

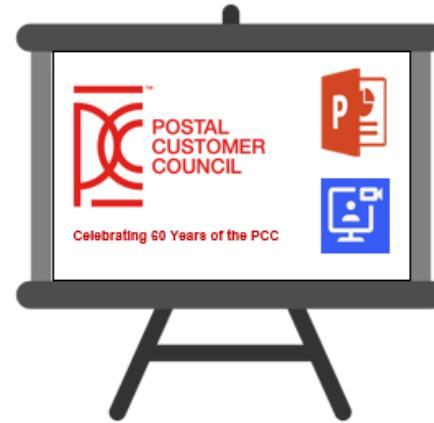


PCC Leadership and Premier Certificate Awards Overview

September 28, 2021



Please utilize the chat box to ask questions or voice any comments or concerns.



PPT presentation along with the recording will be posted in PostalPro.



Please note: All phones and videos will be muted due to the large volume of participants that we are expecting on today's call.



Agenda

- Welcome, Housekeeping, Agenda
 - Breakout Rooms Info
 - Leadership Awards
 - Overview and Dates
 - Breakout Session – Gold
 - Breakout Session – Silver
 - Breakout Session – Bronze
 - Tips and Best Practices
 - Questions and Answers
- Brian
Brian
Lewis
Katrina
Sharon and Kathy
Da Shiek and Margaret
Katrina and Glen
Rob
All



Breakout Rooms

- Bronze Level – Breakout room with Katrina and Glen
- Silver Level – Breakout room with Da Shiek and Margaret
- Gold Level – Stay in this room with Sharon and Kathy

In chat – Type Bronze or Silver so we can start assigning you into your rooms



2022 Leadership Award Categories

- The Leadership Awards have only **ONE winner** for each award category
- If your PCC won any of these categories, you cannot win 2-years in a row
- PCCs must meet Premier Program Gold Level requirements to be eligible for PCC of the Year Metro, Large, or Small Market
 - **PCC of the Year – Metro Market** (PCES Post Office)
 - **PCC of the Year – Large Market** (Level 24 to 26 Post Office)
 - **PCC of the Year – Small Market** (Level 23 Post Office and below)
 - **District Manager of the Year**



2022 Leadership Award Categories

- These awards are presented at the Bronze, Silver, and Gold levels
- A PCC can **only** submit one nomination form for each category
- The prior year Gold winner in each award category **IS NOT** eligible for Gold in the current year; however, the PCC is eligible to compete for Silver or Bronze
 - **PCC Industry Member of the Year**
 - **PCC Postal Service Member of the Year**
 - **PCC Innovation of the Year**
 - **Communication Program Excellence**
 - **Education Program Excellence**
 - **Membership Program Excellence**



2022 PCC Leadership Award Nomination Form

For each award category selected, a separate nomination form must be submitted.

Qualifying Period – January 1, 2021 through December 31, 2021
Deadline to submit – January 31, 2022

Note: The *PCC BlueShare* site will be open for submissions between December 1, 2021 – January 31, 2022. The submission link is <https://ca.blueshare5.usps.gov/sites/igo/pcc/Lists/Leadership%20Award%20Submissions/AllItems.aspx>.

Award Category (CHECK ONE)	<input type="checkbox"/> PCC Industry Member of the Year	<input type="checkbox"/> PCC Innovation of the Year
	<input type="checkbox"/> PCC Postal Service Member of the Year	<input type="checkbox"/> Membership Program Excellence
	<input type="checkbox"/> PCC of the Year – Metro Market	<input type="checkbox"/> Communication Program Excellence
	<input type="checkbox"/> PCC of the Year – Large Market	<input type="checkbox"/> Education Program Excellence
	<input type="checkbox"/> PCC of the Year – Small Market	<input type="checkbox"/> District Manager of the Year (Area Vice President <i>must</i> approve this nomination before it is submitted. Keep approval email on file.)
PCC® Full Name		
Name of Individual Award Nominee		
Contact Person		
Telephone Number	Date Submitted:	
Email Address		
<p>Please note: There is a single-sided limit of two (2) pages not to exceed a total word count of 1000 words. If the 2-page limit is exceeded or the word count, you will be disqualified. Submissions must not duplicate prior year's submissions. It must be original and unique to the current year. Any duplications will result in a disqualification. (Refer to 2021 PCC Leadership Programs Guide page 3.)</p>		

**What will
AUTOMATICALLY
disqualify your
nomination?**

Using the wrong form –
Always check the date
that it is current – pull it
from *PCC BlueShare*

Verify your word count, **no**
more than 1,000 words

Submitting after the
deadline date



Make sure you check **only one** award category

Fill out information:

- Full name of your PCC
- Person's Name if an Individual Award
- Contact Persons' Name Telephone number
- Email address
- Date you are submitting to *PCC BlueShare*



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Award Category (CHECK ONE)	<input type="checkbox"/> PCC Industry Member of the Year	<input type="checkbox"/> PCC Innovation of the Year
	<input type="checkbox"/> PCC Postal Service Member of the Year	<input type="checkbox"/> Membership Program Excellence
	<input type="checkbox"/> PCC of the Year – Metro Market	<input type="checkbox"/> Communication Program Excellence
	<input type="checkbox"/> PCC of the Year – Large Market	<input type="checkbox"/> Education Program Excellence
	<input type="checkbox"/> PCC of the Year – Small Market	<input type="checkbox"/> District Manager of the Year (Area Vice President must approve this nomination before it is submitted. Keep approval email on file.)
	PCC® Full Name	
Name of Individual Award Nominee		
Contact Person		
Telephone Number	Date Submitted:	
Email Address		

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Objective – Describe the objective. What did you want to accomplish? Explain in detail why you chose this objective and what were the challenges and desired outcome.

Action – What actions did your PCC® take to complete the objective? What initiatives and innovative approaches were demonstrated?

Results – What were the results? Did your PCC® accomplish the desired outcome? Include the quantifiable results. Be specific.

Comments – Add any additional comments. (*Please do not add pictures or other images.*)

Four Sections:

- Objective
- Action
- Results
- Comments

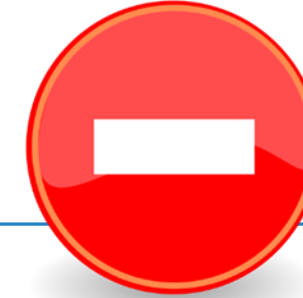
Remember to always check:

- Grammar
- Spelling
- Margins
- Word Count
- Have someone proofread

Do not add images/pictures



- Is this a best practice another PCC can duplicate
- Include in your narrative write-up:
 - Membership growth by % or #
 - Educational events increased by % or #
 - Communication vehicles
 - Innovative exemplary actions or idea unique from all other PCCs
- Clearly explains the objectives, actions, and end results



- Did I already submit this in the past?
- Is another PCC doing this already?
- *Didn't* include any growth, numbers, or increases – results not quantifiable
- PCC *did not* exhibit any uniqueness that would differentiate them from the rest
- Duplicating same entry for multiple PCCs



2022 Premier Certificate Awards



Bronze, Silver, and Gold Level Requirements

2022 PCC Premier Certificate Award Nomination Form

(PCC must self-nominate to qualify)

Qualifying Period: *January 1, 2021, through December 31, 2021*

Submission starts: *December 1, 2021*

Deadline: *January 31, 2022*



Moving to Breakout Rooms

If you are going for Gold, you stay here in this room.

If you are going for Silver or Bronze, please accept the room request when it pops up

You will be in the rooms for 20-minutes then everyone will come back to the main room for Q and A.



Tips and Best Practices

- Keep your binder updated – Copies of mailings, success stories, emails, board/committee notes, calendars, etc.
- Write notes down after every event
- Board members should meet after every general meeting/event and discuss what was great and what needs to be improved on
- Put in for all award categories that apply to your PCC
- Keep it simple
- Do not underestimate your accomplishments
- Success breeds success
- What are other PCCs doing
- *PostalPro* is your friend
- Review Surveys (What was successful/what needed improvements)
- Review your checklist at least once per quarter



Questions and Answers





Thank You for *ALL* that you do!

