted and destroyed securely at a postal facility, without an additional charge to mailers.

Reductions of the 1.4 billion pieces of returned to sender letter mail handled by the Postal Service will help reduce the carbon footprint left by the mailing industry. In its first year of operation, the USPS Secure Destruction mail service program successfully intercepted and destroyed over 25.3 million pieces of mail in FY 2015 and recycled over 645 metric tons of securely shredded paper.

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