January 10, 2013

Dear RDI™ Customer:

To facilitate the needs of the mailing industry, the USPS[®] has decided to categorize the RDI Product as an AIS (Address Information System) data product, effective January 27, 2013. As a result of this change, the parcel shipping requirement, as well as the RDI License Agreement, will be eliminated.

Beginning January 27, the RDI Product will fall under the AIS Software/Database User License Agreement, which is acknowledged when the product is opened or downloaded via the Electronic Product Fulfillment (EPF) website. This license permits the redistribution of the RDI data. The base price of the RDI data will increase to \$335.00 annually on January 27 as result of the USPS Domestic and International Mailing Services Price Change.

Under the AIS license, RDI customers and software vendors will be able to purchase one copy of the product if using the product for web services. If the customer opts to redistribute the data, additional copies of the product may be purchased using the table on the enclosed sample order form. For example, if you plan to redistribute 1,000 copies of data, the cost is the base price of \$335.00 times a factor of 5, which equals \$1,675.00. Unlimited copies of the product may also be purchased for \$10,000.00.

Current customers will be sent a renewal order form 60 days prior to September 30, 2013, which is the current RDI license expiration date. However if customers/vendors would like to begin redistributing the data on or after January 27, additional copies may be ordered by completing the AIS order form. To obtain an order form, contact Customer Care at 800-238-3150.

Please share this information with all pertinent contacts at your company. If you have any questions or need additional information, please contact Licensing and Certification Department at 800-589-5766.

Sincerely,

Audrey K. Conley Contracting Officer's Representative